

# just for Administrators



September 5, 2019



## WHY PTA?

**Parent Teacher Associations (PTAs) are the best organizations to facilitate parent engagement on your campus! Here are five reasons why you should have a PTA on your campus:**

1. **Support** – PTA provides a level of support for our parent leaders that few other groups do. We have checks and balances in place to help our schools stay in compliance with the IRS and the Attorney General's Office. There is always someone available to answer questions, not only for the parent leaders but for administrators as well.
2. **Insurance** – For one flat rate each year, your PTA programs and volunteers are covered by our insurance. If you have a different parent group on your campus they have to pay for each event a la carte – often costing them much more!
3. **Training** – PTA has comprehensive training available to all of our parent leaders. National PTA offers online modules of training, free to our members, Districts and Councils offer local in-person training, and California State PTA offers webinars, conferences and an annual convention to make sure our leaders are well prepared.
4. **Programs** – The Reflections Art Program is unique, offered only through PTA. This annual art recognition program celebrates original student artwork inspired by a theme, with some projects advancing to state and even national awards. PTA also offers grants for local PTAs and scholarships for students, volunteers and school staff members.
5. **Legacy** – PTA is the oldest and largest child-advocacy organization in the country, founded in 1897. PTA has worked hard over those 122 years to accomplish things like: the creation of Kindergarten classes, child labor laws, hot and healthy lunch programs, mandatory immunization and school safety measures.



**Your school and district could be part of this legacy!** To get more information on PTA and the amazing things they can offer for your school, visit [www.capta.org/resource/tools-for-administrators-and-principals](http://www.capta.org/resource/tools-for-administrators-and-principals).

# TAKE ACTION

## Insurance Coverage and Service



California State PTA is committed to ensuring PTAs have the best possible insurance coverage and service.  
[READ MORE](#)

## Tools for Administrators and Principals



California State PTA has a variety of great resources — many in multiple languages — that you can download and share.  
[READ MORE](#)

## PTA vs. Unaffiliated Parent Groups



What makes the “PTA difference” so much better for schools?  
[READ MORE](#)

## Join Us on Social Media



Did you know that California State PTA is on social media?  
[FOLLOW US](#)

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This message was sent to deckman@capta.org by californiastatepta@capta.org  
2327 L Street, Sacramento, CA, 95816

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