

**Car crashes** have been the leading cause of death for American teens for generations. Impact Teen Drivers' (ITD) mission is to change the culture of driving thereby saving lives not only in this generation of drivers, but in future generations as well.

Reckless and distracted driving is a public health crisis that requires a multifaceted response, so while Impact's message to end reckless and distracted driving remains consistent, we have developed a variety of cost-free, evidence-based curricula for all age levels which can be delivered in-person or virtually.

## High School

### Classroom Presentations or Assemblies

Impact Teen Drivers has dynamic, high-energy presentations for high school students. Our presentations do not use graphic or gory imagery, rather they engage participants through personal videos and thought-provoking discussions.

### Parent/Teen Workshops

Our parent/teen workshop was created specifically for parents. We have multiple parent programs which include evidence-based strategies on how to help keep your teen safe whether as a driver or passenger.

### Lead the Leaders

With numerous peer-to-peer organizations already working tirelessly to promote safe driving, our Lead the Leaders workshop is designed to support the efforts already being made. Its evidence-based curriculum fosters creativity and initiative, providing the building blocks for student leaders to execute a successful advocacy project on their campus.

## Middle School

### Classroom Presentation or Assembly

Impact Teen Drivers has a presentation called *Choices* geared towards students in middle school. This curriculum focuses on making good choices every ride as a driver and a passenger through the use of personal stories and engaging video clips.

## Elementary School

### Classroom Presentation or Assembly

Join Captain Power and his Passenger Pets on an adventure to defeat the sneaky Distract-O-Pus! The elementary presentation includes fun scenarios, interactive activities, and ITD's three story books all focusing on appropriate passenger behavior. Topics include always wearing a seatbelt, not distracting the driver, and speaking up if they feel unsafe in a vehicle.

## Did You Know?

- Car crashes are the number one killer of young people in America.
- Each year, 4,000 young people lose their life in car crashes.
- 50% of those killed were passengers in a car driven by a teen driver. 50% were not wearing seatbelts.
- 75% of these crashes did not involve drugs or alcohol.
- 400,000 young people are injured in car crashes each year.

For more information or to schedule a presentation for your school, please email [info@impactteendrivers.org](mailto:info@impactteendrivers.org)

