



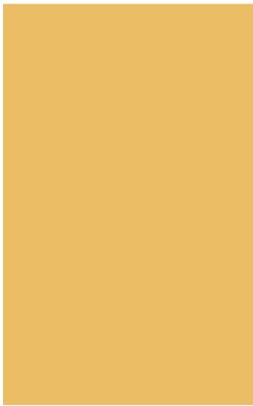
CALIFORNIA ALLIANCE
FOR ARTS EDUCATION



California State PTA

Legislation Conference: A Path to Equity

February 8, 2021



Mission Statement:

The California Alliance for Arts Education advocates for high quality arts education for all students by providing policy expertise and by mobilizing a statewide network of advocates and allied partners.

Public Advocacy

State Policy

Local Organizing

Partnerships

Racial Equity Focus

CALIFORNIA ALLIANCE
FOR **ARTS EDUCATION**



Geographic Priority Areas



Image created by CCSESA Arts Initiative

- Analyzed demographic data from CA Dept of Education
- Identified counties with greater than 70% Black, Indigenous and Latinx students
- Included five additional counties with the highest percentage of Black and Indigenous students in the state

Arts Now Geographic Priority Areas



19 Priority Counties

- Region 1 – Del Norte
- Region 3 – Colusa, Alpine, Sacramento
- Region 4 – Alameda, Solano
- Region 5 – Monterey, San Benito
- Region 7 – Fresno, Kings, Madera, Merced, Tulare
- Region 8 – Kern, Santa Barbara
- Region 9 – Imperial
- Region 10 – Inyo, Riverside, San Bernardino

Image and regions created by CCSESA Arts Initiative



■ **21 Arts Now Communities**

Coalition leaders currently completing training, receive a grant and Alliance coaching hours

■ **11 Arts Now Ambassador Communities**

Coalition leaders have completed training and serve as mentors to current leaders

■ **14 Coalitions in Priority Counties**

Arts Now Team is working to recruit new leaders from counties identified in Racial Equity Action Plan

Local Control Funding Formula (LCFF) Toolkit



<https://www.artsed411.org/LCFF>

Downloadable Resources:

- Arts Education Strategies in California LCAPs
- 5 Examples of Arts Education in District LCAPs
- Customizable Powerpoint for 3-minute school board presentations
- Leave behind flyer for school board presentation (English and Spanish)
- Sample Letter to Local School Board
- LCAP Template: Arts for LA, Arts for All, and the California Alliance for Arts Education collaborated to develop an LCAP template that offers concrete examples of how districts can implement arts education strategies to improve student outcomes.

- **Dedicates block funding – about \$15 billion per year – to closing the achievement gap for America’s most under-resourced students**
- **It represents the federal government’s foundational commitment to education equity**

Title I of the Elementary and Secondary Education Act



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- **Any Title I-funded program must be backed up by evidence-based research, go through an annual planning cycle, be approved by a school site committee, and undergo regular compliance monitoring and evaluation**
 - **Arts strategies can meet these stringent requirements and can be incorporated into a school or district's plan**
 - **Making the case for the arts as a strategy for student achievement in Title I schools explicitly ties the arts to education equity and social justice**

Title I of the Elementary and Secondary Education Act





California Alliance for Arts Education's Title I Arts Initiative

Achieving the goals
of **Title I**.
Can the arts be part of your
school's **success story**?

- Helped our partners understand the law
- Developed resources and guidance for implementing research-based Title I Arts programs
- Collected evidence of the shift from policy to practice

San Diego USD's Learning Through the Arts Initiative

- The district constructed a plan to provide professional development in arts integration and teaching artist partnerships
- Choosing arts integration as the intervention for the program avoided confusion with school-based arts programs and provided a clear base for Title I research compliance
- Arts integration programs have been shown to have a positive effect on students' understanding of core subjects, as well as on their engagement in school – often demonstrated by higher attendance – and general school climate and culture



San Diego USD's Learning Through the Arts Initiative

- The program funds pay for teaching artists, supplies, teaching artist and classroom teacher collaborative planning sessions, and classroom teacher professional development
- Learning Through the Arts comprises the work of 41 teaching artists from 15 San Diego non-profit arts organizations as they collaborate with 185 classroom teachers from 17 different schools
- In one year, teaching artists and classroom teachers worked in 232 different classes to provide about 6,500 students with arts integration lessons





- The Student Voices Campaign is an annual statewide creative arts challenge for students (grades 7-12) to advocate for the change they want to see in their schools and communities!

- Students answer the question: How will you use your creativity to impact your school and or/community?
- The Student Voices Campaign amplifies student advocacy by connecting their art and written statements to their school board members.

Student Voices Campaign

2020-2021



The Student Voices Campaign is making a huge change!

We recognize that creativity takes many forms, so in 2021 we are welcoming submissions created in your chosen art form.



Accessibility check

Opening up the art forms removes the barriers created by a media arts only submission requirement.



StudentVoicesCampaign.org

SUBMIT TO:



BY MARCH 1

Legislative Victory:

Arts for Every Student Incentive Grant Program

- In 2018, Governor Jerry Brown signed a state budget that included \$44 million for enhancing visual and performing arts education or expanding access to physical and mental health care in schools
- SB 933, the Arts for Every Student Incentive Grant Program, was authored by Senator Ben Allen (D - Santa Monica) and sponsored by the California Alliance for Arts Education
- The legislation provided underserved California school districts and special needs students with a "jump start" in arts education funding in order to bring California into better alignment with the state Education Code and provide students with robust visual and performing arts instruction



Legislative Victory: Theatre and Dance Act

- In 2016, the Theatre and Dance Act (TADA), authored by Senator Ben Allen (D - Santa Monica), was signed into law by Gov. Jerry Brown
- The law reinstates credentials for theatre and dance teachers who, since 1970 when the credentials were eliminated, had to pursue credentials in English and physical education respectively
- The legislation was supported by a coalition including the California Teachers Association, California Federation of Teachers, California Dance Education Association and California Educational Theatre Association



Research & Professional Development Opportunities

Special Education and the Arts

February 10, 3:30 - 5 pm PST

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FOR ARTS EDUCATION 

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Questions?