

Leadership Essentials

California State
PTA
everychild. onevoice.

May 15, 2020



In This Issue:

- Save the date for the Statewide Association Meeting
- Leadership Town Hall webinar now available online
- Start planning for Reflections 2021
- Check out our new Resource Library
- Virtual meetings and your PTA
- Entering officers into PTAEZ
- New COVID-19 resources on capta.org
- Save money with Smart & Final while sheltering in place

Para leer en español, [clic aquí](#).

SAVE THE DATE FOR THE STATEWIDE ASSOCIATION MEETING

California State PTA is excited to announce that we will be holding a "virtual" Statewide Association Meeting from June 9-11, 2020.

During this exciting and unprecedented three-day event we will discuss proposed resolutions, present the legislation platform, and hear reports from our various commissions, entirely via teleconference and videoconference.

In the next few days we will provide details on session dates, times and registration procedures on the [capta.org website](https://capta.org), as well as through email, social media, and PTA communication channels.

Please stay tuned! We hope you will join us for this important event, if you are able.



LEADERSHIP TOWN HALL WEBINAR NOW AVAILABLE ONLINE

California State PTA president Celia Jaffe and members of the Board of Directors and leadership team held a town hall webinar on May 5 where they offered important information and answered your questions about how to handle PTA business and functions during the coronavirus epidemic.

If you want to watch a recording of the webinar, [click here](#).

If you want to download and view the PowerPoint presentation, [click here](#).

We also put together several **FAQ documents** with answers to many of the questions we were not able to get to during the webinar. Links to each are located on the top of the [COVID-19 Resources for PTA Leaders](#) page on our website.



START PLANNING FOR REFLECTIONS

It is never too soon to start a Reflections art program at your school! The theme for the 2020-2021 school year is **"I Matter Because..."**

Encourage students from your school to use their creativity to make an original work of art in one of the six categories: **Dance Choreography, Music Composition, Film Production, Literature, Photography and Visual Arts**. Then have them submit their entry to receive positive recognition for their works of art. [Click here](#) to watch the Call for Entries video.



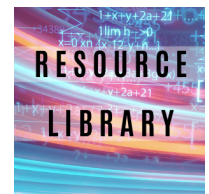
Student awardees from the local level have the opportunity to move up through their school, council, district, and state PTA programs to the national level. National Reflections winners are announced in May and celebrated annually at National PTA's Convention & Expo in June. National PTA then collects and curates the traveling exhibit for the next year.

Once school is back in session, check with your PTA for its Reflections due dates, and visit www.pta.org/reflections for more information on how to participate.

CHECK OUT OUR NEW RESOURCE LIBRARY

California State PTA's new online [Resource Library](#) is chock full of at-home learning activities, videos and documents that support the **Next Generation Science Standards** - and a whole lot more!

Why not give it a try? It's easy - use the search function to quickly find what you need by keyword, category, topic, audience type, grade level, and language.



VIRTUAL MEETINGS AND YOUR PTA

Spring is a busy time for PTAs. It's the time you hold elections for next year, adopt the mid-year audit, and approve a budget for paying summer bills.

PTAs can't hold in-person meetings right now, but you can do the next best thing -- hold a **virtual meeting**!

For tips, tools and guidelines on how to get started doing virtual meetings, visit the [COVID-19 Resources for PTA Leaders page](#) on the capta.org website!



ENTERING OFFICERS INTO PTAEZ

Have you already held your election for the 2020-21 school year? **If not**, visit our [COVID-19 Resources for PTA Leaders web page](#) and scroll to the section titled "FAQs for Elections via Teleconference."



If you **have** held your election, now you need to enter the officer information into the PTAEZ Officer Reporting System. [Click here](#) for a full tutorial on how to enter this information. If you cannot upload the information into PTAEZ, please submit it via [this form](mailto:leadership@capta.org) to leadership@capta.org.

NEW COVID-19 RESOURCES ON CAPTA.ORG

We have expanded and updated the [COVID-19 Resources](#) pages on the California State PTA website with even more information that is relevant to you as parents and PTA leaders. For example:

- Get instructions on how to make a Google Form, which can be helpful when holding a ballot vote
- Find new tools for mental and emotional well-being from organizations such as Child Trends, ACES Aware, and the Positive Coaching Alliance
- Find out how the new COVID-19 federal legislation affects PTAs with employees

SAVE WITH SMART & FINAL

Smart & Final is committed to serving the PTA community, which is why our hearts go out to all those being affected by coronavirus (COVID-19). The health and safety of our customers and associates is our top priority, and we are doing everything we can during this challenging time. We will continue to bring you a wide assortment of the items you need, with the convenience, service and value you expect.



Take advantage of special offers by [clicking here](#) for coupons.

To apply online for a monetary donation from the Smart & Final Charitable Foundation, please visit www.smartandfinal.com/donation-request.

TAKE ACTION!

Visit the New
Resource Library



Translate Your Message
With Ease on TOTEM



Spring 2020
Member Perks



Find science learning activities you can do at home - and much more - in our new Resource Library!

[BROWSE NOW](#)

TOTEM's messaging module now lets you translate outgoing messages into other languages instantly!

[WATCH VIDEO DEMO](#)

The spring edition includes offers that can help families who are trying to save money during the pandemic.

[READ MORE](#)

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