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June 24, 2021

Leadership Commission

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*Para leer en español, [clic aquí](#).*

## TOTEM E-MEMBERSHIP PRE-REG DEADLINE



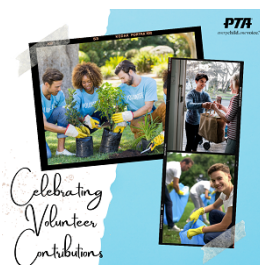
Thanks to TOTEM's electronic membership pre-registration feature, new members can pre-register for 2021-22 school year from now through **June 30, 2021**.

**Get the word out!** Email the ["join" link](#) to those who are not yet members of your PTA, and post it to your social media accounts to maximize visibility.

(Please note: Pre-registration is only available for NEW members. PTA members who are currently active will receive an email from TOTEM on or shortly after July 1 asking them to renew their membership.)

**Get onboard!** If your PTA isn't registered yet in the TOTEM e-membership system, **now is the time!** You can set-up the e-membership account from home – it's easy, quick and free – all you need is the contact information for a few of your key officers (President, Treasurer, Membership Chair) and your unit bank account information (so the membership dues can be deposited into your unit account).

## SOCIAL MEDIA THEME KIT FOR JUNE: CELEBRATE YOUR PTA SUCCESSES



PTA's monthly [Social Media Theme Kits](#) are a toolbox of images and text that you can copy and use on your unit/council/district's social media accounts.

For June, the theme is **Celebrate Your PTA Successes**. This PTA year has been full of challenges, but we know that you have many things to celebrate. Take some time this month to share what your PTA has accomplished with the families at your school. From the little things to the big things – take a moment to brag to your school community and remind them of the good things to come from your PTA.

[Click here](#) to view the June kit, which consists of a series of sample posts and downloadable images for all the major social media platforms, including Facebook, Twitter and Instagram, plus a fun Zoom background. And don't worry that June is almost over – **you can use these posts anytime!**

## TRANSITION RESOURCES



Transitioning from your old board to your new board can be tricky. You may have lots of questions. When can things be done, and who does them?

For help, check out the **Leadership Monthly transition resources** from our May call. Our checklists (as well as the video recording of the call) cover what needs to be done, by whom, and when. [Click here](#) to view these materials.

## MEMBERSHIP CHALLENGE WINNERS



Thank you to the hundreds of units, councils, and districts who took part in the various checkpoints on the Membership Drive Challenge, and the other challenges that we offered throughout the year, including Ready, Set, Remit, Teachers Matter, \$ Money for Members \$, Spring 4Ward, and the TOTEM Convention Challenge. We appreciate your efforts during this most unusual school year.

To see the winners of the different challenges, please visit the [Membership Incentives page](#) of the California State PTA website.



Just a reminder that every PTA in California needs to enter its board members' contact information into the **Officer Reporting module** of MyPTEZ.

It doesn't matter if you pay to use the finance module or not – the Officer Reporting module is a **free service** offered to all PTA's that you should take advantage of.

[Click here](#) to download a full tutorial on how to enter your roster information. If you have any issues, please contact your district leader or email [leadership@capta.org](mailto:leadership@capta.org).

## SPRING MEMBER PERKS!



This spring we have member offers from Farm Fresh to You, SkyOne Federal Credit Union, and Kustom Imprints, plus national sponsors National Online Safety, Tick Talk, and Good Housekeeping.

We also have **Unit Perks** again! Unit Perks are specifically tailored to PTA units, councils and districts. Even better, SkyOne has its extended its ongoing Unit Perk until **June 30, 2021!**

To see the Spring 2021 Member Perks on the California State PTA website, [click here](#).

To download the Spring 2021 Member Perks flyer in English, [click here](#). To download the Spanish version, [click here](#).

## FINAL DEI WEEKLY OFFICE HOUR



Sign up for a slot during the **DEI committee's final weekly virtual office hour of the term!** Speak directly with a member of the Diversity, Equity and Inclusion committee for guidance, feedback, ideas, resources, and training. You can attend with a PTA peer, or even with your whole committee.

The last office is next Tuesday evening June 29, from 7:00-8:00 p.m. Spaces are limited, so sign up now! [Click here](#) to register.

## REFLECTIONS 2020-21 WINNERS AND 2021-22 MATERIALS

Thank you to all units who participated in Reflections 2020-21, and provided the opportunity for thousands of children to express themselves and to be heard and seen. You can find the awardees and links to their works of art on the [Reflections awards page](#) of the California State PTA website.

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On the [Reflections pages](#) you'll also find enrollment form, rules and logos for the **2021-22 program**, which is themed **"I Will Change the World By..."** Don't forget to check it out, so your school can get a head start on submissions.

## TAKE ACTION!



Read the new issue of PTA in California, featuring highlights of Convention 2021

[READ NOW](#)

Stock up on items for your unit for the next school year from the online PTA Store!

[SHOP NOW](#)

Find summer activities to help keep your child's mind active over the summer break

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