

# Leadership Essentials

California State  
**PTA**  
everychild. onevoice.

June 25, 2020



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*Para leer en español, [clic aquí.](#)*

## VIRTUAL SUMMER LEADERSHIP ACADEMY



California State PTA is holding its first-ever **Virtual Summer Leadership Academy!** Summer is the perfect time for you as a PTA leader to hone your leadership skills in preparation for the coming school year, and get up to speed on what you need to know to more effectively run your PTA.

This training will be spread out over **two sessions in July and August.** In July we'll offer training for treasurers and presidents, plus classes in compliance, membership basics, and how to use the TOTEM electronic membership system. August will be more issue-based and we'll cover subjects such as advocacy, family engagement, fundraising and education.

The fee is \$20 per PTA unit, and your board members can attend as many classes as they'd like.

Click the button below to register. We look forward to seeing you there!

**REGISTER TODAY**

## DON'T MISS OUR FINAL LISTENING SESSION TODAY

Don't miss our third and final interactive "listening session," hosted by President-Elect Carol Green along with two guest experts in family engagement: Lisa Borrego, Director of Family Engagement and Partnership Development for San Juan Unified School District; and Marin Trujillo, Coordinator of Community Engagement for West Contra Costa Unified School District.



During the session, we want to hear from parents, guardians, teachers and school leaders about distance learning during the pandemic, and both the difficulties and successes you are facing. We'll ask the experts for advice and best practices on how families can be partners in teaching and learning in these challenging times. We'll share resources, network, and learn from each other. There is no cost to participate.

**WHEN:** Thursday, June 25, 2020, from 4:30 - 5:30 p.m.

**HOW TO JOIN:** Click the following Zoom meeting link, or paste it into your computer's web browser: <https://zoom.us/j/92340656043?pwd=RzJ4M29xMGRSSUFKTTJieVJuajduUT09>

- **Meeting ID:** 923 4065 6043
- **Password:** 2igLMu

You can also join by **telephone**. Click here to find a local dial-in number: <https://zoom.us/u/a7tUeJ92n>

- **Meeting ID:** 923 4065 6043
- **Phone password:** 972552

## YOUR VOICE MATTERS - TAKE THE LCAP LANDSCAPE ASSESSMENT SURVEY

California State PTA is developing a training program to help districts, schools, and families learn more about the Local Control Accountability Plan (LCAP) process and to strengthen home-school partnerships to support student success and school improvement.

To ensure that the content of our program meets the needs of a school community, we want to hear from families, educators and community leaders as key stakeholders across California.

That's where you come in - your voice is important and makes a difference! Please complete this brief survey (no more than 10 minutes) to share your thoughts and experiences with California State PTA: <https://www.surveymonkey.com/r/H7LVX23>.

Please know that this survey is anonymous, so no personal information will be collected. The survey is available in nine languages. You do not need to be a PTA member to participate.

Thank you for sharing your perspective and feedback so students can thrive in school and beyond!



## HIGHLIGHTS OF THE STATEWIDE ASSOCIATION MEETING

We're glad to report that our first-ever online **Statewide Association Meeting** June 9-11 included timely information, meaningful debate, great guests and lively interaction. PTA members participated in the business of the association, including taking part in hearings, amending and adopting resolutions, celebrating Reflections artists, and listening to important reports.



Thank you to those of you who attended for venturing into the brave new world of virtual meetings with us, and for spending your evening(s) with us during this challenging time. We appreciate your commitment to deciding how California State PTA will advocate for children and families for years to come.

Visit the [Statewide Association Meeting page](#) of the California State PTA website to find out which resolutions were adopted, to see amendments to the resolutions and Legislation Platform, to view photos of our members Zoom-ing from their home offices, and to watch recordings of the speakers: the remarks by Ben Chida, Chief Deputy Cabinet Secretary for the Office of the Governor, and the inspiring Q&A between Celia Jaffe, California State PTA's president, and Guy Myers, 2020 California Teacher of the Year.

## ENTERING OFFICERS INTO MYPTEZ

We've got some news: As of July 1, PTAEZ will be changing its official name to **MyPTEZ**. New name, same great service!!



If you've already held your annual election for the 2020-21 school year, don't forget to enter the officer information into the MyPTEZ Officer Reporting System. [Click here](#) for a full tutorial on how to enter this information.

If you cannot upload the information into MyPTEZ, please submit it via [this form](#) to [leadership@capta.org](mailto:leadership@capta.org).

Haven't held your election yet? For instructions on how to hold a virtual election, visit our [COVID-19 Resources for PTA Leaders web page](#) and scroll to the section titled "FAQs for Elections via Teleconference."

