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CONTACT: Name
Position
Phone or email

FOR IMMEDIATE RELEASE:

Date - Day, Month, Year

PTA Celebrates a Powerful History of Advocacy for Children

The [XXX](#) PTA will mark the anniversary of the founding of the National PTA by honoring local PTA leaders and their achievements at [xxx event](#) on [Feb. XX](#).

The National PTA celebrates Founders Day every February, commemorating the visionary women who started the organization – then called the Congress of Mothers – in 1897, and honoring past and present PTA leaders.

“We’re proud to recognize the achievements of our committed volunteers at the Founders Day [event](#),” said [XXX, PTA Title XXX](#). “The work of our parent volunteers benefits all children, which is the heart of the PTA’s mission.”

(If it’s possible to single out 2 or 3 significant achievements that would be ideal, especially if they’re something that the local press might like to photograph or follow up on. If your PTA successfully lobbied for salad bars in the school cafeteria or Wellness Centers in high schools, helped pass a school bond or runs a child care center, mention those achievements!)

The PTA is the nation’s oldest, largest and highest-profile volunteer organization working on behalf of public schools, children and families. The PTA motto is “[everychild.onevoice](#).”

PTA volunteers work in their schools and communities to improve the education, health and welfare of all California children and youth. The PTA also advocates as national, state and local levels for education and family issues. The PTA is nonprofit, nonpartisan, nonsectarian and noncommercial.

The mission of the California State PTA is to positively impact the lives of all children and Families by representing its members and empowering and supporting them with skills in advocacy, leadership, and communication.