

Spread the word about family engagement!

This year, PTA celebrated 119 years of connecting families, schools and communities. But although we have made many strides over the years, there is much more work to do to strengthen [family engagement](#): the number-one predictor of student success.

That's why this year California State PTA is calling for [state-budget funding](#) to help parents get and stay involved in their children's educations. **Investing in family engagement is a direct investment in our children's success.**



YOU CAN HELP MAKE A DIFFERENCE

Just as California State PTA volunteer-advocates are sharing the importance of family engagement with legislators and policy-makers at the Capitol, you can help spread the word in your school and community, too! Check out our [talking points](#) and let's get everyone talking -- and taking action -- to strengthen family engagement.

And be sure to share your family-engagement success stories with us at communications@capta.org! Your stories can help our volunteer-advocates make the case in the Capitol for family-engagement funding.

Tips on PTA nominations and elections

The strength and viability of any PTA depends on the commitment and effectiveness of its PTA leaders.

The purpose of the Nominating Committee is to seek those members best suited to serve in the positions needed. Look for those who possess the skills needed and have strengths that will benefit your PTA. [Learn more.](#)

As nominations and elections take place, be sure that every potential PTA officer understands the responsibilities of the job they are accepting. It's best to leave a position open and look for someone who understands what is expected, rather than fill a spot with a warm body. [Learn more](#) about officers' responsibilities.

PTA elections are held according to your specifications in your bylaws. Not sure how to conduct the election? [Look here](#) for more information and assistance.



It's time for mid-year audits

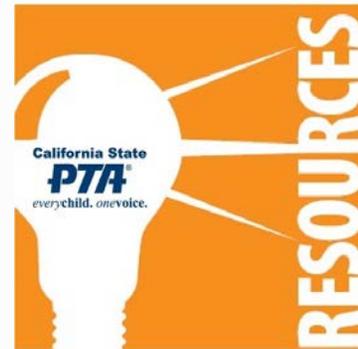
It is time for your mid-year audit, so be sure to forward a copy to your council and district.

[Find out more about audits](#) and what's involved -- and remember: PTA is here to help you, so don't wait: [Get assistance today!](#)



Great resources help make your job easier

- **Running Your PTA...Made Easy** -- If you have yet to open this important envelope and peruse the contents, do it now. At this just-past-mid-year point, you will discover fabulous information that can be used to strengthen and clearly define your work as a PTA board. There are many other resources available to you. [Look here.](#)
- **Insurance Loss and Prevention Guide** -- Another important resource -- mailed out in November last year -- was the Insurance and Loss Prevention Guide. **Green-light** activities mean full speed ahead, while **yellow-light** and **red-light** activities mean proceed with caution or not at all. Contact the insurance broker -- [Knight Insurance Services](#) -- for more detail. They've got lots of information your PTA needs, so check it out today!



Convention workshops give you tools you need to succeed

Want hands-on training opportunities? Want to learn more about issues affecting children and families while making your PTA job even easier? Let convention workshops and table talks help!

The California State PTA Annual Convention taking place May 4-7 in San Diego features more than 40 new or improved workshops along with 20 classics. Plus, there are a variety of topics to offer something for everyone. Each workshop and table talk is a great way to share your ideas and inspiration with PTA leaders from across California! [Find out more](#) and register today.



Workshops help you succeed

More than 40 training opportunities give you the tools you need to run your PTA!

www.capta.org/convention

Leadership Essentials includes focused information for PTA leaders at all levels. [Recent issues](#) are available on the California State PTA website. Please contact leadership@capta.org if this email contained information that was helpful to you, or to share ideas about what information would be helpful to include in future issues.

*This message is being sent to all unit, council and district PTA leaders.
Please feel free to forward this message to your members and other interested parties.*

