In This Issue:

- Attend the school reopening briefing and listening session on April 14
- Social media theme kit for March: Appreciation
- April membership challenges
- Register now for Convention 2021
- Apply to serve on the Board of Managers
- Watch the latest episode of "Inside California Education"
- Highlights of our blog
- What's new in the Resource Library?

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SCHOOL REOPENING BRIEFING & LISTENING SESSION - 4/14

Please join California State PTA and leaders of Governor Newsom's Safe Schools For All team on April 14 from 5:00-6:30 p.m. for an online briefing and listening session where we will address safe school reopening.

During the briefing portion, we will discuss statewide safe opening plans, and social-emotional and learning supports for students and families. Information and resources will be provided to assist and empower parents and families to advocate on behalf of their child and school. The discussion will be led by:

- Dr. Naomi Bardach – Pediatrician and State Lead for the Safe Schools for All Team
- Brooks Allen – Education Policy Advisor to the Governor
- California State PTA leaders, led by Celia Jaffe, President

During the listening portion, we want to hear from you - parents and families. What do you need? What questions do you have? Let's share ideas about how schools can safely reopen, stay open and help students thrive.

Everyone is welcome! Click here to join:
https://zoom.us/j/92427465805
PTA's monthly Social Media Theme Kits are a toolbox of images and text that you can copy and use on your unit/council/district's social media accounts.

For April, the theme is Appreciation! April is Volunteer Appreciation Month and our units are gearing up for Teacher Appreciation activities, either this month or early in May. In PTA we always say that you can't thank people enough, so we are giving you images and copy to do just that! Take this month to appreciate everyone on your campus, from students to parents to teachers to classified staff to administrators -- they've all had lots to overcome this year.

Click here to view the April kit, which consists of a series of sample posts and downloadable images for all the major social media platforms, including Facebook, Twitter and Instagram, plus a fun Zoom background.

APRIL MEMBERSHIP CHALLENGES

Have any family, friends or colleagues who'd like to support PTA? Ask them to become a member! If they do, it may get your unit closer to winning one of April's membership challenges. Here's a reminder of this month's incentives:

- **“Spring 4 Ward”:** Stop #7 on the 2020-21 Membership Drive Challenge will earn your unit a chance to be entered into a drawing for a large PTA banner for your school, if you increase membership by at least 4 members by April 30.
- **$ Money for Members Challenge$:** Each unit that collects five additional members in the month of April will be entered into a drawing to win one of three prizes: $500, $300 and $200.
- **TOTEM Convention Challenge:** Any unit that signs up at least five new members in April through the TOTEM e-membership system will be entered into a drawing to win one of five free convention registrations.

For rules, details and deadlines for all three of these contests, visit our Membership Incentives web page.

Also, check out this powerful two-minute video from National PTA called "Why Join PTA?" We encourage you to view and share it as part of your membership and recruitment efforts.
Why Join PTA?

REGISTER NOW FOR CONVENTION 2021!

Registration is NOW OPEN for California State PTA’s 122nd Annual Convention!

Our annual convention is THE place to get the training, information and motivation to help you and your PTA positively impact the lives of all children and families. Featuring nationally renowned speakers, engaging presenters and empowering workshops, this event will give you the tools and resources you need to help your children, school and PTA succeed!

Convention-related activities begin on Monday, May 3, 2021. Hearings for Bylaws, Legislation Policies and Resolutions will take place from May 3-7; workshops, the Reflections Art Gallery, and networking opportunities will occur from May 3-16; the official Business of the Association will take place between May 13-16; and the Exhibit Hall and Passport Challenge will be available from May 13-16. More information is soon to come on these activities, plus access to the convention virtual tote bag!

Visit www.capta.org/convention to find the link to our registration portal, plus registration procedures and fees.

The "early bird" rate is only available until April 30, so don't delay - register now!

