

Membership Monday

January 25, 2021

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NEW YEAR, NEW MEMBERS

Hello PTA leaders!

Hopefully you were able to get some rest and relaxation over the holiday break, and recharge your batteries for the remainder of the school year. Thank you for continuing to be the connection between our schools, families, and communities. For those of you who are looking for ways to continue growing your membership during this time away from campus, here are a couple of fairly easy ways to keep your membership growing:

- Post a link for someone to join your PTA or your membership form on all of your **social media platforms**. If this is something you did earlier in the year, you may want to update that original message.
- Remind your community of the things that your PTA is continuing to do while we are away from our campuses. Whether its providing virtual programs, or sharing resources for our families, or having a really great newsletter, it's important to **remind our school community that PTA is still here**.
- [Founders' Day](#) is fast approaching. This is a great opportunity to **reach out to your past presidents, board members, and families** to see if they are willing to support your PTA.



These are just a few ideas to help you keep [building your membership](#). Remember, “**there is no wrong way to PTA.**”

As always, we would love to hear from you! If you have questions, comments, or of course, success stories, please send them to membership@capta.org.

TAKE ACTION!

Recording of E-membership
Webinar Now Available

Host Your Own
PTA STEAM Experience

Registration is Open for
Legislation Conference 2021



If you missed the Jan. 19 webinar about the many useful features of the TOTEM e-membership system, don't worry - you can listen to a recording of it online.

[LISTEN NOW](#)



Building science literacy is important.

One way to engage families in discovery is by hosting a PTA STEAM Experience – either in person or virtually – using our new toolkit.

[LEARN MORE](#)



Our annual Legislation Conference, themed "A Path to Equity," will be all-virtual this year! Join us Feb. 8-9 and learn about matters that are important to California's children and families.

[REGISTER NOW](#)

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