Internet for All Now!

Working Towards Closing the Digital Divide
Webinar Control Panel

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• Select your audio interface here.
• Your microphone will be muted to reduce echo and background noise.
• We’ll answer questions at the end. Just type them in the box here.
Agenda

A. Welcome Message & Introductions
B. CETF Presentation
C. Tips for Leaders to Engage Members & Families
D. Q&A
WELCOME

Celia Jaffe
California State PTA
President

Debbie Shireman
Program Director,
Digital Inclusion
California Emerging
Technology Fund

Susan E Walters
Senior Vice President
California Emerging
Technology Fund

Tom Torlakson
Former State
Superintendent of
Instruction
What is the California Emerging Technology Fund (CETF)?

- Welcome – thank you – PTA a value to this important project
- A California non-profit established by the California Public Utilities Commission (CPUC) 12 yrs. ago - with seed money from Internet Service Provider (ISP) mergers.
- Vendor Neutral – Promotes all offers equally
- The current challenges with school shutdown and distance learning
What is the Digital Divide?

Type of Internet Connectivity within California Households across Demographic Subgroups: (3) Nativity & Education Status

<table>
<thead>
<tr>
<th>Type of Internet Connectivity</th>
<th>Unconnected</th>
<th>Underconnected*</th>
<th>Connected through a computing device</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. Born</td>
<td>6%</td>
<td>8%</td>
<td>86%</td>
</tr>
<tr>
<td>Born Elsewhere</td>
<td>20%</td>
<td>14%</td>
<td>66%</td>
</tr>
<tr>
<td>Less than high school</td>
<td>27%</td>
<td>21%</td>
<td>53%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>12%</td>
<td>15%</td>
<td>73%</td>
</tr>
<tr>
<td>Some College/Trade school</td>
<td>11%</td>
<td>8%</td>
<td>82%</td>
</tr>
<tr>
<td>College Graduate</td>
<td>4%</td>
<td>2%</td>
<td>94%</td>
</tr>
<tr>
<td>Post-graduate Degree</td>
<td>3%</td>
<td>3%</td>
<td>94%</td>
</tr>
</tbody>
</table>

*Connected through a smartphone only – Total HH in Ca. 11.5m
What is the Digital Divide?

Low awareness of discounts available to low-income residents to reduce their costs of getting internet service (among households not connected to the internet at home)
The Digital Divide Matters

Rural communities’ digital deserts cripple tele-education during coronavirus outbreak

Experts cite lack of access to health updates as another big concern.

By4 true Tyler
March 27, 2020, 11:44 AM • 1 min read

What the coronavirus means for America’s education system

Early cases of COVID-19 are believed to be linked to a team of researchers in Wuhan, China.

The Guardian

Pandemic response lays bare America’s digital divide

While people are being advised to work from home or tap into resources online, this is wildly impractical for those without reliable web access.

See all coronavirus coverage

A

Coronavirus cases climb, and the global economy begins to slow. Millions of students are set for extended school closures, and it’s not just in the US. (Image credit: Bryan Anselm)

In a conversation with The Guardian, Professor Sarahứn, a computer scientist in the UK, highlighted the importance of broadcast networks as a way to ensure that students have access to education.

California governor says ‘We need more Googles’ as company offers free Wi-Fi and Chromebooks to students

Published Wed, Apr 7, 2020 - 2:29 PM EDT

Janus Henn

California

Program

Key Points

Google is partnering with California officials to offer 100,000 free Wi-Fi hotspots to rural households.

The company also said it is donating 4,000 Chromebooks to students.

The state has also committed to providing $2 million to help schools purchase devices.

BROOKINGS

What the coronavirus reveals about the digital divide between schools and communities

By3 glenn
March 30, 2020

Yet another problem that deserves greater attention is the large number of students being asked to stay at home to further control the spread of the virus. With a disproportionate number of school-age children lacking home broadband access, the breadth of the U.S. digital divide has been revealed as schools struggle to substitute in-school resources with online instruction, electronic libraries, streaming videos, and other online tutorials.

everyoneon.org/capta
CAPTA Resources for Members—https://capta.org/about/partners/sponsors/

Find Offers—Everyoneon.org/capta

The Educators’ Toolkit has templates for sharing information about affordable offers, including emails, electronic fliers, graphics for posting to websites and social media; visit http://www.internetforallnow.org/educators_toolkit.

