



Para leer en español, [clic aquí](#).

BUILDING AN INCLUSIVE AND DIVERSE PTA

Whether you are working on a mid-year membership push, or making plans for next year's membership campaign, we encourage you to take a look at the makeup of your PTA.

Ask yourself, are there groups and families that are present in your community and school that aren't represented or a part of your PTA? And if there are groups missing from your PTA, it might be beneficial to ask yourself why. These questions may not be easy, and require us to take a hard look at ourselves. These are difficult questions, but answering them honestly can give you a roadmap to including all families in your PTA.

Here are some resources from the California State PTA Website, www.capta.org, and National PTA's website, pta.org, that can help you build a **diverse and inclusive PTA**:

- [Outreach, Diversity and Inclusion](#)
- [Building Membership and Marketing PTA](#) - this page includes customizable flyers in a variety of languages that you can add your PTA's message to
- [How to Engage Underrepresented Groups](#)

Many of our local units, councils, and districts have been working on various diversity, equity, and inclusion initiatives. If you would like an opportunity to share the good work that your PTA is currently doing and get recognition for it, consider applying for National PTA's **Jan Harp Domene Diversity and Inclusion Award**. The purpose of this award is to "recognize PTAs that are dedicated to the needs of all families represented in their schools. The contest acknowledges PTAs that develop practices that are inclusive and equal for all families and that result in positive change."



The deadline to apply is **March 14th, 2021**, and all diversity and inclusion efforts must be from the previous calendar year (2020). If you're interested, [click here](#) for the link to the very short application.

Just a reminder that we have a new checkpoint on the **Membership Drive Challenge** for February. More details can be found in [English here](#), and in [Spanish here](#).

As always, we would love to hear from you! If you have questions, comments, or of course, success stories, please send them to membership@capta.org.

TAKE ACTION!

Get the Updated *Parents' Guide to Arts Education in Public Schools*

Winter 2021 Member Perks are Here!

Student Board Members Needed



**PARENTS' GUIDE TO ARTS EDUCATION
IN CALIFORNIA PUBLIC SCHOOLS**
PRE-KINDERGARTEN THROUGH HIGH SCHOOL
Dance • Media Arts • Music • Theatre • Visual Arts



We encourage you to download this newly revised guide to ensure your school district promotes a proper arts curriculum that leads to greater student success socially, emotionally and academically.

GET THE GUIDE



Check out our great discounts from Farm Fresh to You, iD Tech and numerous national sponsors, plus Unit Perks from Kustom Imprints and SkyOne, which has extended its offer to March 31, 2021!

VIEW PERKS

Seeking Student Leaders



Apply today to be a member of the California State PTA Board of Managers



Students are valuable members of the California State PTA Board of Managers. If you know a student who'd like to develop leadership skills, have them apply before March 15, 2021.

LEARN MORE

This message was sent to ibarragan@capta.org by californiastatepta@capta.org
2327 L Street, Sacramento, CA, 95816

VerifiedUnsubscribeSM [Unsubscribe](#) | [Manage Subscription](#) | [Forward Email](#) | [Report Abuse](#)



This is a Test Email only.

This message was sent for the sole purpose of testing a draft message.