



Membership Monday

September 26, 2016

'Why PTA?'

There are many parent groups, but there is only one PTA! Connecting families, schools and communities for almost 120 years, PTA is the largest children's advocacy association in the country and the defining organization for family engagement.

We do good things for kids. PTA addresses issues that are important to parents, teachers and public-school administrators. We fight for full education funding, quality teachers, and programs and policies in the best interest of all children.

When asking parents, families and staff to join your PTA, share six reasons why your school needs a PTA -- in six languages -- with this helpful [flier](#)!



Share your membership successes

Great news out of **Eighteenth District PTA**, representing Napa and Solano Counties: District President Rhonda Brambley reports that PTA leaders are working hard and memberships are way up. In fact, six PTAs/PTSAs in the Eighteenth District have increased their memberships by as much as **633 percent** -- congrats to these PTAs/PTSAs:

- Alamo PTA
- Annie Pennycook Elementary PTA
- Donaldson Way Elementary PTA
- Foxboro Elementary PTA
- Golden West Middle School PTSA
- Laurel Creek Elementary PTA.



SHARE YOUR MEMBERSHIP SUCCESSES, TOO!

We want to hear from you, too! How has your PTA or PTSA strengthened membership? What strategies would you like to share with others across the state? Let us know at socialmedia@capta.org!

Ideas for your PTA are just a click away

Be sure to check out capta.org and to follow California State PTA on [Facebook](#), [Twitter](#) and [Instagram](#) for ideas, programs and inspiration to help your PTA and school community thrive!



PTAs recently shared bulletin-board ideas on our Facebook page.

Don't forget to Twibbon!

Show and share the importance of PTA membership with this new graphic tool!

Called a Twibbon, this free program allows you to download and add a small banner to your Facebook or Twitter profile photo. **We're trying to get as many people as possible to use the Twibbon as their profile on social media for the month of September.**

It's a fun, easy and effective way to remind friends and families that back-to-school time -- or anytime -- is the time to join PTA! [Find out more](#) and download the Twibbon today.



Please keep in mind that it's the dues of PTA members like you and the other thousands of parents, families, educators and community leaders throughout the state that we are able to continue to offer great resources and materials -- thank you!

This message is being sent to all PTA membership and communications officers as well as all PTA presidents.

