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April 21, 2021

www.capta.org

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Para leer en español, [clic aquí](#).

LEADERSHIP MONTHLY CALL



Our next Leadership Monthly call will take place at 7:00 p.m. on April 27 and will cover a wide variety of topics, including budget committees, honoring volunteers, inputting rosters into MyPTEZ and procedure books.

Click here to register: <https://forms.gle/YKjJEKP6WcdccQ5w6>

REGISTER NOW FOR CONVENTION 2021!



Registration is NOW OPEN for California State PTA 's 122nd Annual Convention!

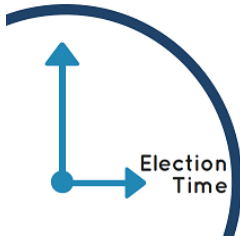
Convention-related activities begin on **Monday, May 3, 2021**. Hearings for Bylaws, Legislation Policies and Resolutions will take place from May 3-7; workshops, the Reflections Art Gallery, and networking opportunities will occur from May 3-16; the official Business of the Association will take place between May 13-16; and the Exhibit Hall and Passport Challenge will be available from May 13-16. More information is soon to come on these activities, plus access to the convention virtual tote bag!

The Leadership Team will be presenting a variety of classes on how

Visit www.capta.org/convention to find the link to our registration portal, plus registration procedures and fees. You can learn more about the Business of the Association on our website, or in the **Convention Chronicle**, which you can [read here](#).

The "early bird" rate is only available until **April 30**, so don't delay - register now!

HOLDING VIRTUAL ELECTIONS



Have you held your annual election? PTA bylaws call for elections to be held by mid-April for the upcoming school year.

Unsure about how to host the meeting virtually? Then watch our webinar "How to hold a Virtual Election." In it you'll find tips on how to conduct the meeting, as well as resources to help craft the wording you'll need to use. [Click here](#) to watch.

If you have any questions, please contact your council or district or reach out to the Leadership Team at leadership@capta.org.

REPORTING NEWLY ELECTED OFFICERS



Have you already held your election for the 2021-22 school year? If so, the next step is to enter the newly elected officers' information into MyPTEZ.

Every PTA entity in the state of California can access and enter their officers' information into the [MyPTEZ Officer Reporting System](#). This is a free service we offer all PTAs.

[Click here](#) for a full tutorial on how to enter your roster information. If you encounter any issues, please contact leadership@capta.org

SOCIAL MEDIA THEME KIT FOR APRIL: APPRECIATION



PTA's monthly [Social Media Theme Kits](#) are a toolbox of images and text that you can copy and use on your unit/council/district's social media accounts.

For April, the theme is **Appreciation**! April is Volunteer Appreciation Month and our units are gearing up for Teacher Appreciation activities, either this month or early in May. In PTA we always say that you can't thank people enough, so we are giving you images and copy to do just that! Take this month to appreciate everyone on your campus, from students to parents to teachers to classified staff to administrators -- they've all had lots to overcome this year.

[Click here](#) to view the April kit, which consists of a series of sample

APRIL MEMBERSHIP CHALLENGES



Have any family, friends or colleagues who'd like to support PTA? Ask them to become a member! If they do, it may get your unit closer to winning one of April's membership challenges. There's only a couple of weeks left to participate in this month's incentives:

- **“Spring 4 Ward”**: Stop #7 on the 2020-21 Membership Drive Challenge will earn your unit a chance to be entered into a drawing for a large PTA banner for your school, if you increase membership by at least 4 members by April 30.
- **\$ Money for Members Challenge \$**: Each unit that collects five additional members in the month of April will be entered into a drawing to win one of three prizes: \$500, \$300 and \$200.
- **TOTEM Convention Challenge**: Any unit that signs up at least five new members in April through the TOTEM e-membership system will be entered into a drawing to win one of five free convention registrations.

For rules, details and deadlines for all three of these contests, visit our [Membership Incentives](#) web page.

Also, check out this powerful two-minute video from National PTA called "[Why Join PTA?](#)" We encourage you to view and share it as part of your membership and recruitment efforts.



APPLY TO SERVE ON THE BOARD OF MANAGERS

We are now accepting applications for the California State PTA [Board of Managers](#) (BOM), for the 2021-2023 term.



Through [commissions and committees](#), the BOM addresses internal priorities such as leadership, membership, programs and services, communications and finance as well as external priorities such as family engagement, education, health and community concerns.

Committee-only and consultant positions are also available and offer flexibility to help advance work of the association in the areas of Reflections Art Program, scholarships, grants, resource development, regional training and more. (Please see the application for additional details.) Learn more about the role of the Board of Managers at www.capta.org/board-of-managers.

You can find the online application [here](#). Online applications must be submitted by **May 18, 2021**.

[Click here](#) for a downloadable PDF application, which should be sent to California State PTA, ATTN: BOM Application, 2327 L Street, Sacramento, CA 95816 and must be postmarked no later than **May 17**.

If you have questions, please contact President-Elect Carol Green at cgreen@capta.org.

CAAASA YOUTH SUMMIT AND PARENT EMPOWERMENT EVENT



The California Association of African-American Superintendents and Administrators (CAAASA) invites you to attend a parent empowerment event - and invites your child to attend a youth summit - themed "**Achieving an Equity-Driven Education.**"

Dates: May 26-28, 2021

Click here for more information and to register:
<https://www.caaasa.org/2021-conference>

TAKE ACTION!



Get the winter/spring issue of PTA in California, themed "Advocacy then and now"

[READ NOW](#)



It's your last chance to get Winter 2021 Member Perks before they expire!

[VIEW PERKS](#)



Read PTA's statement denouncing recent violence against Asian Americans

[READ NOW](#)