IN THIS ISSUE: How to Enrich Your Child’s Educational Experience: A Q&A with Mark Twain Elementary School, National PTA School of Excellence Award Winner
PTAs Open the Door to Family Engagement at School

As you know, PTAs have much more to offer than just fundraising — family engagement is a crucial aspect of PTA. After all, one of PTA’s purposes is “to promote the collaboration and engagement of families and educators in the education of children and youth.” I am so proud of PTAs all over our state and the efforts that each of you make to connect your school to the families and community surrounding it.

Sometimes leaders view every activity as either a big expenditure of money or a way to raise money, but many of the methods to engage families are neither. Each time you host a principal chat, put out a news bulletin with useful school information, or provide input to the school district on what families need, you are fostering connections between the families and the school.

When you hold no-cost, family-friendly events that are geared to all members of your community, you make it possible for all children and their families to participate and feel included. Events like an elementary “Library Pajama Party Read-Aloud,” a middle school “Board Game Extravaganza” or a high school computer lab “FAFSA Fill-Out” event are simple to organize and meaningful to the participants.

When families make connections with each other and with their school, children feel safer and more engaged, communication between educators and families improves, attendance goes up, and learning improves. I invite you to read the rest of this issue to learn all about family engagement: why it’s important, how California schools are supposed to incorporate it, and ideas for increasing engagement through your PTA work. Throughout your planning, I know that you will keep in mind that “All Children Are Our Children,” and reach out to all parts of your community.

Celia Jaffe
California State PTA President
Executive Director

SHERRY SKELLY GRIFFITH

Family and Parent Engagement Are Key to Student Success

As we enter the holiday season it’s a great time to look back on the beginning of the school year and prepare for a successful winter and spring. The importance of parent and family engagement is critical throughout the school year. There are so many ways to stay engaged. California State PTA is a great resource for tools for family engagement and keeping up to date on the key policy issues impacting children and families. Please turn to our website for the latest on advocacy for a full curriculum, health and community concerns and leadership tools. Stay engaged through social media and through our e-publications PTA Connects and Leadership Essentials.

Parents and families truly care about the success of their individual schools. The California School Dashboard gives parents a multi-faceted look into how their child’s academic performance is also guided by what is happening throughout the school district. The Dashboard includes data on graduation rates, suspension rates, school attendance, college and career readiness and test scores, plus local information about school climate and conditions, parent involvement/family engagement and a full curriculum. PTA leaders and members are strongly encouraged to use the Dashboard as a local engagement tool for rich discussions at your local PTA. Go to www.caschooldashboard.org

Did you know that for the first time in history parent and family engagement with schools is required under state law? California State PTA has played a lead role in ensuring this requirement. Under the Local Control Funding Formula (LCFF) local school leaders are required to seek input under Priority 3—Parent Involvement, so that the Local Control Accountability Plans (LCAP) include the voice of parents and families. Please take the opportunity to talk with your school principal and district superintendent about how you, your family, your PTA and your school can participate in direct parent involvement and family engagement. We urge our members to stay engaged all year because research shows engaged and involved parents and families are the key to a student’s academic success!

Sherry Skelly Griffith
California State PTA Executive Director
Congratulations to all of our PTAs that qualified for the Ready, Set, Remit and More Challenge, and also to those of you who submitted your theme and goal for this year. There are two additional challenges that your PTA can participate in, Teachers Matter and Best in 5:

**TEACHERS MATTER:** Any PTA which has 100% of its full-time credentialed teachers as members and submits a completed Teachers Matter application form by February 1, 2020 will be entered into a drawing to receive one of 10 free registrations for the 2020 California State PTA Convention. All units, councils and districts that qualify will receive a recognition ribbon at the 2020 California State PTA Convention. Download the form [here](#), and submit by 5:00 p.m. on February 1, 2020.

**BEST IN 5:** Any PTA unit, council or district with a membership total that is higher than any year-end total since the 2014-15 membership year will be entered into a drawing to receive one of 15 free registrations for the 2020 California State PTA Convention. All units, councils and districts that qualify will receive a recognition ribbon at the 2020 California State PTA Convention. Membership must be received through channels by March 15, 2020.

One of the reasons we came up with these challenges was to give our local PTAs a little extra motivation to increase membership. Increasing membership is important to our organization for a number of reasons, including: increasing our advocacy voice; providing us new leaders to train and develop so that we can continue our legacy; and just as important, allowing us to connect even more families, schools, and communities.