APPLY TO SERVE ON THE BOARD OF MANAGERS

We are now accepting applications for the California State PTA Board of Managers (BOM), for the 2021-2023 term.

Our BOM conducts the business of California State PTA. Through commissions and committees, the BOM addresses internal priorities such as leadership, membership, programs and services, communications and finance as well as external priorities such as
Committee-only and consultant positions are also available and offer flexibility to help advance work of the association in the areas of Reflections Art Program, scholarships, grants, resource development, regional training and more. (Please see the application for additional details.) Learn more about the role of the Board of Managers at www.capta.org/board-of-managers.

You can find the online application here. Online applications must be submitted by May 18, 2021.

Click here for a downloadable PDF application, which should be sent to California State PTA, ATTN: BOM Application, 2327 L Street, Sacramento, CA 95816 and must be postmarked no later than May 17.

If you have questions, please contact President-Elect Carol Green at cgreen@capta.org.

WATCH THE LATEST EPISODE OF "INSIDE CALIFORNIA EDUCATION"

California State PTA is pleased to be a sponsor of the Inside California Education TV series, which takes an in-depth look at education, and explores the issues and stories which students, parents, educators, community leaders and residents of the state will find informative and interesting.

We encourage you to watch the premier episode of season 4, which takes a powerful and poignant look at the mental health and well-being of students, and explores several innovative programs and approaches schools are utilizing to promote mental health.

Watch as a teacher in Elk Grove USD in Sacramento County shares how she is using yoga to help her students balance their mental and physical health during the pandemic. See how students in one Los Angeles County school district benefitted from having a mental health professional on every campus. See students in a high school class in Chula Vista share their creative projects and reflections from a classroom unit they engaged in to help surface mental health and social-emotional challenges. And learn what’s behind a new online suicide prevention training effort called LivingWorks Start, developed in partnership of the California Department of Education and San Diego County Office of Education. It's available to help school districts and their students all over California.
HIGHLIGHTS OF OUR BLOG

There's been a lot of activity on our blog over the past few weeks, but if you haven't had a chance to check it out recently, here's a quick rundown:

- **April 2021 events**: See a list of all upcoming training and advocacy opportunities for our leaders and members for the remainder of the month.
- **The Importance of Civics Education**: Board of Managers member and past Vice President of Education Mary Perry recently wrote an article for Ed100 entitled, "Are California Students Prepared for Citizenship?" Read an excerpt of it here.
- **Book Club Discussion - “White Fragility” by Robin DiAngelo**: Part of our continuing series from the Legislation Team's diversity, equity and inclusion-focused book club, this article summarizes the discussion around the book *White Fragility* by Robin DiAngelo.

WHAT'S NEW IN THE RESOURCE LIBRARY?

The **Resource Library** has lots of great new content for April. Continuing last month’s arts focus, we wanted to bring your attention to these items and activities that support **arts education**:

- **Arts Education Month Webinar**: See the recent family arts night presentation on YouTube where PTA arts leaders showcased at-home arts activities for kids and families.
- **A New Arts Guide by CAPTA & CREATE/CA**: The Lunch Bites Podcast takes a look at the Parent’s Guide to Arts Education in California Public Schools with special guests from our partners.
Why Art? Posters and Banners: Download and print Arts=Opportunity’s new WHY ART? posters to hang in your classroom, library or office, or customize them and make them your own.

If you’ve never used the Resource Library before, why not give it a try? It’s chock full of at-home learning activities, videos and documents that support arts education, Next Generation Science Standards (NGSS), and a whole lot more!

And the Resource Library is easy to use – the search function can help you quickly find what you need by keyword, category, topic, audience type, grade level, and language. Click here to browse.

TAKE ACTION!

Get the winter/spring issue of PTA in California, themed "Advocacy then and now"

It’s your last chance to get Winter 2021 Member Perks before they expire!

Read PTA’s statement denouncing recent violence against Asian Americans

READ NOW

VIEW PERKS

READ NOW

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