

Leadership Essentials

California State
PTA
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January 21, 2021



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Para leer en español, [clic aquí](#).

LEADERSHIP MONTHLY CALL

Happy New Year! We look forward to connecting with you on the first Leadership Monthly call of 2021, which takes place on **Tuesday, January 26 from 7:00-8:30 p.m.** We will discuss Workers Compensation Forms, Nominating Committees and Elections, and Founders Day and Honorary Service Awards.

Please [click here](#) to register.

Once you register, you will get an email with a link for the Zoom meeting. We hope to see you there!



WORKERS' COMP ANNUAL PAYROLL REPORT DEADLINE APPROACHING

Don't forget that the new Workers' Compensation Annual Payroll Report Form is due by **January 31, 2021**.

For full details on the new process and links to the online form, visit the [insurance page](#) of the California State PTA website (scroll down to the heading "New Workers' Comp Annual Payroll Report Process").

We also went over the new process during our recent Insurance webinar. To watch a recording of it, [click here](#).



HAVE YOU DONE YOUR MID-YEAR AUDIT?

Now that it's mid-January, treasurers should be preparing their PTA records and getting ready to submit them to their PTA auditor.

If you don't have an auditor at your unit, contact your council or district to see if they can assist. To read our handy five-step guide to a successful audit, [click here](#).

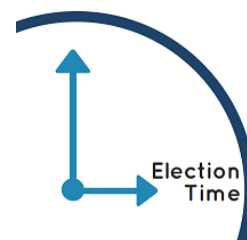


ATTEND A MOCK ELECTION MEETING

Chairing an election meeting can be a scary task. If you feel like you could use a little help and guidance, join the Leadership Team during our mock election meeting on **Tuesday, March 2nd at 7:00 p.m.**

We'll demonstrate the proper procedure for electing a nominating committee, presenting a slate of officers, and electing and handling nominations from the floor.

Click here to register and get resource materials for the meeting: <http://bit.ly/35C05T0>



DON'T FORGET TO REGISTER FOR LEG CON 2021!

California State PTA's first-ever all-virtual Legislation Conference is taking place on **February 8-9, 2021**. We encourage you to attend – it is open to any PTA member interested in improving the lives of children and families in their communities, and across the state. We hope you will join us for this new and exciting format!

Everyone who registers will automatically be entered into our contest, and 10 randomly selected registrants will **win a visit from our Director of Legislation or another member of our legislation team** to present or answer questions on one of your upcoming virtual unit, council, or district meetings.

Here's a sneak peek at some of the confirmed speakers at the conference, whose theme is **"A Path to Equity"**:

- **Michael Essien** - Principal of Martin Luther King, Jr. Academic Alternative Middle School who along with his dedicated staff helped move a troubled urban middle school toward success.
- Leaders of the **African American, Latino, API, Jewish, Women's and LGBTQ Caucuses** will talk about how they set their priorities as it relates to children and families, and how they are thinking about opportunity,



access and equity.

- Perennial favorites **Kevin Gordon** of Capitol Advisors Group and **Jeff Bell** of the California Department of Finance, joined by **Chris Hoene** from the California Budget and Policy Center will talk about the budget. **John Fensterwald** from EdSource will moderate this panel to help us understand how the state budget impacts equity.

The cost to attend is \$50 per person. For the registration link and further information, visit the [Leg Con page](#) on the California State PTA website.

MEMBERSHIP DRIVE CHALLENGE CHECKPOINT #4: TEACHERS MATTER

The deadline for the annual Teachers Matter membership challenge is approaching!

Any PTA that signs up 100% of its full-time credentialed teachers as members and submits a completed Teachers Matter application form by midnight on **January 31, 2021** will be entered into a drawing to win a PTA tablecloth for your school. Teachers Matter is checkpoint #4 on the [2020-21 Membership Drive](#).

[Click here](#) for the application, or you can find it on the [Membership Incentives webpage](#) of the California State PTA website.



SKYONE'S UNIT PERK OFFER HAS BEEN EXTENDED!

California State PTA is excited to announce that the deadline to take advantage of SkyOne Federal Credit Union's Unit Perk offer has been extended to **March 31, 2021**! This amazing perk can help your PTA unit raise funds and recruit (or retain) members.



