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March 17, 2021

Leadership Services Commission

In This Issue:

- Leadership monthly call - March 23
- How to hold a virtual election meeting
- Staff appreciation - gift card policies
- BOM applications
- March social media theme kit: Recruitment
- Save the date for Convention 2021!
- School reopening briefing and listening session - April 8
- Attend the March 24 School Smarts webinar

Para leer en español, [clic aquí](#).

LEADERSHIP MONTHLY CALL - MARCH 23



Our Leadership Monthly call will take place at 7:00 p.m. on March 23 and will cover a wide variety of topics, from initial information about transitioning from one board to another, to how to plan celebrations for students, volunteers, and teachers at the end of the school year, to questions about elections. You'll also learn more about the virtual California State PTA Annual Convention.

Here is the link to register:

<https://forms.gle/12uEpFsjgA36roZm6>

HOW TO HOLD A VIRTUAL ELECTION MEETING

Are you getting ready to hold your annual election, but unsure about how to host the meeting? Then watch the recording of last month's webinar "How to hold a Virtual Election." In it you'll find tips on how



Have you already held your election for the 2021-22 school year? Don't forget to enter your officer information into the **MyPTEZ Officer Reporting System**. [Click here](#) to download a tutorial on how to enter this information.

If you cannot access the Officer Reporting System, please contact your Council or District for assistance. If you have any questions, please reach out to the Leadership team at leadership@capta.org.

STAFF APPRECIATION - GIFT CARD POLICIES



It is that time of year again for units to start planning Staff Appreciation celebrations.

While you are deciding how to show your gratitude, please remember the guidance California State PTA has provided regarding the purchasing of gifts and gift cards. PTA funds **cannot be used to purchase personal gifts or gift cards for staff or volunteers, for the following reasons:**

1. Giving a volunteer cash or a cash equivalent like a gift card on behalf of the organization may cause that person to be considered an employee or an independent contractor by government agencies.
2. In addition, the IRS considers cash gifts (including gift cards) as reportable income on the recipient's tax filings.

For these reasons, our policies and procedures expressly forbid giving gift cards purchased with PTA funds.

However, if local businesses or members of your community wish to donate gift cards/certificates to school staff, you may facilitate that donation. [Click here](#) for other ideas on how you can show staff appreciation.

BOM APPLICATIONS

We are now accepting applications for the California State PTA [Board of Managers](#) (BOM), for the 2021-2023 term.

If you are interested in learning more about volunteer leadership



- **March 18th, 6:00-8:00 p.m.:** Information session for those who have **previously served** on the California State Board of Managers and want to apply for a new role. [Click here](#) to join.
- **March 25th, 6:00-8:00 p.m.:** Information session for those who have **NOT previously served** on the BOM. [Click here](#) to join.

You can find the online application [here](#). Online applications must be submitted by **May 18, 2021**.

[Click here](#) for a downloadable PDF application, which should be sent to California State PTA, ATTN: BOM Application, 2327 L Street, Sacramento, CA 95816 and must be postmarked no later than **May 17**.

If you have questions, please contact President-Elect Carol Green at cgreen@capta.org.

MARCH SOCIAL MEDIA THEME KIT: RECRUITMENT



The theme For March's **Social Media Theme Kit** is **Recruitment!**

Recruitment for volunteers is a challenge even in normal years, but this year we are hearing that units are struggling to find the people they need to fill their board, chair their committees, and help at events. This social media kit is designed to help local leaders find those people to serve— for an hour or for the entire term. We hope you will use it year-round to assist in your volunteer recruitment efforts.

[Click here](#) to view the March kit, which consists of a series of **sample posts and downloadable images** that you can use on all your unit/council/district's social media platforms, plus a fun Zoom background.

SAVE THE DATE FOR CONVENTION 2021!

Clear your calendar between **May 13-16, 2021**, because that's when California State PTA's 122nd Annual Convention is happening! Registration opens on **March 23**, and once again convention is going to be **all virtual**.



you won't want to miss:

- General Meetings
- Helpful workshops
- Officer elections
- Featured speakers
- Virtual exhibit hall and sponsor areas
- Games
- Networking spaces
- Virtual Reflections gallery

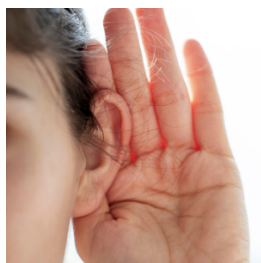
Pre-convention workshops and hearings begin on May 3, and the Business of the Association begins on May 13.

Register between March 23 and April 30 to get the **early bird rate of \$50 per person**, and don't forget to order your promo pack!

Find further information (and the registration link, after March 23) at <https://www.capta.org/convention>.

We look forward to seeing you there!

SCHOOL REOPENING BRIEFING AND LISTENING SESSION - APRIL 8



Many schools and school districts statewide are now returning to in-person learning, as well as hybrid learning arrangements.

On **April 8th from 5:00-6:00 p.m.** California State PTA will be holding an **online briefing and listening session** to provide an overview and discussion of what we know regarding school reopening requirements, funding and programs. We also want to hear what you have to say, and what you need from us.

Please mark this date on your calendar and stay tuned for more details, which we will share in social media, via email, and on the California State PTA website shortly.

ATTEND THE MARCH 24 SCHOOL SMARTS WEBINAR



The [School Smarts Parent Engagement Program](#) prepares parents to step up, speak out, and support their childrens' academic careers.

[Subscribe](#)[Past Issues](#)

Learn more about bringing the new virtual School Smarts program to your school by attending our informational webinar on Wednesday,

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March 24 from 10:00-11:00 a.m.

We encourage you to invite your **school principal and other school administrators** to attend as well. [Click here](#) to register.

TAKE ACTION!



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