A big thank you to everyone for joining and supporting your local PTA. There is still time to reach out to our friends, neighbors, and community members that have yet to join us. Because after all, every member matters.
The school year is off to a great start. History and common sense show us that when a family is engaged in a child’s education they are more successful.

There are many ways to engage families and communities. Here are just a few ideas that have worked well for PTAs across the state:

1. Help sponsor an open house at your school site, and have a picnic where all your families to get to know one another.
2. “Pastries with Parents” is a great way for parents to connect with the principal and staff, and is also a perfect time to ask them to join the PTA. Don’t be afraid to brag to them about all your events.
3. Start an online school newsletter that can also be printed and sent home with students.
4. A health fair is a wonderful opportunity to inform parents about how to stay healthy throughout the school year. Invite public health officials, dental association representatives, and the school district nutritionist to speak about healthy choices.
5. Plan an event or fair where children can learn about other cultures. This can help increase students’ awareness of diversity, and help them better understand the cultural backgrounds of their classmates.
6. Invite parents and staff to a homework help night, where they can assist students with homework and hear administrators speak about homework strategies.
7. To showcase all of the extracurricular programs at your school, plan a “Shine a Light Night.” This creates awareness of the range of activities available, and gives families and children opportunities to get involved.
8. Invite administrators, parents and community members to a “brown bag lunch” where they can chat and build partnerships while enjoying a home-made lunch.
9. A family arts night is a great way to promote PTAs Reflections art program. Invite a choir to sing and a band to play while adults and children find their creative side.
10. Schedule a fitness day. This type of popular school-wide event encourages students and families to get involved in physical education activities such as Zumba, yoga, etc.
11. Offer a family game night. Ask families to bring their favorite board or card game and watch the fun ensue.

These are just a few examples of family engagement activities. The most important part of family engagement is to invite and welcome your parents and community into the PTA and the school, which helps ensure student success.
How Families Can Engage with the Create CA Public Will Campaign to Support Arts Education

CreateCA is a coalition of dedicated leaders who understand that all students need a full arts curriculum to promote creativity and enrich the workforce of tomorrow. To promote arts education in our great state, they launched a “public will” campaign to guide families and other partners toward vital resources, information, and active steps that help them support arts education in schools.

A key element of the public will campaign is The Data Project, which empowers families through knowledge. The project analyzed the various arts programs available throughout junior high and high schools in California, and the results, which were released last month, provide interesting insights into the state of arts education in California.

Parents, leaders and teachers can view all of the Data Project information by visiting CreateCA.org or CAPTA.org. You can search by county, district and school to see what is currently being offered in your community in terms of arts education. You can also learn whether those classes are available to everyone in your district, and if a certificated teacher is teaching them.

As the old adage says, “knowledge is power.” By reviewing this data, you as a parent leader can approach your principal or your school board with questions about what you discovered, and find out what is being done to correct any deficiencies.

We should all be concerned about arts education in our state – and not just those of us who are parents. All Californians are affected by arts education, because this curriculum will determine the future success of California. 72% of business leaders say that the #1 quality they are looking for in employees is creativity, which includes the ability to think outside the box and come up with new and innovative ideas to solve problems.

Please visit the above mentioned websites, answer the questions, comment on anything you find interesting, and arm yourself with facts. Be the voice that stands up for educating the whole child and for all children in California.
Parent involvement in a child’s education is likely to have a positive impact on that child’s long-term success. Studies show that students with involved parents are more likely to have higher grades and test scores, have better social skills, show improved behavior, attend school regularly, graduate from high school, and attend post-secondary education.

But everyone is busy and has limited time. However, the range of opportunities for involvement allows even the busiest parent to make a meaningful contribution. For example, meeting your child’s teacher and friends and attending school programs is a way to show your kid that you care about his or her education. And if you are able to help at school events, it demonstrates the importance of volunteering at school and in the community. Simply joining your local PTA demonstrates your willingness to positively impact your child.

One of the most important ways that you can support your student is to attend parent-student conferences. During the conference, you can ask important questions that will give you a solid understanding of how your child is performing so that you can be invested in your child’s academic year. Learning Heroes suggests asking questions like:

1. Is my child reading at grade level?
2. What are my child’s learning goals?
3. Is my child making progress?
4. What is my child doing well?
5. What skills does my child need to focus on?
6. What can I do to support my student at home?
7. How can I help with homework?

