



Yes on 15 Social Media Templates



For high quality images, visit:

https://docs.google.com/document/d/1EDoZhLhmR7RawP6GZTQHcciMg9eee2_1sICeH9r8lvM/edit?usp=sharing

Email/Newsletter Subject: PTA supports Proposition 15, the [California Schools and Local Communities Funding Act](#).

Email/Newsletter Content:

We urge all PTA members to support Prop. 15 to raise more money for schools and community services.

This historic effort will generate up to \$11.5 billion every year at a time of unprecedented hardship throughout California. As school districts, local governments, and the state face historic budget shortfalls, one thing is clear: [Schools & Communities First will be key to California's recovery and reinvestment](#).

Background:

This initiative will increase funding by up to \$11.5 million for K-12 public schools, community colleges and local communities by changing how commercial and industrial property is taxed. Commercial and industrial real estate property worth \$3 million or more will be taxed based on current market value.

It protects all homeowners and renters by maintaining tax protections for ALL residential property.

Where Does the Money Go?

This money is divided to send 40% to schools and 60% to local communities.

Money for K-12 schools will be allocated equitably using the Local Control Funding Formula. Money for local communities can support programs like mental health and health care services, fighting homelessness, libraries and recreation services, after school programs and more.

You can support Prop 15 by: [Finding an event near you](#), [Volunteer to help pass Prop 15](#), [Write to your local paper](#), [Donate](#)

Facebook/Instagram Post:

Prop 15 is a fair and balanced reform that:

1. Requires commercial and industrial real estate property worth \$3 million or more to be taxed on current market values.
2. Reclaims billions every year to invest in our schools and local communities.
3. Exempts homeowners, renters, small businesses and agricultural land so they continue to be protected by Prop 13.

Join California State PTA and support Schools and Communities First Proposition 15.

Did you know? Just 10% of California's most expensive nonresidential commercial properties account for 92% of Prop 15's revenues. Support Schools and Communities First Proposition 15.

Twitter:

@Schools1stCA #Prop15 is balanced reform, cuts small business taxes, protects homeowners & agricultural lands, raises billions 4 schools, healthcare, housing, more. Volunteer 4 [YesOn15.org](#)! @CaliforniaPTA

@CaliforniaPTA supports more money for schools and local communities. Prop 15 will generate up to \$11.5 billion each year to support children, families and local community services.

@Schools1stCA #YesOn15