## INSURANCE PREMIUM UPDATE

When developing your budget for the 2020-21 fiscal year, please note we are anticipating an increase in insurance premiums. Our broker, AIM, has indicated that due to the pandemic and also because of new legislation, carriers are signaling increases anywhere from 10% - 20%, with 15% being a likely scenario. Based on the unit premium of \$232 paid in 2019-20, a 15% increase would equal an additional \$35, for a total of \$267.



While the rate increase, if any, has not been finalized, we wanted to share the information currently available with you as soon as possible, so that you can take it into consideration when budgeting.

## HELP YOUR CHILD SUCCEED IN MATH - VIRTUAL LEARNING SESSIONS

You don't have to be a "math person" to help your own child be successful at mathematics. Join **Alex Kajitani, California Teacher of the Year** and **"The Rappin' Mathematician"** this summer during three fun-filled sessions that

will give you tips and resources you can use with your children to help them learn math during this time of distance learning - or anytime!



- **Session I – My Kid Hates Math ... What Can I Do????:** Wednesday, July 22 4:30 – 5:30pm
- **Session II - Engaging & Amazing Resources for Learning Math Online:** Wednesday, July 29 4:30 – 5:30pm
- **Session III - Ten Ways Parents Can Help Their Kids Succeed in Math (Even If They Don't Consider Themselves a "Math Person"):** Wednesday, August 5 4:30 – 5:30pm

We'll be sending an email shortly with details on how to register for these sessions, and we'll also be posting the information on our website and on social media - so stay tuned!

## START PLANNING FOR REFLECTIONS 2020-2021

It's not too early to start planning for the 2020-2021 Reflections program! Next year's theme is **"I Matter Because..."**



Some prep work your unit can do over the summer:

- Let parents know through e-newsletters or social media that summer is the perfect time for students to create an entry (or two or three or more) to submit in the fall.
- Make the Reflections rules and entry form available electronically
- Go online to [PTA.org/Reflections](https://www.pta.org/Reflections) and register your school. You can enroll starting on July 1st and receive a free digital kit in your inbox
- Work with your school principal to set dates for the following milestones: Reflections program kick-off (either via classroom presentations, assembly, or virtual town hall meeting); entry due date; artwork display; judging; and the art show

The California State PTA award recipients for the 2019-2020 program, "Look Within," can be seen by [clicking here](#).

For additional information on Reflections, please [click here](#).

## CAROL GREEN TESTIFIES BEFORE ASSEMBLY EDUCATION COMMITTEE

**PTA Advocacy in Action!** On June 16, 2020, California State PTA President-Elect Carol Green testified on behalf of PTA during the State Assembly's hearing titled "Re-Opening California's Public Schools for the 2020-21 School Year." Here's an excerpt from her testimony:



"The past three months have been difficult for everyone – especially children and families. California State PTA has been asking parents throughout the state how things are going and what they need. In such a large diverse state the answers are varied. But there are a few universal concerns about health & safety. These seem to fall into three main categories: Concerns about the social emotional well-being of children, their families and teachers; concerns about communication – Parents want to know what is going on and what the school plans to do. They would also like to be part of the process; and concerns for our most vulnerable children – students with special needs, socioeconomically disadvantaged families and other vulnerable students. All kids need to be considered."

[Click here](#) to watch a recording of the hearing – Carol is on the first panel, “Health and Safety of Students and Staff.” To download a transcript of her testimony, [click here](#).

## SIGN UP FOR 2020 NATIONAL PTA BOOT CAMP

These past few months have been unprecedented, and together, as PTA, we have worked through challenges we couldn't even have imagined a year ago. The coming school year brings even more challenges and uncertainty. We want to help you weather the storm with confidence!

To get a head start, sign up for the 2020 National PTA Boot Camp! This year's boot camp experience has been updated based on YOUR feedback, with a refreshed look and feel and (new this year!) the opportunity to personalize and deepen your learning with extra emails.

[Click here](#) to sign up.



## TAKE ACTION!

### What's New in the Resource Library? WATER!



This month's featured resources are from the Monterey Bay Aquarium, Project WET, the CA Dept. of Water Services and Aquarium of the Pacific.

[BROWSE NOW](#)

### Reflections Items Available in PTA Online Store



Celebrate the winners of the 2019-2020 Reflections Art Program with a badge or ribbon, or get a poster or yard sign for the 2020-2021 program.

[SHOP NOW](#)

### Student Leadership Academy Deadline Extended



The deadline for students to apply to join Ed100's online summer leadership academy has been extended to July 6!

[READ MORE](#)

*This email is being sent to all unit, council and district PTA leaders.*

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