REFLECTIONS:
HAVING A GREAT REFLECTIONS ART PROGRAM IS WITHIN REACH

PRESENTERS:
Charlene Goodman – CAPTA Reflections Chair
Lara Eisenbarth, Debra Elliot and Lisa Snowiss – CAPTA Reflections Committee Members
ABOUT REFLECTIONS

■ THE NATIONAL PTA REFLECTIONS PROGRAM WAS DEVELOPED IN 1969.
■ PTA REFLECTIONS IS A NATIONALLY ACCLAIMED STUDENT RECOGNITION PROGRAM TO ENCOURAGE ARTISTIC CREATIVITY IN THE CLASSROOM AND AT HOME.
■ PTA REFLECTIONS WELCOMES ALL GRADES AND ABILITIES TO EXPLORE AND BE INVOLVED IN THE ARTS.

“The cultural arts are happiness. Happiness is drawing, dancing, finger painting. Happiness is modeling with clay, making music or a poem, performing a play.”

- Mary Lou Anderson
Reflections Program Founder
2017-2018
NATIONAL PTA REFLECTIONS®
WITHIN REACH

Entries from all grades and all abilities welcome.

DEADLINE FOR ENTRIES:

FOR DETAILS, CONTACT:

PTA.ORG/REFLECTIONS
THEME. MATTERS.

- ALL ENTRIES MUST BE NEW. THEY MAY NOT BE PROJECTS CREATED FOR OTHER CONTESTS OR EVEN CLASSROOM GRADES.

- SUBMISSIONS MUST BE CREATED WITH THE THEME IN MIND. STUDENTS SHOULD USE THEME STATEMENT TO EXPRESS HOW THIS WAS DONE.
Choose the Arts Categories to offer at your school:

- Dance Choreography
- Film Production
- Literature
- Music Composition
- Photography
- Visual Arts
5 DIFFERENT GRADE DIVISIONS

Determine which age divisions apply to your school.

Special Artist can be any grade – and are all judged as if at same grade level.

- The student’s parent should make the determination of whether the child should enter in this category.
IGNITE YOUR PROGRAM

1. PROPOSE THE PROGRAM TO YOUR SCHOOL
2. CHOOSE DUE DATES (AND FOLLOW THEM)
3. ORGANIZE & PLAN OUR PROGRAM
4. PROMOTE REFLECTIONS
5. ADMINISTER THE PROGRAM
6. ORGANIZE ARTWORK FOR JUDGING
7. CELEBRATE AND RECOGNIZE PARTICIPANTS
8. WRAP UP
Propose the program to your school

- Ask PTA Board
- Create a Budget
- Ask Principal for permission and administration support
- Get Teacher involvement by working the theme into classroom curriculum (ie: social studies discussion, literature, art)
DUE DATES
Know them and stick to them!

Council or District Due Date: TBD
Week to Tabulate/Organize for Turn In: TBD
Week for Judging (if needed): TBD
Week for Organizing & Display: TBD
Student Due Date: TBD

Plan for 2-3 weeks before due date to council/district
ORGANIZE AND PLAN AND EFFECTIVE PROGRAM

- PTA Leader Checklist (capta.org) – customizable
- Recruit a committee & volunteers
- Share volunteer job descriptions (capta.org)
- Recruit community arts professionals (as volunteers and/or judges)
- Read local leaders guide and rules. (capta.org)
- Read the rules again!
PROMOTE REFLECTIONS

CREATIVE WORKSHOP

“Let Your Imagination Fly”

2nd & 3rd Graders
Thursday, Sept. 24th
LWBE Quest Room OP
2:30pm to 4:30pm

SIGN UPS begin Friday, September 11th @
please visit The Reflections tab
http://lwbe.my-pta.org

EXPLORE the Arts!

PARTICIPATE in PTA Reflections

PTA CONVENTION

PTA REFLECTIONS
STUDENT FILM

Which one can be submitted?

A

B

Mom’s Hand
Which one can be submitted?
Which one can be submitted?
Which one can be submitted?

A

LIFE magazine has decided to feature homesteading, and the theme for the December issue is "The New Homestead." The January issue will be devoted to urban gardening. Life magazine is looking for stories of homesteading.

B

My family moved to a new house last year. I was very sad to leave my old house. On the day we moved, I ran right up to my new bedroom. Then, I looked out the back window. The backyard was beautiful! A giant oak tree and a pond were in my yard. I was so surprised, and definitely not sad any more!
Which one can be submitted?
DANCE CHOREOGRAPHY

Which one can be submitted?

A  B
UNLEASH & INSPIRE
STUDENT’S ARTISTIC TALENTS
### Organize Artwork for Judging

1. Check-in entries
2. Review artwork & entry forms for qualification
3. Sort by category & age division
4. Prepare scorecards
5. Assign entries to judges

### JUDGING RUBRIC

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interpretation of Theme</td>
<td>How closely the artwork communicates the theme, based on the artwork itself and the artist statement</td>
<td>20 pts</td>
</tr>
<tr>
<td>Artistic Merit/Creativity</td>
<td>How creative and original the artwork is in its conception of the theme and its presentation</td>
<td>10 pts</td>
</tr>
<tr>
<td>Mastery of Medium</td>
<td>The level of skill demonstrated in the basic principles/techniques of the artistic discipline</td>
<td>10 pts</td>
</tr>
</tbody>
</table>

### AWARD LEVELS

Award of Excellence, Award of Merit, Honorable Mention & Participation
CELEBRATE AND RECOGNIZE ALL PARTICIPANTS

- Create a thorough check-in list with accurate spelling of names. (Double check names!)
- Plan a Reflections event. (There is a Reflections Celebration Guide online to help assist.)
- Share event with media and all families at your school, not just participants.
- Present Certificate of Participation and other awards. Available at the PTA Store.
How many awards can be given out?

The number of awards you decide to give out is up to each specific PTA. Typically, only the top scored piece from each arts category and age division is submitted to your Council/District – check with them to verify.
WRAP UP

- Submit Local PTA Unit Participation Form with advancing art to Council/District (capta.org)
- Send THANK YOU notes to school staff, community partners, PTA volunteers and judges. (capta.org has examples)
- Finish sample program evaluation.
- Return non-advancing work to artists.
- Create notes/information for next committee members.
THEME SEARCH
DUE NOVEMBER 1, 2017 TO CAPTA

Or enter online:
http://capta.org/programs-events/reflections/theme-search/
National PTA Arts Matching Grant up to $1,000

- Mary Lou Anderson Reflections Arts Enhancement Grants
- Applications Available January 9, 2018 at www.PTA.org/Reflections
  - Applications Friday, March 17, 2018
Students with involved parents are more likely to:
- have better social skills
- pass their classes
- attend school regularly
- earn higher grades and test scores
- graduate and go on to postsecondary education

The arts—and the National PTA Reflections program—support student success and serve as a valuable tool for building strong partnerships in your school community. Celebrate arts learning in your school community with Reflections.
Be an advocate of the arts

Arts Education Chairman

Job Description for Arts Education Chairman:

The California State PTA believes every child’s education should include the arts. The Arts Education Chair at each PTA can help make this happen.

Key Role of the Arts Education Chairman – To support a high-quality arts education for all students; to share best practices and programs; to tell your school community how the arts improve student success; to work with parents, educators and the community to support arts education; to bring together the performing arts community and the school.

Getting Started Find out about the arts education offered at your school, district and/or community. Connect with the person at your school district who is in charge of arts education.
QUESTIONS

Thank you for coming to this workshop and getting excited about Reflections 2017-2018. We hope that you will be inspired to start a program at your school or continue to build your program!