For high quality images visit: 
https://docs.google.com/document/d/1EDoZhLhmR7RawP6GZTQHcciMg9eee2_1slCeH9r8lvM/edit?usp=sharing

Email/ Newsletter subject: 
Census: 9 Questions, 3 Minutes, Billions of Dollars for California

Email Content:
Census results determine how billions of dollars in federal funding flow into California to support programs that benefit our communities such as parks, roads, schools, hospitals, health clinics, fire departments and more!

For every person uncounted in the census, we lose $20,000 over ten years for our local communities.

The results of the census also determine how many seats in Congress each state gets.

All responses are kept anonymous and by law cannot be released, even to law enforcement agencies.

Complete the Census NOW!
Online: my2020census.gov
By phone: 844-330-2020
By mail: complete the paper questionnaire and mail it back
Different languages available

LAST DAY TO COMPLETE THE CENSUS IS SEPTEMBER 30, 2020

For more information, go to CaliforniaCensus.org and follow @CAcensus on social media.
Facebook/Instagram Posts

3 minutes of your time to answer 9 simple questions will help California claim BILLIONS of dollars in Federal funding. Encourage your family and friends to complete the census before September 30th. https://2020census.gov/ or call 844-330-2020

Who should be counted in the Census? ALL ages (babies too), ALL genders, ALL religions, ALL orientations, ALL abilities, ALL ethnicities, ALL documented and undocumented status, ALL with or without a permanent address, 60+ Census language guides available including Braille - EVERY SINGLE ONE OF US COUNTS. https://2020census.gov/

Tweet

Everyone counts! Complete your @CAcensus at CaliforniaCensus.org or call 844-330-2020. Help CA receive billions of dollars 4 our communities. Every person counted brings $20K over 10 years to California. @CaliforniaPTA #Census2020

2020 Census data will help inform how billions of dollars are distributed to states and communities every year for the next 10 years. Be counted, complete your Census today! @CaliforniaPTA #Census2020

Facebook/Instagram/Tweet Pics

https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-1.jpg
https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-3.jpg
https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-5.jpg
https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-2.jpg
https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-4.jpg
https://www.census.gov/content/dam/Census/partnerships/2020/social-media-graphics/social-media-graphic-6.jpg

Other resources:

Toolkit – Sample Facebook, Twitter and Instagram posts