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A STRONG MEMBERSHIP EQUALS A STRONG VOICE

Hello and welcome to the second month of the new year! February is an important month for those of us that are a part of California State PTA. In addition to celebrating our birthday later in the month, it is also the month where we hold our annual [Legislation Conference](#), themed "A Path to Equity."

Much like most of our PTA events, this year's Legislation Conference is going to be **all virtual**. Here are a couple of things that you can look forward to at this year's conference:

- Hear from legislators and other experts focusing on how legislation and the state budget link to equity, access, and opportunity for all of California's children
- Meet and network with other advocates from across the state in virtual themed breakout rooms
- Get materials that show you how to schedule, plan and execute a meeting with your legislator (or person with decision making power over your issue)



As we have mentioned on several occasions, one of the benefits of having a strong membership is that it gives us a **louder voice** when we advocate for our children and families. PTA advocates on behalf of all children. In our local schools, we promote family engagement and create and support programs that benefit the children in our communities. In our council and district PTAs, we support broader efforts that benefit children and families.

At the state level, we advocate for laws, a state budget and policies to protect children and families, and promote the welfare and well-being of children. By joining together, we are able to have a bigger impact.

For those of you who have been curious about the Legislation Conference, or wanted to attend but were worried about making the trip to Sacramento, this year's **all-virtual** conference provides a great opportunity for you to participate.

For more information, please visit the [Legislation Conference page](#) on the California State PTA website.

February is also the beginning of a new checkpoint on the **Membership Drive Challenge**. More details can be found in [English here](#), and in [Spanish here](#).

Here's wishing you huge success with your membership efforts in 2021! As always, we would love to hear from you. If you have questions, comments, or of course, success stories, please send them to membership@capta.org.

TAKE ACTION!

Get the Updated *Parents' Guide to Arts Education in Public Schools*

Recording of E-membership Webinar Now Available

Student Board Members Needed



**PARENTS' GUIDE TO ARTS EDUCATION
IN CALIFORNIA PUBLIC SCHOOLS**
PRE-KINDERGARTEN THROUGH HIGH SCHOOL
Dance • Media Arts • Music • Theatre • Visual Arts



We encourage you to download this newly revised guide to ensure your school district promotes a proper arts curriculum that leads to greater student success socially, emotionally and academically.

GET THE GUIDE



If you missed the Jan. 19 webinar about the many useful features of the TOTEM e-membership system, don't worry - you can watch a recording of it online.

WATCH NOW

Seeking Student Leaders



Apply today to be a member of the California State PTA Board of Managers



Students are valuable members of the California State PTA Board of Managers. If you know a student who'd like to develop leadership skills, have them apply before March 15, 2021.

LEARN MORE

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