ADDITIONAL BENEFITS OF PTA MEMBERSHIP

In this edition:

- Programs that your PTA membership supports
- Where to find more member perks
- Partnering with local businesses to create your own member perks

There are many benefits to being a PTA member. At our schools we provide programs including family reading nights, STEM education events and the National PTA Reflections program, just to name a few. With your PTA membership, you have the opportunity to receive training from Council, District, State, and National leaders to help your PTAs run effectively. And, by being a PTA member, you add a stronger voice to our advocacy efforts on behalf of all children and families.

These are just some of the benefits of being a part of PTA. In addition to the benefits listed previously, there's also the opportunity for our PTA members to benefit from money saving deals. Our California State PTA Member Perks page is updated four times a year. For information on the latest perks, visit www.capta.org/member-perks. There are also member benefits from National PTA, and those can be found at www.pta.org/home/About-National-Parent-Teacher-Association/Benefits-of-PTA-Membership/Save-Money-with-Member-Offers.

To go along with these offers, your local PTA has the ability to partner with businesses in your local community. Some of our PTAs have had success partnering with a variety of businesses, including your local eateries, ranging from pizza to burgers, ice cream to coffee. Some PTAs have even partnered with their local car washes for free car washes for a number of PTA members.

The two best times to approach businesses are at the start of the school year and in January when the calendar year starts. Larger companies may make decisions on budgets/donations at the beginning of the year but it could still be beneficial to reach out to them at the start of the school year. If a business cannot help you now they might be willing to do something to support your PTA later in the year. It doesn’t hurt to build a relationship with the businesses in your community just remember to be careful that we can thank our partners but not endorse them. A great resource to refer to when working with potential businesses can be found here: toolkit.capta.org/finance/fundraising/noncommercial-policy.

If you are having success working with businesses in your community, we would love to hear from you. Please share your story with us at membership@capta.org and remember “Every Member Matters”.

September 2, 2019
TAKE ACTION

Regional Leadership Conferences
Join PTA leaders from across the state in Rialto on September 7.
REGISTER TODAY

Electronic Membership System Training
Learn more about our e-membership's systems new features, updated information and more.
LEARN MORE

Check Out the Membership Toolbox
Customizable flyers, planning templates, logos and so much more!
READ MORE

Upload New PTA Leader Information
Don't forget to update your PTA's leader contact information in PTAEZ!
UPDATE

This email is being sent to all unit, council and district PTA presidents and vice presidents, as well as membership and communications officers.

This message was sent to deckman@capta.org by california@statepta@capta.org
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