Another way to support your student is to reach out to his or her teacher and ask what help they need. Teachers normally welcome assistance in the classroom, or with school events. Being a part of any event on the school campus will give you a better understanding as a parent of your child’s day-to-day life.

PTA offers parents many ways to increase involvement by providing resources and volunteer opportunities. Attending PTA meetings offers a valuable opportunity to interact with other parents, hear from a school teacher or principal, and learn up-to-date information. Parents can ask questions and start to build relationships with parents, teachers and school administrators. Many PTAs offer speakers to help support student success, addressing such critical issues as vaping and mental health. Even attending one or two PTA meetings can make a difference.

Parents who cannot attend PTA meetings may still increase involvement by accessing online resources. CAPTA.org and PTA.org provide helpful information to assist parents in becoming better informed, such as how to access the Dashboard or the National PTAs Parents’ Guide to Student Success.

PTAs also provide a framework for parents to help with events and participate in programs. When our kids see us weeding in the school garden on weekends or collecting cans for a food drive, they see us supporting our schools and community. By attending events that take place on school campuses, we model parent involvement.

There are opportunities for every parent to be involved to the extent that time or resources allow. By focusing your time and energy on your student and their classroom experience, you are building the framework for a lifetime of success.
Trust develops from deeply listening to each other, with families being allowed to share their unique journeys.
As PTA speaks for every child with one voice, we as PTA leaders must also recognize that our schools and communities are enriched by different kinds of family structures. Here are a few ways to celebrate these amazing “family constellations” within your PTA universe:

**Use inclusive and welcoming language in all of your communications**

As with membership, a welcoming and inclusive tone must be maintained all year long in communications. Your schools will always have new students, new parents, new administrators and new teachers. For tips on how you can be inclusive throughout the year, check out CAPTA’s Inclusion Plus Leadership=An Amazing PTA.

When addressing families from diverse family structures, be sure to use phrases that do not exclude specific family situations. Our students come from diverse family backgrounds, which includes (but is not limited to) adoptive families, foster families, transracial families, guardian-led families, blended families, and families with parents identifying as LGBTQ. Our schools serve urban, rural, and suburban families, as well as military families, immigrant families of past and present, and indigenous and first nation families. Keep all of these family structures in mind when developing your PTA communication and outreach strategies.

**Set an expectation of respect for all individuals, regardless of their family background**

As a PTA leader, you set the tone for how members should engage with each other. Here are a few ways to show a high level of respect to all families:

- Ask members to tell you how they wish to be addressed; listen carefully to how they pronounce their name
- Use gender-neutral or gender-inclusive pronouns
- Create a safe space for sharing different family experiences
- Allow all to participate in the planning of PTA events and PTA advocacy campaigns
- Show appreciation for individuality through kindness

**Offer A Broad Range of Family Experiences Through the Arts**

California State PTA is a strong supporter of the arts through various programs, such as Reflections and our partnership with Create California (go to our website for more information on how to advocate for more arts education in schools).

Here are a few ideas for how to use the arts to bring families together and transcend differences:

- Hold a book fair or reading night that offers books in English and other languages which address a range of family experiences.
- Present visual diversity throughout your school — do a community art project where all families can participate. Display your family community art project in the halls of your school.
- Plan a school event that celebrates world music or dance. Allow families to provide decorations that convey their own family traditions and customs.
- Show a film or present a play which celebrates what we have in common as humans, while addressing how to combat implicit bias and/or stereotypes.
- Make sure that all families know that their voice is important in advocating a full curriculum that includes the arts.

**Create Inclusive Events and Activities**

Many families would like to participate in the PTA, but feel socially isolated because of barriers such as lack of transportation, lack of affordable child care, the cost/fees, or real or perceived feelings of exclusion. Is your PTA taking into consideration what obstacles might be preventing families from fully participating?

Being sensitive to students’ family situations is important as your PTA plans activities. Ask parents and community members of different groups to be partners in planning school events. You could benefit by learning the best ways for outreach and communication, and strategies that take into consideration cultural, linguistic, physical and mental sensitivities.

