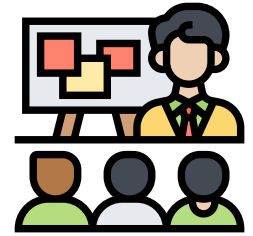




WORKSHOPS & TRAINING

Most of the workshop sessions at Convention 2021 will be pre-recorded, and some of these will offer live question-and-answer functionality via the Zoom sidebar chat box. Only a few workshops will be 100% live. The agenda in Whova, our online convention platform, will indicate which workshops are fully live and which are recorded, as well as which recorded sessions include a live Q&A sidebar chat. Pre-recorded workshops will be available to watch from the moment pre-convention starts on May 3. All sessions will be available to view until June 30, 2021.



* Workshop is presented in both English and Spanish

** Workshop offers Spanish interpretation

ADVOCACY & LEGISLATION

- Hot Topics Affecting Our Children and Schools
- Hot Topics in Washington D.C.
- Local Advocacy: From Your Kids to All Children
- What does PTA Do in Sacramento Anyway?
- You CAN Create Strong Parent Leaders. Here's How.

BYLAWS

- Bylaws-Your GPS to Running Your PTA *
- Parliamentary Procedure: Navigating PTA Bylaws and Rules
- Stump the Professional Parliamentarian *
- Parliamentarian Basics *

COMMUNICATIONS

- Getting Started on Social Media
- Elevating Your Social Media Skills
- Cyber Security for PTA Leaders
- Public Speaking for Effective Communication
- Get the Word Out: How to Successfully Promote Your Event

DIVERSITY, EQUITY AND INCLUSION

- Small Changes, Big Impact for Inclusion and Equity **
- Understanding Racial Equity
- Building Bridges Through the Arts
- Where Are You & Where Are You Headed on Your DEI Journey

EDUCATION

- Advocating for the Individual Student
- Distance Learning & Safe School Reopening: PTA's Response
- Stand Up and Be Heard
- Teens & Tweens: Empathetic Parenting in a Pandemic
- What Graduates Need to Succeed
- How to Develop Informed, Influential Student Leaders
- Gaining the Arts Advantage

FAMILY ENGAGEMENT

- Are You Feeling Engaged with Your School Site?
- Family Engagement: It's the Law!
- Programs How-To
- Screenagers NEXT CHAPTER: Uncovering Skills For Stress Resilience

HEALTH AND COMMUNITY CONCERNS

- Creating Grief-Sensitive Schools **
- Cyber Safety For Families **
- Impact Teen Drivers *
- Vaping: Know the Facts

LEADERSHIP

- Building Your Budget *
- Council Leadership
- Finance for Council and District Officers
- Finding and Motivating Volunteers
- Fundraising – From Basic to Beyond *
- Legal, Insurance, and Tax Aspects of PTA **
- Programs for the Year - National PTA Can Help
- President: Everything You Need to Know, Part 1 *
- President: Everything You Need to Know, Part 2 *
- PTA 411: What Have I Gotten Myself Into? *
- PTA Audits: Why and How We Do Them *
- PTA Finance: What Treasurers Need to Know, Part 1 *
- PTA Finance: What Treasurers Need to Know, Part 2 *
- Secretaries: PTA Minutes Make the Meeting *
- T.E.A.M. PTA
- Why PTA Matters
- Everything You Need to Know About Compliance *
- Taxes . . . A Non-Profit Necessity *
- Using MYPTEZ Made Simple

MEMBERSHIP

- 123's and the ABC's of Membership
- Influencer Marketing
- How to Become a Membership Expert

REFLECTIONS

- "I Will Change the World By..." – Run a Successful Reflections Program

RESOLUTIONS

- We All Want to Change the World: Resolutions

SCHOOL SMARTS

- The Magic of Family Engagement, Education and Empowerment