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May 20, 2021

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LEADERSHIP MONTHLY CALL



Our last Leadership Monthly call of the 2020-21 term will take place at 7:00 p.m. on **Tuesday, May 25**. The entire call will be about transitioning from the old board to the new. We will discuss what should be done when, and by whom. There will be tips on where to find information and what happens if you have not held an election yet for the upcoming school year.

Click here to reserve a spot: <https://forms.gle/XPdWDKbZDGEVNecG9>

The Zoom link will be sent out the day of the event.

VIRTUAL MEETINGS UPDATE

At the start of the pandemic, we allowed units, councils and districts to hold their meetings via a virtual format. We have made the change to our bylaws reflecting this change.



If you have not amended your unit or council bylaws to account for virtual meetings, California State PTA has extended the deadline to December 31st, 2021.

If you have any questions, please reach out to your council or district, or email leadership@capta.org.

TOTEM E-MEMBERSHIP UPDATE



We will be ending the Totem membership year as of May 31, 2021.

Your members who join through Totem during the month of June will be credited to your 2021-22 fiscal year.

Membership dues that are received directly by the unit (not through Totem) should still be forwarded through channels. If you have any questions, please contact membership@capta.org.

SOCIAL MEDIA THEME KIT FOR MAY: MENTAL HEALTH AWARENESS MONTH



PTA's monthly [Social Media Theme Kits](#) are a toolbox of images and text that you can copy and use on your unit/council/district's social media accounts.

For May, the theme is **Mental Health Awareness!** May is Mental Health Awareness Month. PTA is dedicated to expanding mental-health supports and services for our kids. As parents, we know what it takes to keep a child physically healthy -- nutritious food, exercise, immunizations -- but the basics for good mental health aren't always as clear. The first "basic" is to know that children's mental health matters. We need to treat a child's mental health just like we do their physical health, by giving it thought and attention and, when needed, professional help.

[Click here](#) to view the May kit, which consists of a series of sample posts and downloadable images for all the major social media platforms, including Facebook, Twitter and Instagram, plus a fun Zoom background.

MAY MEMBERSHIP CHALLENGE

Don't forget to take part in the **"Cinco de Mayo" Membership**



will be entered into a drawing for a PTA sandwich board sign for your school. The drawing will be held no later than June 15th, 2021.

For more information on membership incentives and challenges, visit the [Membership Incentives](#) web page.

REFLECTIONS RESULTS ARE IN!



Please join us in celebrating the accomplishments of the amazing student artists from across California that received awards in the 2020-2021 National PTA Reflections Art Program, whose theme was "I Matter Because..."

You can find the awardees and links to their works of art on the [Reflections pages](#) of the California State PTA website.

Thank you to all units who participated and provided the opportunity for thousands of children to express themselves and to be heard and seen. This program has a huge reach and is deeply meaningful to so many students, especially during these challenging times.

DEI WEEKLY OFFICE HOURS



Wondering what PTA Diversity, Equity, and Inclusion (DEI) trainings, presentations, and resources are available, and how to access them? Looking for guidance about how to begin a DEI committee at your unit, council, or district? Seeking feedback or ideas about how to make a prospective program or event as inclusive as possible?

You can get answers to those questions and more by signing up for a slot during the **DEI committee's weekly virtual office hour**, where you can speak directly with a California State PTA DEI committee member. They are available to help every Tuesday evening from 7:00-8:00 p.m. through the end of the term (June 29).

Spaces are limited, so sign up now! You can attend with a PTA peer, or even with your whole committee.

[Click here](#) to make an appointment.

TAKE ACTION!

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MONTHLY ADVOCACY WEBINAR

To register visit
<https://bit.ly/AdvocacyCall>
or click



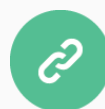
Don't miss the final Advocacy Webinar of the 2020-21 term:
Wednesday, June 2

REGISTER NOW



School reopening webinar recording now available to watch on capta.org

WATCH NOW



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