Create opportunities for families to work in teams so there is an opportunity to create trusted relationships. Trust develops from deep listening to each other, with families being allowed to share their unique journeys. In order to create more diverse, equitable and inclusive schools, we must first ask, who in our PTA community is not represented? The second question we should ask is, are we doing all that we can to make sure that all families feel valued?

Change the cultural and social narrative on how our PTA can lead, as a shining example of how celebrating the entire constellation of families makes for stronger and more successful school communities.
WHAT IS THE NATIONAL PTA SCHOOL OF EXCELLENCE? This recognition program supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being of all students. To participate in this program you register at [www.pta.org/home/programs/National-PTA-School-of-Excellence](http://www.pta.org/home/programs/National-PTA-School-of-Excellence) and commit to a year-long process. As Mark Twain told us, the program is very easy to follow and all of the tools are created for you. Registration is closed now, but will reopen in May.
On a recent lovely fall morning, we got to visit Mark Twain Elementary School in Lawndale, California. This neighborhood school with just over 500 students did something remarkable! Over the summer they were awarded one of the highest honors by National PTA, the Phoebe Apperson Hearst Award.

We were honored to sit down with Principal Thelma Gonzalez, President Andrea Garcia, Vice President Maria Gamboa, and Family Engagement Chair Nikal Price to ask them about their award, the benefits from increased family engagement, and some of their tips for parents and educators. Here is a summary of some of our conversation:

**Q: WHAT MOTIVATED YOU TO FOCUS ON FAMILY ENGAGEMENT LAST YEAR?**

Nikel: We went to the National PTA and California State PTA websites to look for resources and we found information on the School of Excellence Program. It seemed like a good focus point for us.

Andrea: Family engagement is at the core of PTA. We were lucky enough to have the right people in place to take this on as our focus.

Thelma: We loved that the program gave us a starting place and some structure to proceed.

**Q: AS YOU WORKED YOUR WAY THROUGH THE NATIONAL STANDARDS FOR FAMILY-SCHOOL PARTNERSHIPS, DID YOU LEARN ANYTHING INTERESTING ABOUT YOUR CAMPUS?**

Andrea: Parents really liked to give us feedback!

Thelma: It gave all of our parents a voice and allowed us to involve more parents. Parents also had the chance to see all the different things our school has to offer that they might not have been aware of, including involvement in School Site Council.

Nikel: Every parent is interested in their child and the school, even if we don’t see them volunteering. We operated on this assumption every step of the way and reached out to get their feedback.

**Q: WERE THERE ANY EFFECTS ON STUDENT ACHIEVEMENT, SCHOOL ATMOSPHERE, AND/OR INCREASED ENGAGEMENT WITH STAKEHOLDERS AT THE SCHOOL?**

Thelma: Our parents came to us and asked for training on the new dashboard and state testing. We also received two awards last year, one for English Language Arts Achievement and the other for being an honor roll school! We have also seen an increase in the number of dads involved on campus.

Andrea, Nikel and Maria: MEMBERSHIP! Our PTA membership has increased greatly and we have 100% teacher participation this year!

Thelma: We have also seen attendance increases over the past year with a 97% attendance rate! Our kids know that if you “Miss School” you “Miss Out!”— it’s a chant we do every day.

Nikel: We created an online newsletter and established social media accounts to increase communication with our families. This was one of the things our parents asked for.

**Q: WHAT ADVICE DO YOU HAVE FOR ANYONE WHO WANTS TO INCREASE FAMILY ENGAGEMENT ON THEIR CAMPUS?**

Nikel: Start small and find one thing to focus on that will make a difference on your campus.

Andrea: Our world opened up once we got training. We began attending council and district training and we have learned so much! There are so many resources available for leaders.

Nikel: A supportive administration is pivotal to your effort.

Maria: Go for it! Try it! The tools are all there for you to use.

Nikel: We were happy with the results on our campus, so even if we didn’t win we would do the program again in a second. We have left a footprint on this campus that will last for a long time!

Thelma: These parents add fuel to my soul. Their dedication and service to our campus is amazing.
The Mark Twain team created a variety of events throughout the year that include all generations and increase involvement, dedication and a sense of community on campus.

**DAILY:** You can see a sense of community all around the school, from the welcoming HELLO signs in every language possible, to the school t-shirts that say “Striving for Excellence,” to their secret hand signal, to their chant “MISS SCHOOL MISS OUT.”

