PTA Guidelines

Who should read these?
- Executive Board
- Communication VP/Chair
- Newsletter Chair
- Social Media Chair

- toolkit.capta.org/running-your-pta/communications
- toolkit.capta.org/running-your-pta/communications/social-media-guidelines-for-ptas-in-california

Visual Identity Standards & Logos

Who should read this?
- Communication VP/Chair
- Newsletter Chair
- Social Media Chair
- Membership VP/Chair
- Program/Event VP/Chair

- capta.org/pta-leaders/run-your-pta/building-membership/visual-identity-and-pta-logos

Cyber Security/Phishing

Who should read this?
- Everyone!

- capta.org/tag/cybersecurity

PTA Advocacy on Social Media

Who should read this?
- President
- Communication VP/Chair
- Newsletter Chair
- Social Media Chair
- Legislative Advocacy VP/Chair

- capta.org/resource/social-media-advocacy-chart