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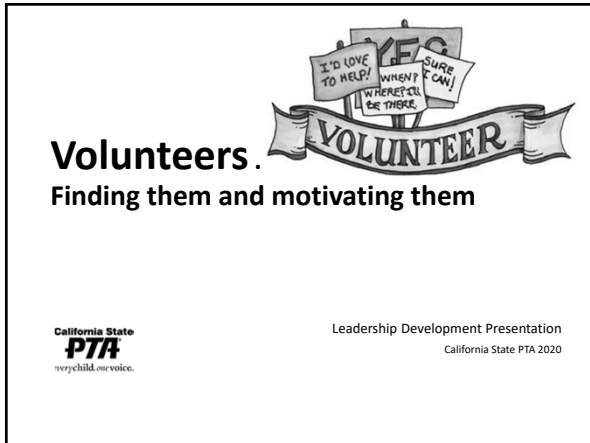
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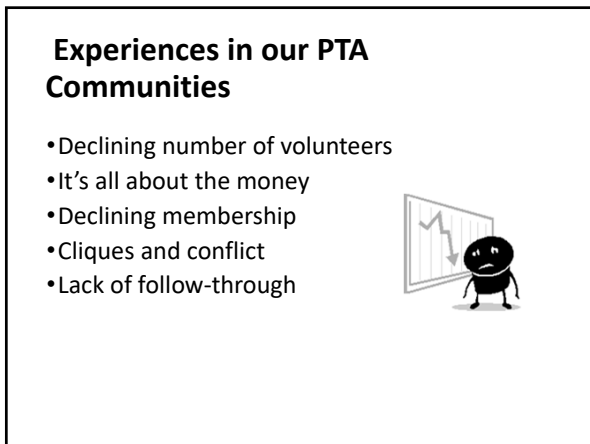
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**Today's Volunteers**

1. Changing lifestyles
2. More commitments
3. Want to make a difference for a cause
4. Goals are important



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**Today's Volunteers cont.**

4. Want to manage their own schedules
5. Empower, don't micromanage
6. Volunteer coordinators must be flexible



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**Today's Volunteers cont.**

7. Want to be asked
8. Teambuilding is important
9. Start small. Don't overwhelm!



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### Survey Results

Each year,  
California State PTA  
conducts a survey of  
local unit leaders.



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### Biggest Challenges for PTA Leaders

1. Parent Involvement
2. Unaware of value of PTA
3. Leading the PTA & working with bc members



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### #1-Bridge to Parent Involvement

- Involve all groups in school community
- Provide a welcoming atmosphere
- Be honest about job descriptions and time commitments
- Match skills to volunteer



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**Bridge to Parent Involvement cont.**

- What's in it for my child?
- Accommodate working parents
- Goals are attractive to volunteers
- Show thanks and gratitude
- Use plentiful resources



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**#2-Create Awareness of Value of PTA**

- Advocacy; voice for all children
- History of PTA is important
- Toot your own horn
- Create a face in the community



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**#3-Leading the PTA & Board Members**

- Handle conflict early
- "weaveahs"
- Be inclusive and open to new people & ideas
- Set expectations and ground rules
- Communicate, Communicate, Communicate
- Training & more training



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**Parents = Experienced Leaders**

- Setting goals
- Time management/organization
- Conflict management
- Delegating
- Budgeting
- Reading and signing contracts
- Overseeing projects
- Being a role model

*continued*

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**Parents = Experienced Leaders cont.**

- Protecting assets
- Assuming responsibilities
- Meeting deadlines
- Planning/evaluating/discussing
- Teamwork/work well with others
- Expressing expectations/guidelines
- Encouraging/motivating others




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**Meetings can be a deterrent!**

- Be organized and timely
- Keep it short
- No committee work
- Have translators available




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**Meetings can be a deterrent! cont.**

- Make them informative/worthwhile
- Survey parents on topics
- Include staff
- Publicize topics



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**Helpful Resources**

- District/council officers & mentors
- Training workshops
- Bylaws
- Toolkit
- PEP Manual
- [www.capta.org](http://www.capta.org) & [www.pta.org](http://www.pta.org)
- *The New Breed – Understanding and Equipping the 21<sup>st</sup> Century Volunteer* By Jonathan & Thomas McKee

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**Best Practices**

*What has worked for you?*



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