**WEEKLY:** Some favorite weekly events include College Wednesdays, where everyone wears their favorite school jerseys and t-shirts; and Mileage Club, where the whole family starts their Friday mornings with a 45-minute walk around the track. The focus on unity and healthy living is fun for all!

**ANNUAL:** The largest yearly event is Career Day / Read Across America / Dr. Seuss’ birthday. This huge event brings community and family members on campus to read stories to the children and share information about their careers and the path they took to get there. This year they really focused on including dads, and saw a huge increase in male participation. Other annual events include:

- **Cultural Night**—This longtime tradition at Mark Twain was taken to a new level this year, and students celebrated for the entire month. They were encouraged to share something highlighting their different languages and cultural traditions during classroom presentations. The nighttime celebration included presentations and performances from a variety of cultures. Local schools were invited to share their special talents as well (mariachis, dance teams, etc.)

- **Kindergarten Jumpstart**—This meet-and-greet opportunity before the first day of school allows kids (and nervous parents) to meet the teacher and fellow classmates, and helps lessen first-day jitters. This event also gives the PTA an opportunity to have a table and recruit new members.

All of the above ideas are amazing and gave us insight into why Mark Twain earned the Hearst Award, but our favorite was:

**Loved Ones Day:** This unique Valentine’s Day celebration was extra special! The students invited any one of their loved ones (family, parent, grandparent, cousin, neighbor, anyone of their choice) to come and join them for a picnic on campus.
School Smarts hits a major milestone in 2020: it celebrates its 10th anniversary as California State PTA’s model program for building authentic parent engagement in schools.

The excellent track record of School Smarts reflects the program’s power to grow family-school partnerships and support student success at school sites. It was piloted, with generous support from the Hewlett Foundation, on 16 campuses in four school districts in 2010.

Over the decade, it has expanded to almost 100 schools each year as a fee-for-service program sponsored by districts across the state. As a result, thousands of parents have been empowered as advocates for their children and schools regardless of their zip code.

The program’s success is grounded on a core PTA tenet that parent involvement is vital to student achievement. This belief is backed by research showing that a home environment which encourages learning is a bigger factor in student success than a parent’s income, education level or cultural background. With the Local Control Funding Formula (LCFF), the maxim is embedded as a priority in funding our schools.

School Smarts is designed to equip parents with key information and resources to help their child thrive in school and beyond. Each School Smarts Parent Academy, a seven-session program, kicks off with a Parent Engagement Night (PEN) for the school community in which participants build relationships and start a community conversation on ways to support student learning and school improvement.

Inclusion of families from all neighborhoods is the program’s operating principle. The seven interactive modules are parent-centered, with childcare onsite. And course materials are available in six languages: Arabic, Chinese, English, Spanish, Tagalog and Vietnamese.

The curriculum’s hallmark is a shared sense of community responsibility. Parents explore how their school operates, how the education system is structured and how decisions are made that affect their children. By knowing more about academic standards, testing and college readiness, parents feel more connected and prepared to engage actively in their child’s school life.

To empower parents as an effective voice for students and schools, the program modules focus on boosting leadership and advocacy skills. The benefits of two-way communications between home and school and advocating for a quality education that includes the arts are highlighted. Why parent engagement matters in the development and review of a district’s Local Control and Accountability Plan (LCAP) is also covered.

In the final session, parents create group and personal action plans to leverage their training. Plans center on ways to enhance family-school partnerships on campus for student success and school improvement.

In addition, each Academy holds a special graduation ceremony. This is an opportunity to celebrate parents for their efforts, showcase their action plans and share success stories with the school community.

The impact of School Smarts on a campus is enduring. As post-Academy surveys indicate, graduates get more involved in school committees and local PTAs. By paying it forward, the lives of children, families and their communities are enriched by the program.

With 2020 on the horizon, let’s celebrate the School Smarts experience. As a mission-driven program, it embodies and sustains our legacy of promoting authentic parent engagement in schools to make a difference for all children. Contact schoolsmarts@capta.org to find out how parents, schools and districts can get involved! Read the School Smarts brochure or download the brochure in PDF format for more information.
Have you or the parents you serve been in these situations? Your child comes home and says “I need the Internet tonight to do my homework, can I use your phone?” And you have to tell them that the data is all used up for the month.

