



August 17, 2020



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TIPS FOR TAKING YOUR PTA (AND MEMBERSHIP) VIRTUAL

Thank you to everyone who has reached out with questions asking what our PTAs can do this year without being on campus. Over the last couple of weeks, we've offered up a few suggestions. So this week we'd like to share even more of the suggestions that have come from our local leaders:

- **Know why people should join your PTA** – as you're putting together your invitation letter, you may want to acknowledge that our PTA is going to look very different, at least at the start of the year; meeting with your PTA board and principal, develop a plan on what your PTA hopes to provide your families this year and share that message.
- **Virtual Hands on Art** – this is the #1 program mentioned by our local leaders that they will be providing for their school community this year. It's also a great opportunity to get your families to participate in this year's Reflections program.
- **Assemblies** – many of the companies that have provided us with assemblies in the past have developed virtual assemblies for our schools. If there is a company that you have used in the past for assemblies, you may want to check with them to see if they have a virtual or online version of those same assemblies.
- **Use your PTA meeting as an opportunity to connect** – although we still have some business that needs to be done during our meetings, consider using a portion of your meeting to connect your families with your principal, school district, and other families so that more of our families are informed about what's going on in our school districts, and our school districts have an opportunity to hear from our families what they need.



These are just some of the top tips we've received from our local leaders and we will continue to share these with you as they come along. Here is a link to a great blog post from National PTA with many, many other suggestions on how to take your PTA virtual: <http://onevoice.pta.org/ways-to-make-your-pta-virtual>.

Again, we understand some of you may not be ready to think about your membership campaign this year. But we've also heard that many of you would like to see what membership challenges will be coming from California State PTA this year, so we're taking our own advice and creating membership challenges this year that can be done online. Look for the details on this year's challenges next week.

As always, we would love to hear from you! If you have questions or comments or of course success stories, please send them to membership@capta.org.

TAKE ACTION!

Take the PTA Leadership Survey



We want your opinion! Take the Leadership Survey by August 20 and help us continue to offer excellent support and service to members.

TAKE SURVEY

#DiscoverTogether Science Learning for Everyone



Science is everywhere, and for everyone! Check out our tools to help your child learn science simply by exploring the world around them.

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Summer 2020 Member Perks are Here



Check out our great offers from SkyOne, Lifetouch, Legoland and more – only for PTA members!

LEARN MORE

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