How To Deploy Devices Immediately and COVID-19 Resources

The mission of School2Home, an initiative of the California Emerging Technology Fund, is to close the Achievement Gap and Digital Divide at low-performing California middle schools by integrating the use of computing into teaching and learning at school and home. Here are resources to learn more:

- How to Deploy Devices Immediately
- COVID-19 Home Learning Resources
You may qualify for affordable, Home Internet if you are participating in one of the following programs:

- Child Enrolled in the NSLP (National School Lunch Program)
- CalFresh (food stamps) or Supplemental Nutrition Assistance Program (SNAP)
- Supplemental Security Income (SSI)
- Medi-Cal
- Or Have a Household Income Under $40,000/year

To determine which of the Internet providers serves your area, enter your zip code at this site: [www.everyoneon.org/capta](http://www.everyoneon.org/capta).

It will list your choices and you can call the companies in your area.

Spectrum: 844-525-1574
825/month

For Spectrum you ask for Spectrum Internet Access at PTA.
Beginning, if you qualify you will be $13 after the free offer.

For more information scan the QR code using your mobile device camera.

[www.everyoneon.org/capta](http://www.everyoneon.org/capta)
Sample of Social Media

Suggested social media posting for Twitter or Facebook:
It's more important than ever to make sure your family has reliable low-cost Home Internet to stay in touch with family, friends, healthcare providers and school. Learn about Home Internet for $10-$23 at www.everyoneon.org/capta

Help stay connected to your school.

HOME INTERNET as low as $10 - $23/month.
For a limited time some providers are offering 3 months free.
Learn what’s available at www.everyoneon.org/capta

Ayude a su comunidad escolar a mantenerse conectada.

Encuentre la información más reciente sobre ofertas de Internet en el hogar de bajo costo para mantener a familias conectadas con la escuela y la comunidad.

INTERNET EN EL HOGAR solo por $10 - $23 al mes. Por tiempo limitado algunos proveedores están ofreciendo 2 meses gratis.
Conozca lo que está disponible en: www.everyoneon.org/capta
Everyoneon.org/capta Website

www.everyoneon.org/capta

Consumer enters home zip code
Consumer clicks on all programs they participate in

STEP 2: DO ANY OF THESE APPLY TO YOUR HOUSEHOLD?

Check all that apply, then scroll down to view offers.

- Low-income (household of four: at or below $49,000 annual income)
- Live in public housing
- Have a K-12 student or college student in your household
- Participate in the National School Lunch Program (free or reduced lunch at school)
- Participate in Supplemental Nutrition Assistance Program (food stamps)
- Participate in Temporary Assistance for Needy Families Program (TANF)
- Participate in Supplemental Security Income (SSI)
- Participate in Medicaid or Medi-Cal
- Participate in Veterans Pension and Survivor Benefits
- Participate in Community Eligibility Provision (CEP)
- Bureau of Indian Affairs
Affordable Offers Are Shown

Comcast

- $9.95 per month
- Covid-19 Update: New families who connect will receive 60 days of free internet service.
- Data: 25/3 Mbps
- No installation fee. No modem fee.

You may be eligible to participate if you have at least one child who qualifies for the National School Lunch Program (NSLP), receive HUD housing assistance, or are a veteran that receives federal or state public assistance; do not have outstanding debt to Comcast that is less than a year old; families with outstanding debt more than one year old may still be eligible; and live in an area where Comcast Internet service is available but have not subscribed to Comcast Internet service within the last 90 days, where applicable.

Sign Up

Access from ATT

- $10.00 per month
- Covid-19 Update: Two months of free service to new Access customers who order by April 30, 2020. $5/mo or $10/mo thereafter, depending on your speed. Eligibility has been expanded based on income and includes (a) households with income 135% or less than federal poverty guidelines, and (b) households participating in the National School Lunch Program/Head Start. All home internet data overage fees are waived.
- For more information, call (855) 220-5211.
- Data: 150GB or 1TB based on type & speeds available
- No installation fee. No charge for in-home Wi-Fi modem.

