



Yes on Prop 16 Social Media Template



Email/Newsletter Subject: California State PTA supports Prop. 16 [Opportunity for All Californians](#)

Email/Newsletter Content:

California State PTA is proud to support Prop. 16 to restore critical equal opportunity policies in state hiring, contracting, and education.

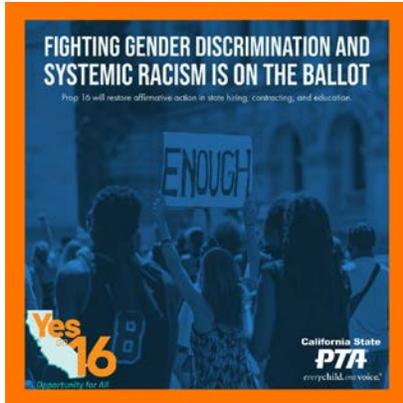
Unfortunately, racism and sexism still deny equitable opportunities in California. Everyone deserves the opportunity to succeed — regardless of their gender, what they look like, or where they were born.

This constitutional amendment on the November 2020 ballot asks the voters of California to vote on permitting the use of race, gender, and ethnic diversity as factors (but not decisive factors) in education including college admissions, government hiring, and government contracting. This measure repeals Prop. 209, which banned consideration of these factors in public employment, public education and public contracting.

California State PTA believes in equity in every aspect of life for all children and youth, and effective governance systems and practices that are rooted in social justice to serve the needs of children, youth and families.

PTA was established to secure adequate laws for the care and protection of children, youth and families. We must address a legacy of unequal treatment of marginalized groups and promote fairness and advance upward mobility, pay equity, and racial wealth gap reduction.

To read National PTA's newly adopted position statement "Addressing Systemic or Institutional Racism," please [click here](#).



Facebook/Instagram Posts:

We must address a legacy of unequal treatment of marginalized groups and promote fairness and advance upward mobility, pay equity, and racial wealth gap reduction. That's why PTA Supports Prop. 16

“You do not take a person who, for years, has been hobbled by chains and liberate him, bring him up to the starting line of a race and then say, “you are free to compete with all the others,” and still justly believe that you have been completely fair.

Thus it is not enough just to open the gates of opportunity. All our citizens must have the ability to walk through those gates.”

[Lyndon B Johnson's commencement address at Howard University 1965](#)

Current law prevents our elected leaders from taking targeted action to fight discrimination based on race and gender. Vote “Yes” on Prop. 16 so that elected leaders can design programs that provide good jobs, better wages, and access to great schools for all Californians.

As Californians, we value diversity and fairness, and we know that ending discrimination is the right thing to do. Prop 16 allows us to remedy gender bias and racism, and build a California that reflects our values.

California is one of only 9 states that outlaws equal opportunity policies in hiring and education. The way to move California forward is to pass Prop. 16 – to actively combat systemic racism.

Women and people of color are paid less, have fewer chances to access higher education, and are denied job opportunities. Prop. 16 will level the playing field.

A study by UC Berkeley Economist Zachary Bleemer found that California's affirmative action ban, Proposition 209, has limited educational opportunities, lowered wages, and stunted economic mobility for Black and Latino students.

To read more about this ballot measure on the California State PTA website, [click here](#).

Twitter:

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