

what do you consider
LETHAL?

Curriculum Changes.

Cafeteria Food.

Test Scores.

Dress Codes.

Driving?

**We're sorry to add one more thing, BUT ...
Car Crashes are the
#1 Killer of Teens in America**

Guess what? Impact Teen Drivers is ready to educate your students about the dangers of reckless and distracted driving, and the simple choices that will keep teens safe on the roads as drivers or passengers. We won't scare your students. In one hour, we will engage, educate, and empower them with data-driven strategies!

**Want to bring our free, evidence-based, interactive
programs to your school?**

Contact us at: info@impactteendrivers.org or (916) 733-7432



*You can make a difference. Make an impact.
impactteendrivers.org.*



Do your school policies support safe teen driving?

What can you do to help create a culture of safe driving among your student body?

Start by making sure that your administration, coaches, club advisors, PTA, and students are familiar with and ready to enforce the Graduated Driver Licensing (GDL) laws designed to protect students from the #1 killer of teens, **car crashes!**

Teen car crashes caused by reckless & distracted driving aren't accidents...they are **100% preventable!**

In the U.S., nearly 4,000 teens lose their lives to preventable crashes each year



50% are unbuckled



Nearly 50% are passengers¹



75% of teen crashes don't involve drugs or alcohol. Most involve some form of reckless or distracted driving! Learning to make good decisions behind the wheel is critical for inexperienced drivers.

¹ Insurance Institute for Highway Safety. (February 2016). Teenagers: Fatality Facts. Retrieved from: www.iihs.org/iihs/topics/t/teenagers/fatalityfacts/teenagers

Passenger Limits.

Use color coded parking passes to identify provisional drivers.

Night Time Restrictions.

All school activities end well before the 11 pm curfew.

Set Expectations.

Notify student drivers, passengers, and parents that your school will enforce GDL laws.

Seatbelts.

Everyone in a car must be **buckled up**. Seatbelts save lives.

Mobile Devices.

Use of all mobile devices **is illegal**. Consider doing spot checks during school to show them you care and take GDL laws seriously.

Let's get started!

Contact us at: info@impactteendrivers.org or call (916)733-7422 to schedule a no-cost, evidence-based, culture changing presentation for your school!