You may be eligible for this offer if at least one resident in the household participates in the U.S. Supplemental Nutrition Assistance Program (SNAP); your address is in AT&T’s 21-state service area, at which AT&T offers wireless home Internet service; and you do not have outstanding debt for AT&T fixed Internet service within the last six months or outstanding debt incurred under this program. AT&T will assign the fastest of these speed tiers available at the customer's address: 10 megabits per second, for $10 per month; 5 megabits per second, for $10 per month; or 3 megabits per second, for $5 per month.

Sign Up
Affordable Offers Are Shown

Frontier Fundamental Internet

- $19.99 per month
- For more information, call (877) 578-8367
- Data: Varies based on location and service availability.
- A monthly charge of $5.00 for the router is included in the monthly $19.99 cost.

You may be eligible for this offer if at least one person in the household participates in one of the following programs: CalFresh, Supplemental Security Income (SSI), Medi-Cal, or Bureau of Indian Affairs (BIA). This offer is only available to new Internet customers. Bonus offer: FREE Chromebook while supplies last.

human-i, a nonprofit, provides assistance with the sign-up process for this offer. A household needs to be 200% or below of the federal poverty level or be currently enrolled in an income-based government assistance program. Examples of programs include: food support (SNAP), financial assistance (TANF), free or reduced lunch at school, Section 8 voucher, Medicaid, and SSI. Customers must show proof of eligibility.

everyoneon.org/capta
Additional Assistance For Enrollment
– Local Non-Profit Organizations Help

Enrollment Assistance & FREE Chromebook

- For more information, call (888) 519-4724
- Data: Varies by internet service provider
- Need help choosing the best internet service at the lowest price in your area? Our non-profit partner human-I-T can help you apply for any of the internet service offers listed below!

human-I-T will provide information about all available low-cost internet offers and help you navigate through the application process from start to finish. Click SIGN UP to complete a quick form and to be contacted. Households may also be eligible for a FREE Chromebook laptop

Sign Up
Affordable refurbished computers are shown

Digital Literacy Training Locations are shown

Digital Literacy Training Locations

We found digital literacy training locations in your area.

Fairfield Civic Center Library
Address: 1150 KENTUCKY ST, FAIRFIELD CA 94533 (Click for Map)
Telephone: (866) 572-7587
Frequently Asked Questions

- **Q - What is the best way for families to apply for the affordable offers?**
  A - Apply online, the applications are smartphone friendly, due to long hold times when calling the wait can be more than 2 hours.

- **Q - How can a family ensure it is put on the affordable offer after the free 60 days?**
  A - Families must apply for the affordable offers, otherwise they may be placed in “market rate” after 60 days.

- **Q - If a family currently has Internet service how can they get into the affordable offer?**
  A - Varies by service provider – AT&T will allow a change instantly. Otherwise it may be necessary to change providers.
Frequently Asked Questions

Q - How does someone who is not a citizen qualify for the affordable offers?

A - Providers accept various documentation e.g.: National School Lunch Program letter, ITIN #, Mexican passport and others. Additional options may be available with Human-I-T products which are based on income.

Q - Is a deposit required when signing up for the affordable offers?

A - If a customer can not be identified through a Positive ID program (Equifax program example) or if there is an outstanding balance owed from the last 12 months a pre-payment may be required.

Q - Some rural areas have limited Internet service available, what can we do?

A - Civic leaders, elected officials, trusted community leaders and residents are members of the Rural Regional Consortia. See Regional Broadband Consortia slide.
If you (or a family you know) lives in a rural area that is not served by one of the big internet providers, you may still be able to find low-cost or free internet.

The Rural Regional Broadband Consortia works to get rural towns and communities connected to Internet infrastructure by encouraging Internet Service Providers to deploy broadband to support healthcare, education, business, government, emergency services and other sectors.