What do you do when you need the internet for your child? Do you go to the library, a fast food restaurant or a coffee shop with Wi-Fi?

If any of these situations sound familiar for the parents you serve, we can help. California State PTA has learned about affordable/reduced-cost internet offers and free and low-cost computers. Some of the internet offers are available for as little as $10 a month and computers are available with some offers while supplies last!

Why do we do this? One of the best ways to ensure a child succeeds in school is by having a home internet connection. It costs less than purchasing data for a mobile phone.

A home internet connection can help your student or child to:

- Research different topics for a school essay
- Complete online college applications
- Explore online resources for information that may help them succeed at school

With a home internet connection, you will be able to improve your child’s engagement with the school or teacher directly – through translation apps if needed—and receive updates on their progress in school.

It can be time consuming to select the right internet service for your family! Companies often try to sell you services you do not need. That is why we partnered with California Emerging Technology Fund, a nonprofit that provides resources to help parents. They work with trusted, vendor-neutral, community-based organizations (CBO) to help you sign up for an affordable internet service that is the right fit for you and your family. You can find a CBO near you by visiting www.everyoneon.org/capta and entering your ZIP code.

* You are eligible for affordable, Home Internet if you meet one of the following qualifications:

- Child enrolled in the NSLP (National School Lunch Program)
- CalFresh (food stamps) or Supplemental Nutrition Assistance Program (SNAP) recipient
- Medi-Cal or Supplemental Security Income (SSI) recipient
- Household income under $40,000/year

Do You Need the Internet at Home for a Lower Cost?
Legislation Impacting Children and Families: Winter Update

California State PTA takes positions on bills that meet certain criteria. Bills must:

• Be statewide in significance within both the purposes of the PTA and the legislation platform adopted by convention delegates
• Be covered by relevant PTA authorities

During the last legislative session, California State PTA took positions on 102 bills. Some of those bills were vetoed or signed into law by the Governor, while others flowed over into the second year of the session as two-year bills.

Here is a recap of just a few of the bills that California State PTA took a position on.

**SIGNED BY THE GOVERNOR:**

- **AB 1** (Cooper) – Places limitations on full-contact football practices, and requires coaches to get certified in how to minimize risks of contact
- **AB 48** (O’Donnell) – A school facilities bond that would raise over $15 billion for schools from pre-K to college
- **AB 175** (Gipson) – Revised and updated the Foster Youth Bill of Rights to protect some of California’s most vulnerable children
- **SB 39** (Hill) – Requires tobacco products to be delivered in a conspicuously labeled container that must be signed for by an adult over the age of 21
- **SB 419** (Skinner) – Extends the permanent prohibition against suspending students for willful defiance, to include grades four through six
- **SB 495** (Durazo) – Prohibits courts from considering sex, gender identity, gender expression or sexual orientation of a parent, legal guardian or relative in determining what is in the best interests of a child in a child custody hearing.
- **SB 328** (Portantino) – Prohibits high schools from starting earlier than 8:30 am, and middle schools earlier than 8:00 am
- **AB 1165** (Bauer-Kahan) – Requires criminal background checks and training for professional providers of supervised visitation services in child custody matters
- **SB 265** (Hertzberg) – Requires schools to ensure that students whose parent or guardian has unpaid meal fees is not denied a reimbursable meal, and ensures that the student is not shamed or treated differently because of unpaid fees

**VETOED BY THE GOVERNOR:**

- **AB842** (Limón) – Would have increased access to healthy meals for low-income children in public preschool and childcare
- **AB 197** (Weber) – Would have required every school within a school district or charter school to implement a least one full-day kindergarten program
- **AB 211** (Calderon) – Would have allowed a state tax deduction for contributions to a Golden State Scholarshare College Savings Plan

**TWO-YEAR BILLS:**

- **AB 8** (Chu) – Would require one mental health professional to be accessible on campus during school hours for every 600 students. Funds would come from counties as per the Mental Health Services Act
- **AB 39** (Muratsuchi) – Sets an aspirational goal for the Local Control Funding Formula base grant to bring California’s school funding up to the national average
- **AB 598** (Bloom) – Requires health plans or insurance policies to include coverage for medically necessary hearing aids for all enrollees under 18 years of age
Parents are 30% more likely to get involved after graduating from California State PTA’s School Smarts Parent Engagement Program.