

# Membership Monday

February 3, 2020



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*Para leer en español, [clic aquí](#).*

## FOUNDERS' DAY RESOLUTION CHALLENGE

February is the month we celebrate our founding. To help celebrate our birthday, we've got a new challenge that we hope inspires you to spread the word about not only the great things that PTA has done in our past, but also the things that we continue to do for our schools and communities: **The Founders' Day Resolution Challenge**. If you're brave enough to accept this challenge, just follow the instructions below.

First, **set your goal**. Come up with a goal for the number of new members that you think you can add in the month of February, but make it challenging. Perhaps you would like to get 20 more members than you did in January, or if you prefer percentages, how about targeting a 2% increase over your January total?

Next, **choose two elected representatives** (state or federal) that you want to contact, asking them to declare February 17th "PTA Day" in their representative district.

Then, **fill out the Resolution Form** (If you would like to download a version, please click [this link](#)):

- Enter the name of your PTA/PTSA unit (e.g. Sunshine PTSA) after the first "resolved." Make sure you include PTA or PTSA.
- Enter the goal number of members you have set in the second space.
- Enter the name of your school (e.g. Sunshine Elementary School) in the second "resolved."
- Enter the name of your school district (e.g. Sunshine Unified SchoolDistrict) in the third "resolved."
- Enter the name of your city in the fourth "resolved."
- Enter the name of the first state or federal elected representative you chose in the fifth "resolved."
- Enter the name of the second state or federal elected representatives you chose in the sixth "resolved."

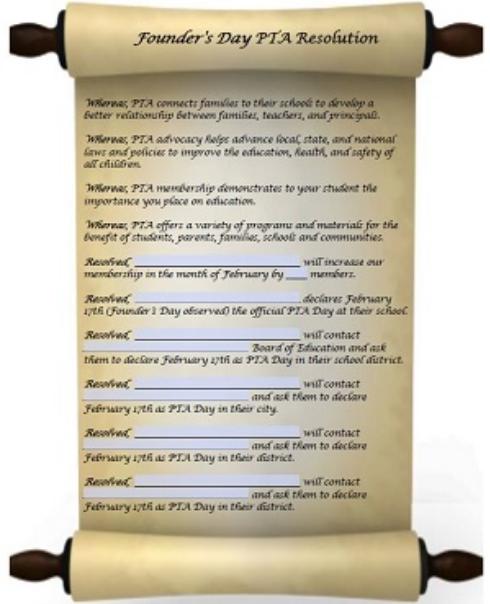
Once you have completed this resolution, make copies and bring to your Board of Education meeting, City Council meeting, and elected representatives' offices. Present this resolution and ask them to declare February 17th **PTA Day**, and let them know the importance and value of PTA. This is a great time to ask them to join one (or all) of the PTAs in the area they represent, helping you get to your goal of increased membership.



Email your resolution, as well as the number of new members to us at [membership@capta.org](mailto:membership@capta.org) so we can recognize you on our social media platforms. Make sure you **alert the press** about this as well, to see if a friendly reporter might turn this into a news article.

While we hope you take our Founders' Day Resolution Challenge, we would still love to hear the other ways that you celebrate Founder's Day.

Thank you, and always, remember – **Every Member Matters!**



## TAKE ADVANTAGE OF YOUR MEMBER PERKS!



The discounts and offers you get from our [Member Perks](#) program are some of the best benefits of being a PTA member. You can use them for your own family, but they are also useful when shopping for PTA functions and events! Here are some of the fantastic offerings from the winter 2020 edition:

**Baskin-Robbins:** Having a party to celebrate hitting a PTA membership milestone? Customize an ice cream cake with photos of your newest members! Visit today with [this coupon](#) and get \$3 off an Edible Images PhotoCake through March 31.

**CETF:** Know any families in your school that could benefit from low-cost internet access or computers? Work with your local school to alert parents that CETF can connect them with a wide range of Internet Service Providers (ISPs) and device providers that offer affordable solutions. [Click here](#) for more information.

**Smart & Final:** When shopping for supplies for your next PTA meeting or event, bring along [these coupons](#) from Smart & Final. You'll find discounts on a wide range of food and service items, from Clorox bleach to Yoplait yogurt.

Click [here](#) to see more incredible offers, coupons and services from SWANK Movie Licensing, LEGOLAND California, Aquarium of the Pacific, and others.

## TAKE ACTION!

[Give an Honorary Service Award  
for Founders' Day](#)

[Winter 2020  
Member Perks](#)

[Win Free Registration to  
Convention 2020!](#)



Celebrate Founders' Day by giving an award to an individual or organization who has offered outstanding service to your community.

[SHOP NOW](#)

## Member Perks

### Winter 2020

Enjoy the exclusive perks of being a PTA member this winter!

[READ MORE](#)



Take a brief survey about what PTA means to you, and get a chance to win free registration to convention.

[TAKE THE SURVEY](#)

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