PTA UNIT/COUNCIL SPOTLIGHT AWARD – FORM

Applications Due – February 1

Please Print

Name of PTA/PTSA ___________________________________________

Check one: □ Elementary □ Jr. High/Middle/Intermediate □ High

CA State PTA Unit # ____________________________

Council (if in council) _________________________________________ District PTA ____________________________

PTA President ________________________________________________

Phone/Cell # (___) ____________________________ Email _________________________________

Address __________________________________________ City _____________________________ Zip ________________

PTA SPOTLIGHT UNIT AND COUNCIL AWARDS – Check ONE category per application form:

□ Advocacy (U/C) □ Family Engagement (U)
□ Collaboration (U/C) □ Leadership Development (C)
□ Communication (U/C) □ Membership & Outreach (U)
□ Diversity, Equity & Inclusion (U/C) □ Programs for Student Achievement (U)
□ Environmental (U) □ Student Involvement (U)

One winner will be chosen from each category.
Categories with a (U) are for units only. Categories with a (C) are for councils only. Categories with a (U/C) are for both units and councils.

HOLD TO APPLY – Tell us about your program.

Complete this form and answer the questions below:

1. What program did you organize? .................. 20 points
2. Why was this program developed? .............. 15 points
3. How was your program implemented? .......... 25 points
4. How will you continue to promote and sustain your program’s objectives during the year? .... 20 points
5. What was the impact of your program on your school community? ....................... 20 points

Submitted by __________________________________________ (Please Print)

PTA Position ____________________________

Do you give California State PTA permission to post program information on its website and to share ideas with members as requested? □ Yes □ No

Council PTA President Signature ____________________________ District PTA President Signature ____________________________

**Please Note: Your signature affirms that this PTA is in good standing, qualifies for a Ready, Set... Remit! Award and has current bylaws. All materials become the property of California State PTA and will not be returned. Winners will be notified in March.

Mail Application Packet to:
California State PTA, Awards Coordinator, 2327 L Street, Sacramento, CA 95816-5014
Questions? – Contact: Awards Coordinator, California State PTA – awards@capta.org

Application Packet includes: □ Form □ Responses to questions □ Materials from program

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California State PTA Toolkit – December 2021

FO6 Forms
PTA Unit/Council Spotlight Award – Overview

PTA Unit/Council Spotlight Awards recognize successful programs that are planned, organized and implemented by PTAs. They also provide the opportunity to share your model program with other PTA leaders during a special California State PTA virtual meeting.

RECOGNITIONS/PRIZES FOR ALL AWARD-WINNING PTAs:
- $100 California State PTA grant
- $50 gift certificate for the PTA Store
- Special recognition at the California State PTA Convention
- Opportunity to showcase program at a PTA virtual meeting
- Special Convention Ribbon

CATEGORIES – APPLY IN ANY CATEGORY BELOW:

▶ Advocacy | Unit or Council – Advocating on behalf of all children at school, community or state and national level
Examples: Training parents and students to be better advocates, enhancing their roles in decision-making in educational issues, legislative activities supportive of the education, health and welfare of students

▶ Collaboration | Unit or Council – Developing strong partnerships to connect individuals, enhance student learning, assist schools & families, involve community stakeholders
Examples: Programs involving community agencies, organizations, education foundations, local businesses that connect education programs with workplace, senior citizens groups and community service learning

▶ Communication | Unit or Council – Maintaining effective and open communication with members
Examples: Utilizing websites, newsletters, e-news or social media to inform and support leaders and members

▶ Diversity, Equity & Inclusion | Unit or Council – Evaluate and adopt programs and practices that promote diversity, equity and inclusion
Examples: Create a safe space where everyone feels welcome and accepted, use gender neutral ways of communicating

▶ Environmental | Unit Only – Promoting conservation, environmental awareness on campus
Examples: Programs involving waste reduction/recycling, air quality and conservation of non-renewable resources

▶ Family Engagement | Unit Only – Promoting student success with family engagement in students’ education
Examples: Activities enhancing family engagement, parent education or family support/resource development

▶ Leadership Development | Council Only – Boosting leadership capacity and development to ensure long-term growth and enhance a PTA’s effectiveness
Examples: Team building, mentoring, developing emerging leaders, involvement in training by PTA or outside agencies

▶ Membership and Outreach | Unit Only – Increasing membership while raising awareness of PTA’s mission and the value of membership that involves all stakeholders
Examples: Creative campaigns focusing on PTA’s value, importance of parent involvement in student success, membership growth through effective outreach to under-represented populations, non-traditional families and diverse community groups resulting in a PTA board reflective of its community

▶ Student Achievement | Unit Only – Implementing programs to support student achievement
Examples: Creative programs and events focusing on Education, Arts, Health or Safety to support student success

▶ Student Involvement | Unit Only – Increasing student involvement and participation in all aspects of PTA
Examples: Soliciting students’ input on priorities and interests, planning and implementing programs with students, collaboration of students and adults (PTA leaders, principals, administrators), students serving on PTA boards, programs run by students that promote PTA’s mission.

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Forms FO7 California State PTA Toolkit – December 2021