Here's how it works: If your PTA opens an organizational account, SkyOne will donate \$1000 to your PTA for every 10 members who open individual SkyOne accounts - plus, SkyOne will reimburse those members' PTA membership dues for the first year! (Please note that you must have your association's approval before opening a bank account.)

[Click here](#) for more information and eligibility requirements, or [click here](#) to view or download a shareable flyer.

To watch our recent webinar about this unique Unit Perk, [click here](#).

ATTEND THE SCHOOL SMARTS WEBINAR

The School Smarts program is back, and it's all-virtual this year!

California State PTA's [School Smarts Parent Engagement program](#) prepares parents to step up, speak out, and support their children's academic careers.

Learn more about bringing the new virtual School Smarts program to your school by attending our informational webinar on **January 29 at 9:00 a.m.** [Click here](#) to register.



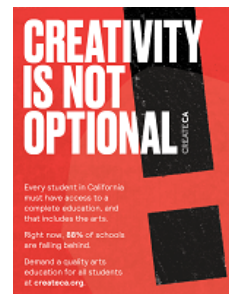
GET ARTS EDUCATION MATERIALS FOR YOUR NEXT MEETING OR EVENT

Need some materials to inspire attendees at your next arts-related virtual meeting or event?

Why not order some vibrant posters created by Create CA, or the newly revised [Parents' Guide to Arts Education in California Public Schools](#)? You can either distribute them to meeting attendees before your next outreach event, or show them on screen during the meeting.

These persuasive materials will inspire your participants to take action to bring more [arts education](#) options to their child's school or school district.

Order them using [this form](#) - packaging and shipping will be taken care of!



APPLY FOR THE JAN HARP DOMENE DIVERSITY & INCLUSION AWARD

Jan Harp Domene served as National PTA President from 2007-2009, and was a true champion for diversity and inclusion, ensuring that families of all backgrounds felt welcomed into the PTA family. National PTA established the **Jan Harp Domene Award** in 2012 to recognize outstanding PTAs across the country who have succeeded and continue to make diversity and inclusion a priority.

PTAs who have made progress and plan to continue their exemplary efforts in the areas of diversity and inclusion are highly encouraged to apply. One award will be presented to a PTA at each level: local, district/council/region, and state. Winning PTAs will receive \$1,000 to support their ongoing efforts, as well as a plaque to memorialize their achievement.



Please visit www.pta.org/DiversityAward to apply. Applications close at 9:00 p.m. PST on **Monday March 15, 2021**.

CHHSA MASTER PLAN FOR EARLY LEARNING AND CARE

The California Health and Human Services Agency (CHHSA) recently released the **Master Plan for Early Learning and Care: California For All Kids**.

This plan will help the state better understand the crisis families, children and early learning and care providers are facing amid the COVID-19 pandemic and identifies key policy goals to ensure that all California children can thrive physically, emotionally and educationally in their early years through access to high-quality early learning and care programs.



These goals include universal preschool, enhanced workforce development and equitable career pathways for educators and caregivers, and funding reforms to promote equitable access to high-quality early learning and care.

You can find a quick overview of the plan and download the full report as well at <https://californiaforallkids.chhs.ca.gov>.

TAKE ACTION!

[Apply For a Senior](#)

[Get the Updated Parents' Guide to](#)

[Host Your Own](#)

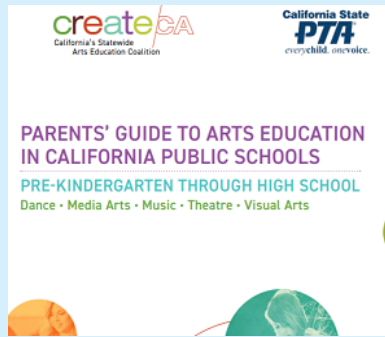
Scholarship by Feb. 1



If you know a student who might be interested in applying for one of our two senior scholarships, act fast, because the application deadline is February 1!

[LEARN MORE](#)

Arts Education in Public Schools



We encourage you to download this newly revised guide to ensure your school district promotes a proper arts curriculum that leads to greater student success socially, emotionally and academically.

[GET THE GUIDE](#)

PTA STEAM Experience



Building science literacy is important.

One way to engage families in discovery is by hosting a PTA STEAM Experience – either in person or virtually – using our new toolkit.

[LEARN MORE](#)

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