



Assembly Bill 2680 Talking Points

Family engagement is the number-one predictor of student success. That's why California State PTA is sponsoring Assembly Bill 2680 by Assemblywoman Susan Bonilla. This bill demonstrates a commitment to connecting families, schools and communities to improving student outcomes.

By allocating a one-time investment of seed money for school districts to develop family-engagement strategies, AB 2680 will support parents as their children's first teachers and encourage parents to advocate for a quality education for their child and for all children.

TELL FRIENDS AND NEIGHBORS...

- **Family engagement is the number-one predictor of student success.** AB 2680 is an investment to engage and empower families like yours and mine to help our children succeed.
- **AB 2680 will help children in our community and throughout our state.** The one-time funding would be used *right here* in our school community -- and school communities throughout the state – to provide parent engagement trainings with the emphasis of strengthening parents' voices.

TELL PRINCIPALS AND ADMINISTRATORS...

- **Family engagement is more than just checking off a box or holding one meeting a year.** Effective family engagement is an in-depth and ongoing process – we need to deeply engage parents in all aspects of their child's education.
- **AB 2680 will strengthen your school community with proven strategies.** With the Local Control Funding Formula (LCFF), school districts are required to engage parents in making important decisions about their child's progress.

TELL LOCAL LEGISLATORS AND COMMUNITY REPRESENTATIVES...

- **AB 2680 will help school communities implement legally required programs.** Meaningful family engagement is a hallmark requirement of the new Local Control Funding Formula (LCFF) and school districts' Local Control and Accountability Plans (LCAP). AB 2680's investment of one-time funding will help school districts meet these requirements.
- **AB 2680 is a wise investment in our children's future.** Family engagement is a primary predictor of student success. Schools would need to spend \$1,000 more per pupil to reap the same gains in student achievement that an involved parent brings. The one-time funding under AB 2680 is a wise, cost-saving investment in our children's future.
- **Please vote in support of Assembly Bill 2680 when it goes before you in the State Assembly and Senate!**