

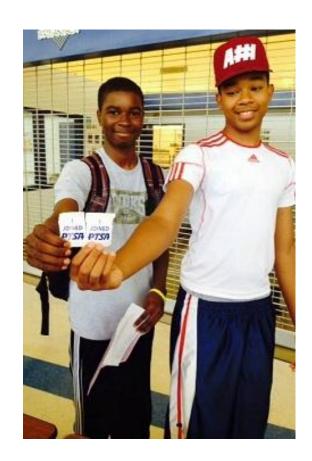
INVOLVING STUDENTS IN PTA

Para leer en español, clic aquí.

Did you know that students can be <u>members</u> of PTAs or PTSAs and serve on your executive board? <u>Learn more about involving</u> students here.

When reaching out to students, keep in mind these seven key points to share, provided by student representatives on our California State PTA Board of Managers.

- To gain leadership experience that you'll use for the rest of your life
- So that you get to decide how your school can serve and affect you
- To receive access to scholarships
- To enjoy benefits and discounts
- To share your ideas and let your voice be heard
- To positively impact your community through service (most schools require community service hours in order to graduate)
- To make a difference for your generation and the generations to come



BACK-TO-SCHOOL MEMBERSHIP MARKETING WEBINAR

Is your PTA ready for the back-to-school season? Do you want to learn more about marketing your PTA and turning marketing into memberships?

Join Vice President for Membership Services Carol Green for a webinar TONIGHT – **Tuesday, August 14 from 6 – 7 p.m.**

We'll show you how to apply marketing techniques to your PTA plan to get top results. You know your PTA is doing great things – now tell the world!

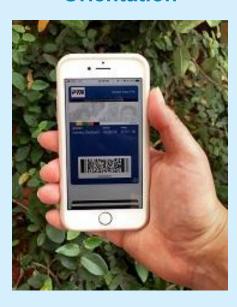
We'll also share tips and strategies and you'll finish the webinar with a marketing plan that is simple to use and uniquely designed just for your PTA.

Register here.

REGISTER TODAY

TAKE ACTION

Electronic Membership Orientation



Regional Leadership Conferences



Learn the basics of the new system and how to get your unit online WATCH

Don't miss these four great training opportunities across the state!

LEARN MORE

Banners & Bulletin Boards



Learn more about marketing your PTA with exciting colorful displays

BE INSPIRED

Check Out the Toolbox



Membership is our strength and our voice. Learn how to increase your PTA's READ MORE

This email is being sent to all unit, council and district PTA presidents, communications officers and membership officers.