

# Membership Monday

California State  
**PTA**  
every child, every voice.

September 10, 2018



## PTA DOES GREAT THINGS FOR ALL CHILDREN AND FAMILIES

*Para leer en español, [clic aquí](#).*

PTA helps secure laws and programs to positively impact the lives of all children and families. PTA was founded as an advocacy association and has a [long legacy of making a difference](#) in the health, safety and education of all children. Our advocacy is not just part of our history – it is just as strong today!

Assembly Bill 2878, co-sponsored by California State PTA and co-authored by Assembly Member Rocky Chavez and Assembly Member Kevin McCarty, has passed through the Assembly and the Senate through a bipartisan vote and is waiting on the governor's desk to be signed into law.

AB 2878 would put researched-based family engagement guidance and practice into California Education Code. [Learn more here](#).

Through advocacy, plus family and community engagement, PTA has helped create and strengthen:

- Healthy school lunch programs
- School wellness and nutrition programs



Learn more about what PTA is doing to advocate for children, schools and communities at [www.capta.org/advocacy](http://www.capta.org/advocacy).

Download, print and share California State PTA's [organizational and advocacy goals](#) with your school community!

- Arts in education
- Access to a full curriculum for all children
- Teen driver safety program
- Bullying and cyber-bullying prevention
- Effective parent and family engagement in schools
- And so much more!

## ENCOURAGING MEN TO JOIN YOUR PTA

Dads, stepdads, uncles, grandfathers and male caregivers all play a huge role in the lives of children, and they should play a role in PTA too! But nearly half of the men who responded to a survey from National PTA said they weren't involved in PTA simply because **they had never been asked**.

Let's take the time to ask! Be sure to include asking men in your membership campaigns this back-to-school season. Adding men to your PTA may change the way some of your strategies for increasing membership are carried out, so reaching out to men may involve breaking down barriers and trying new approaches.

Check out more [tips for male engagement](#) and remember to share how you're getting men involved with us by emailing [socialmedia@capta.org](mailto:socialmedia@capta.org)!



## TAKE ACTION

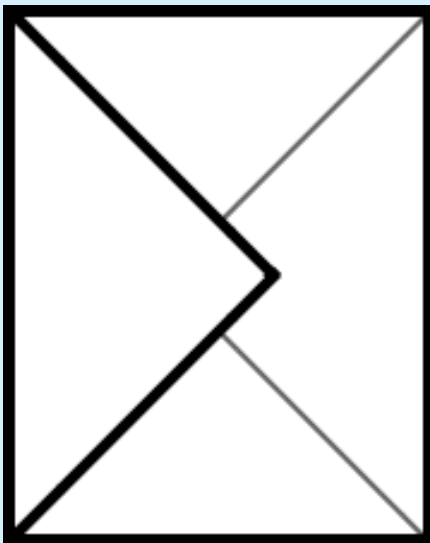
**Scholarships for PTA  
Members**

**Electronic  
Membership**



We're offering continuing-education scholarships for school professionals and volunteers  
**APPLY TODAY**

## Share Your Story



Do you have a PTA success story? We want to hear it!  
**SUBMIT YOUR STORY**

## Orientation



Learn the basics of the new system and how to get your unit online  
**WATCH**

## Regional Leadership Conferences



Don't miss these four great training opportunities across the state!  
**LEARN MORE**

*This email is being sent to all unit, council and district PTA presidents, communications officers and membership officers.*