California has 17 Rural Regional Broadband Consortia that cover 54 counties (see map). Find the list at: https://www.cpuc.ca.gov/General.aspx?id=870
<table>
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<tr>
<th>Organization</th>
<th>Point of Contact</th>
<th>Role in Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>LA Unified School District</td>
<td>Sophia Mendoza</td>
<td>Director, Instructional Technology Initiative</td>
</tr>
<tr>
<td></td>
<td>Antonio Plascencia</td>
<td>Interim Administrator, Parent &amp; Community Services</td>
</tr>
<tr>
<td>Tuolumne County Superintendent of Schools</td>
<td>Brian Thomas</td>
<td>Director of Innovation</td>
</tr>
<tr>
<td>Long Beach Unified School District</td>
<td>Dr. Chris Lund</td>
<td>Assistant Superintendent, Research &amp; Planning</td>
</tr>
<tr>
<td>Huntington Beach High School Unified</td>
<td>Gen Naydo</td>
<td>Director of Educational Technology and Information Services</td>
</tr>
<tr>
<td>Los Angeles City College</td>
<td>Gary Shamoyan</td>
<td>Student Support Services Representative</td>
</tr>
<tr>
<td>East Los Angeles College</td>
<td>Dr. Armond Aghakhanian</td>
<td>Chief Development Officer</td>
</tr>
<tr>
<td>San Mateo County Unified</td>
<td>Patricia Love</td>
<td>Administrator, Strategy &amp; Communications</td>
</tr>
<tr>
<td>Baldwin Park Unified</td>
<td>Rick Hassler</td>
<td>Chief Technology Officer</td>
</tr>
<tr>
<td>Torrance Unified School District</td>
<td>Gil Mara</td>
<td>Chief Ed Tech and Information Services Officer</td>
</tr>
<tr>
<td>Bassett Unified School District</td>
<td>Gabriel Rivera, CCTO</td>
<td>Director of Information &amp; Educational Technology</td>
</tr>
<tr>
<td>Centralia Elementary School District</td>
<td>Dr. Stacy Sinae Chang</td>
<td>Director, Education Services Dept.</td>
</tr>
<tr>
<td>Fullerton Elementary School District</td>
<td>Jeremy Davis, CCTO</td>
<td>Assistant Superintendent of Innovation and Instructional Support</td>
</tr>
<tr>
<td>Orange Unified School District</td>
<td>Tam Nguyen, CCTO</td>
<td>Director, Information Technology</td>
</tr>
<tr>
<td>Anaheim Union High School District</td>
<td>Erik Greenwood</td>
<td>Chief Technology Officer</td>
</tr>
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everyoneon.org/capta
On April 1, Governor Newsom announced a partnership with Google.

Google will donate 4,000 Chromebooks and fund the use of 100,000 mobile hot spots to support rural and low-income families with online distance learning.

The hot spots will provide free and unlimited internet connectivity for the remainder of the school year.

Teams are now working to assess needs and the logistics of distribution.

More details coming soon.

Check out CDE’s “Getting Internet Access” webpage (click the link at www.cde.ca.gov) or email covid19@cde.ca.gov with questions.

To donate technology and devices please go to donatetech@cde.ca.gov
UNIT PRESIDENTS

1. Contact your school principal about which families may lack Internet Access. Inform the principal about CETF and provider offers.
2. Hold a virtual meeting with your PTA members and seek out information from your families about their needs and share CETF and provider offers.
3. Use your email/text lists or school portal to reach out to members and share the flyer.
COUNCIL LEADERS

1. Reach out to your school district superintendent and board members about what families need internet access and share CETF information.
2. Provide your school district with the CETF flyer and suggest it be distributed with school lunches.
3. Hold a virtual meeting of all of your unit PTA presidents and share CETF information
Tips for Leaders to Engage Members & Families

PTA DISTRICT LEADERS

1. Reach out to all of your school district superintendents and share CETF information and suggest it be distributed with school lunches.
2. Email all of your PTA Councils and Out of Council Presidents with CETF information

ALL PTA LEADERS

1. Share with your teachers
CETF Contact Information

Northern California (San Joaquin County & North)
Debbie Shireman  debbie.shireman@cetfund.org
916.831.8344

Southern California (Kern County & South)
Marissa Canche  marissa@cetfund.org
626.628.4204
Thank you for attending!