

July 2017

Dear PTA Rock Star,

YOU ARE A PTA ROCK STAR! You have taken on a leadership role in your school, and we thank you!

Enclosed you will find the “Leadership Made Easy” summer mailing which has been designed to help make your leadership role in PTA as easy, effective and efficient as possible. The resources in this packet were created *by* PTA leaders *for* PTA leaders so you can get a jump start on a great year ahead!

You’ll find a variety of resources including information about convention, regional trainings, membership marketing, scholarships, grants and more. Plus, you’ll also find a PTA calendar with a place to add local deadlines, information on the PTA Store and opportunities from allied agencies and information from PTA sponsors.

I can remember when I was a PTA leader in my school. I was overwhelmed with all the new information, just as you might be. But, I assure you...we are there for you! We believe in you, and we want to support you as best as we can.

Teamwork, clear goals, timelines and PTA resources will be the key to a positive and productive PTA year. Take some time to look through the resources provided to learn new ideas, gain inspiration and guidance. Pass the information out to your board members. Visit www.capta.org for more resources and follow us on social media so that you always have the most up-to-date information.

- Facebook: California State PA
- Twitter: @CaliforniaPTA
- Instagram: california_state_pta
- LinkedIn: California State PTA (company)
- Pinterest: California PTA

Thank you for your dedication, commitment and service. As always, we are here to assist you in your role as a leader. We want to know what works for you and how we can make information more available or useful. If you’d like to contact us, please email info@capta.org or call (916) 440-1985. And if you have questions or concerns, contact us. **We believe in you and we are in this together!**

Thanks again for all you do on behalf of the children and families you serve.

Believe in our children, Believe in PTA,



Dianna MacDonald
President, California State PTA