PTA LEADERS: SHARE SCHOOL SMARTS WITH YOUR COMMUNITY TODAY!

Create meaningful and diverse parent involvement and engagement at your school!

School Smarts is an award-winning, research-based program that is proven to:

- Foster parent engagement in schools
- Support parents as their children’s first teachers
- Develop future parent leaders
- Encourage parents to advocate for a complete education that includes the arts.

This program can support your PTAs by:

- Increasing membership
- Drawing from a diverse group of motivated and informed parents
- Cultivating PTA stability at the local level.

Learn More:

- Visit capta.org/schoolsmarts
- Listen to a School Smarts webinar
- Request a presentation to be brought to your school or to your school district administrators.

Next steps:

Contact the School Smarts team for marketing and outreach materials

Share the School Smarts program with school administration

Schedule a meeting with the principal to discuss School Smarts

Contact:
schoolsmarts@capta.org
capta.org/schoolsmarts