

# Leadership Town Hall Communications FAQ's

## **Can parents post kids on our PTA social media?**

If parents choose to post photos of their children on your social media, then that is fine. If you are going to post pictures of students on your site, you need to make sure that you have obtained a [photo release](#).

## **Will there be a replacement for Notes from the Backpack?**

National PTA provides their Notes from the Backpack podcast. You can see all of the episodes here: <https://www.pta.org/center-for-family-engagement/notes-from-the-backpack>

## **Can we get more examples of what to do during virtual spirit week?**

Some ideas we have seen for virtual spirit week include: crazy sock day, crazy hair day, pajama day, school spirit shirt day, wellness day (share a photo of you working out or eating a healthy meal), throwback Thursday (share a baby photo of yourself), pet day (share a photo of your pet), motivation Monday (share a motivational quote or photo), and lots more. Facebook or Pinterest are good places to search for ideas.

## **Where do we get a VERY detailed list of PTA guidelines?**

If you are looking for guidelines for holding meetings and running your PTA during the Covid-19 pandemic, you can search [here](#). If you are looking for posting guidelines for your social media the Toolkit has a section on that [here](#).

## **How about using FB live in our PTA group?**

FB Live is a great way to stay connected to families during social distancing! It is not a suggested platform for hosting meetings, but it can be used as a communication tool.