

Para leer en español, [clic aquí](#).

FINISHING UP THIS YEAR, WHILE LOOKING FORWARD TO THE NEXT

This is the final Mid-Year Membership Monday. Thank you to everyone who has been with us as we embarked on this year's unusual Membership Drive Challenge.

As most of you know, membership is a year-long event, and we hope that you will continue your membership efforts throughout the remainder of this school year. There are still a few more checkpoints remaining on the membership drive, which you can find [here](#) in English, and [here](#) in Spanish.

While we hope you have enjoyed the checkpoints and challenges that we have put forward, the real challenge was for everyone to do what was best for the membership of their local PTA, and doing what was best for their community.

As you finish out this year, please remember that it's never too early to start looking ahead to next year. Here are a couple of things you may wish to consider:

- **Evaluate what worked well for you this year and what might have needed a little fine tuning:** For most of us, the answer will probably be not being on campus or meeting in person with our families, but maybe there's something that you and your team found really successful that can be used for next year or for the upcoming year, or something you tried that didn't quite get the results you wanted.
- **Plan early:** Whether you're a returning leader of your local PTA, or a newly elected officer, it's not too early to start thinking about the upcoming year. There will be multiple training opportunities available at the council, district, and state levels. Take advantage of these opportunities to get a jump start on next year's membership campaign.
- **Make a plan to reach out to everyone:** Everyone belongs in PTA. Take a good hard look at the current makeup of your PTA board and members to see if there's anyone from your school community that isn't represented and develop a plan to reach out to those potential members.

A special thank you to those of you who have shared your membership stories with us, from the Forrest Gump-themed inspiration that was submitted by Kelly Berry in 34th District, to the Hamilton-inspired membership plea from



the Farragut PTA in 33rd District, to the councils and units that had their own Membership Mondays encouraging people to support their PTAs, to the numerous districts that held their own Membership Challenges this year.

We would still love to hear from you! If you have questions, comments, or of course, success stories, please send them to membership@capta.org.

TAKE ACTION!

**Attend the School Smarts
Informational Webinar Feb. 23**



Learn more about bringing the new virtual School Smarts program to your school to prepare parents to step up, speak out, and support their childrens' academic careers.

REGISTER NOW

**Winter 2021 Member
Perks are Here!**



Check out our great discounts from Farm Fresh to You, iD Tech and numerous national sponsors, plus Unit Perks from Kustom Imprints and SkyOne, which has extended its offer to March 31, 2021!

VIEW PERKS


**Student Board
Members Needed**



Students are valuable members of the California State PTA Board of Managers. If you know a student who'd like to develop leadership skills, have them apply before March 15, 2021.

LEARN MORE

This message was sent to ibarragan@capta.org by californiastatepta@capta.org
2327 L Street, Sacramento, CA, 95816

 **Verified Unsubscribe** SM [Unsubscribe](#) | [Manage Subscription](#) | [Forward Email](#) | [Report Abuse](#)



TRY US TODAY

This is a Test Email only.

This message was sent for the sole purpose of testing a draft message.