

Here's one more great reason to open a ScholarShare 529 College Savings Plan.

A ScholarShare 529 College Savings Plan provides 100% tax-free growth and the opportunity to have up to 25% more money for college. **And right now you can get a \$50 gift card, if you act quickly.**



Offer valid December 7 and December 8, 2017,

when you open a new ScholarShare 529 account with \$50 and set up an Automatic Contribution Plan of \$25 or more **for 6 months.***

 ScholarShare529.com/holidayoffer

 **866-230-8262**

ScholarShare529 

 **TIAA**

*When you open a new ScholarShare 529 College Savings Plan account with a \$50 contribution (and sign up for ongoing automatic contributions of \$25 or more per month) between December 7, 2017, at 12:01 a.m. and December 8, 2017, at 11:59 p.m. (PST), you will be mailed a \$50 Target GiftCard™ on or before June 30, 2018. Visit ScholarShare529.com/holidayoffer for official Terms and Conditions. Void where prohibited or restricted by law. Sponsored by ScholarShare 529 College Savings Plan.

To learn more about the ScholarShare 529 College Savings Plan, its investment objectives, tax benefits, risks and costs, please see the Disclosure Booklet at ScholarShare529.com. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. Taxpayers should seek advice from an independent tax advisor based on their own particular circumstances. If the funds aren't used for qualified higher education expenses, a 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings.

The Bullseye Design, Target and Target GiftCard are registered trademarks of Target Brands, Inc. Terms and conditions are applied to gift cards. Target is not a participating partner in or sponsor of this offer. TIAA-CREF Individual & Institutional Services, LLC, member FINRA, distributor and underwriter for the California 529 College Savings Plan.