Parents know the arts matter!

California State PTA believes every child’s education should include the arts. Arts Education Champions at each PTA can help make this happen.

**JOB DESCRIPTION:**
- Support a high-quality arts education for all students
- Share best practices and programs
- Share with your community the ways that arts improve student success
- Work with parents, educators and the community to support arts education in your school district’s Local Control and Accountability Plan (LCAP)
- Bring together the performing arts community and the school.

**Getting Started**
- Find out about arts-education programs offered at your school, district and/or community through the Arts Ed Data Project (http://www.createca.dreamhosters.com/artsed-dataproject/)
- Connect with the person at your school district who is in charge of arts education.

**Suggested Activities**
- Speak at unit, council and/or district PTA meetings about the importance of arts education
- Share program ideas, arts activities and information regarding arts events in your community
- Attend and/or plan council and district PTA trainings and the California State PTA convention
- Sign up to receive the PTA SMARTS Parents for the Arts Network and let your PTA and school know about the information (http://capta.org/join/join-our-mailing-list/)
- Seek partnerships with professional arts organizations in the community
- Provide a forum for art leaders, teachers and interested parents to provide, support and coordinate arts events
- Encourage people to speak at local school-board meetings about the importance of arts education.

**Resources and References**
- California State PTA SMARTS Parents for the Arts Network (www.capta.org/smarts)
- California State PTA website (www.capta.org)
- California State PTA Toolkit (http://toolkit.capta.org/)
- National PTA Reflections Art Program (http://www.pta.org/Reflections)
- California State Board of Education Content Standards for the Visual and Performing Arts (www.cde.ca.gov/be/st/ss/vamain.asp)
- Be a Leader for Arts Education - A joint publication of California County Superintendents Educational Services Association (CCSESA) and California State PTA (http://ccsesaarts.org/tools/leader-arts-education/).