



Membership with Totem

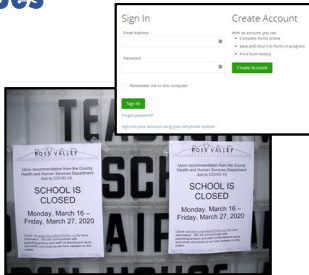
TOTEM
MEMBERSHIP MANAGEMENT

For Associations
For Members

HOW YOU CAN LEVERAGE TOTEM TO GROW YOUR ASSOCIATION MEMBERSHIP

New (and Old) Issues

- School Closures
- Electronic Registration
- Busy Parents
- Social Distancing
- Many Unknowns



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Getting Set Up on TOTEM

Five Easy Steps to Launch Online Membership
<http://bit.ly/eMembershipQuickStart>

1. Invite/Activate Leaders
2. Add and Verify a Bank Account
3. Customize Membership Signup
4. Launch Online Membership
5. Promote Online Membership



TOTEM

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Updating Leaders

- After the election!
- Invite new leaders:
<http://bit.ly/eMembershipInvite>
- Manage leaders:
<http://bit.ly/eMembershipManage>

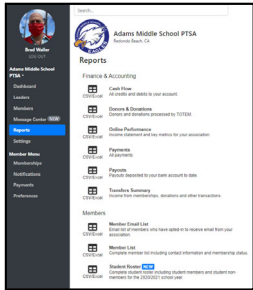


LEADER	STATUS	DISPLAY ON PROFILE	ACTIONS
Emily Henry Parent (change)	Active	On	Deactivate
David Phillips Parent (change)	Active	Off	Deactivate
All Day Student (change)	Active	On	Deactivate
London Backley Parent (change)	Active	On	Deactivate
Janette Lippman Parent (change)	Active	Off	Deactivate

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Reports

- Money
 - Donations
 - Monthly Performance
 - Payments
 - Payouts
 - Transfers
- Members
 - Email List
 - Member List
 - Student Roster

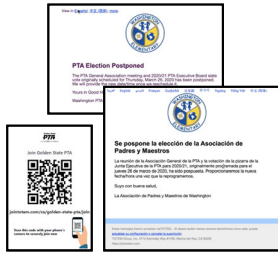


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Message Center and Promotions

- Message Center
 - Contact your leaders
 - Remind existing members to re-join
 - Message those who have not re-joined
 - NEW! Multiple language support
- Outside Totem
 - Email lists
 - Phone lists
 - School messaging
 - Social Media

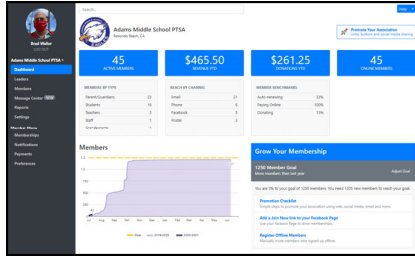
#JoinPTA



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TOTEM Walk Through (live screen)

- Leader Maintenance
- Reports
- Message Center
- Promotions
- Live Q&A



QUESTIONS?

Support: Membership@capta.org