**California State PTA Online Newsletter** **February 2018**

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**In this newsletter:**


- Family Engagement February
- Safer Internet Day
- PTA Day in California
- Win $1,000 for Your PTA
- Save the Date for Convention 2018


# Family Engagement February

Decades of research prove that family engagement is key to children's success in school and in life. That's why California State PTA is proudly taking part in National PTA's Take Your Family to School Week from February 11 – 17, 2018.

Here are three tips to keep family engagement and student success going, not just during one week, but throughout the entire year:

- **Involvement makes a big difference.** Research shows that family engagement is the largest factor in student success, so check out ways to get and stay engaged at school, at home – and even on the go – atwww.capta.org/how-to-help-your-child-succeed
- **Parent-teacher communication is key.** Strong interaction, teamwork and partnership between families and teachers creates the optimal environment for student success. Learn more at www.capta.org/tips-for-parents
- **Parent advocacy opportunities are everywhere.** New state laws and standards mean new opportunities for parents to get involved in the education process. Read more about PTA's commitment to education at www.capta.org/education.

Find out more about family engagement and its importance at www.capta.org/family-engagement.

Has family engagement made a difference in your school community? Tell us your success story here and let us know why family engagement matters to you, your child and your school.

# Free Family Engagement Resources

We're all about family engagement, and so are these resources! Stay informed and get engaged with these free resources:

- **Seasons of LCAP** – This flier helps parents stay involved all year long and is available in six languages. Download
- ***Parents' Guide to Student Success*** – Also available in six languages, this guide outlines what your child is learning at every grade level. Download
- **100 Ways to Help Your Child and School Succeed** – This flier educates on how to support your child's learning at home, at school and even on the go, and is available in English and Spanish. Download

Because of the hard work and generosity of PTA members like you, these resources are completely free to use and share. Thank you!

# Celebrate Safer Internet Day on February 6th

Safer Internet Day aims to create a safer internet and a better internet, where everyone is empowered to use technology responsibly, respectfully, critically and creatively. Safer Internet Day aims to reach out to children and young people, parents and caregivers, teachers, educators and social workers, as well as industry, decision makers and politicians, to encourage everyone to play their part in creating a better internet.

By celebrating the positive power of the internet, the 2018 Safer Internet Day theme of **"Create, connect and share respect: A better internet starts with you"**encourages everyone to join the global movement, to participate, to make the most of the internet's potential to bring people together.

Learn more about how to participate in Safer Internet Day, sponsored by LifeLockand National PTA, at www.saferinternetday.us

# February 17th is Founder's Day

PTA is the largest volunteer child advocacy organization in the nation. Through advocacy, family and community education, PTA has established programs and called for legislation that improves our children's lives, such as:

- Child labor laws
- Kindergarten classes
- Public health service
- Hot and healthy lunch programs
- Juvenile justice system
- Mandatory immunization
- Arts in education
- School Safety

On February 17, we celebrate the legacy and work of our founders to better the lives of every child in education, health and safety. This is a time not only to reflect, but to look forward to the work still to be done on behalf of children. Learn more about this important PTA observance in the Online Toolkit.

# How to Win $1,000 for Your School

California's education system is always changing. Learn how it really works so you can make a difference – and you could win $1,000 for your school's PTA!

Designed in partnership with California State PTA and available in both English and Spanish, this free and fun online program helps everyone understand our state's education programs and changes, including parents, students, teachers and interested citizens.

Find out more at www.ed100.org and start your Ed100 engagement journey today!

# Save the Date for Convention: April 27 – 29, 2018

## Registration Opens March 1!

Join thousands of PTA leaders, child advocates, volunteers, educators and community leaders at the California State PTA Annual Convention from **April 27 – 29, 2018** in Ontario, CA.

Convention attendees can look forward to:

- General sessions and association business
- Workshops and table talks
- Inspiring keynote speakers and presenters
- Gubernatorial candidate forum
- An exciting exhibit hall
- Networking events and much more!

Stay tuned for updates on workshops, keynote speakers, training, exhibitors and more at www.capta.org/convention.

***Please keep in mind that it's because of the dues of PTA members like you and the other thousands of parents, families, educators and community leaders throughout the state that we are able to continue to offer great resources and materials – thank you!***

***California State "PTA Connects" is sent monthly to all PTA members and leaders as well as to all California principals and superintendents.***