

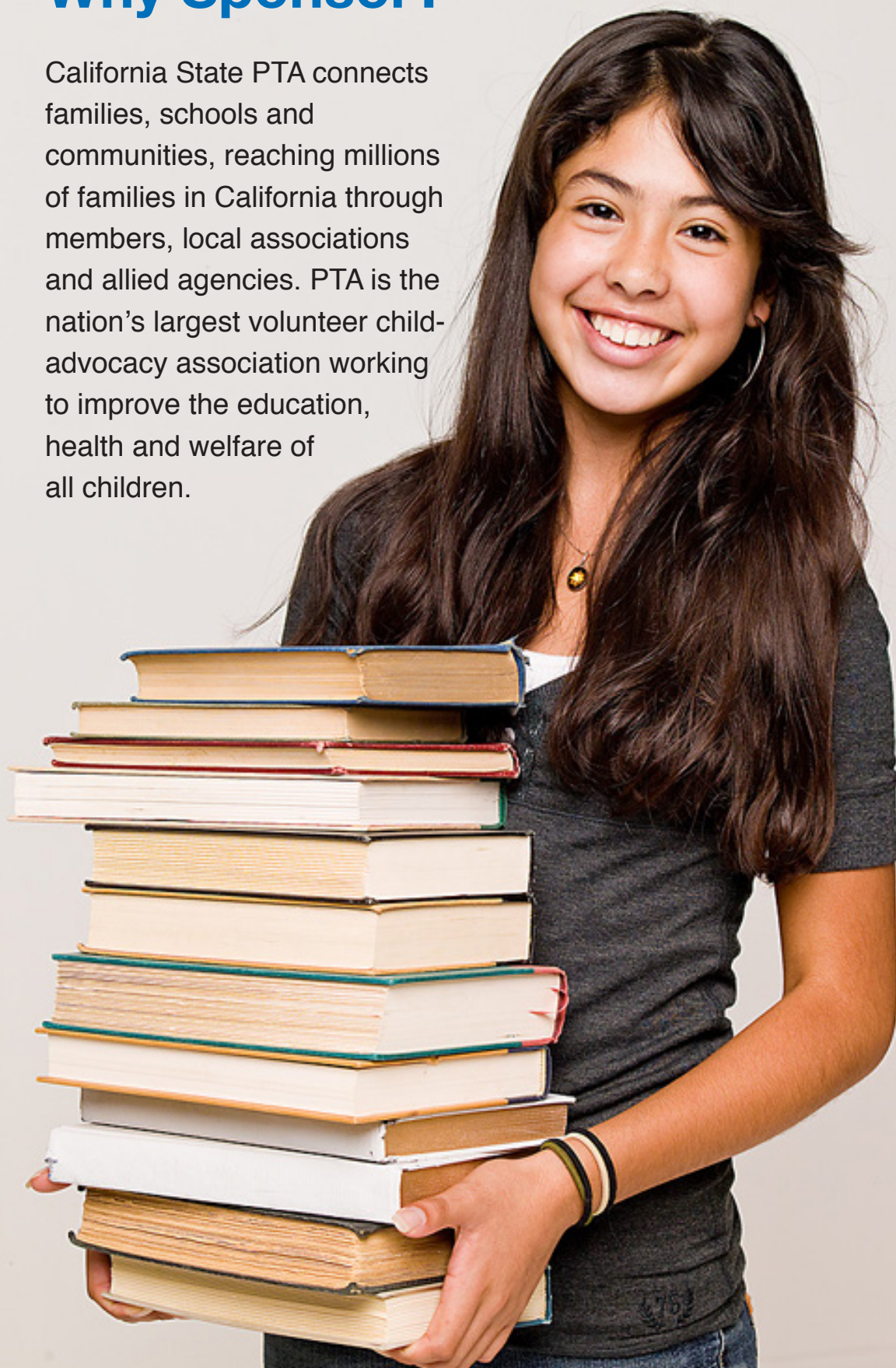
Sponsorship



Help California State PTA positively impact the lives of all children and families!

Why Sponsor?

California State PTA connects families, schools and communities, reaching millions of families in California through members, local associations and allied agencies. PTA is the nation's largest volunteer child-advocacy association working to improve the education, health and welfare of all children.





Have a Positive Impact on Your Company with California State PTA

By partnering with California State PTA, you benefit from our century-long reputation and trusted leadership in speaking up for kids. You will be aligned to the mission and vision of supporting all children and families in the state. Our easy-to-understand, print-ready resources are the gold standard for educators, administrators, school communities, parents families.

We have revamped our partnership and sponsorship packages to more clearly reflect the deep value that aligning with the PTA brand delivers, and are looking to strengthen and develop relationships with businesses and associations that align with our mission and goals. We invite you contact us at resourcedevelopment@capta.org to learn more about how you and your company can become a partner or sponsor for multiple years, for one year or even for just one event.

Member Perks

In addition to the sponsorship levels offered, you can also help advance the work of the PTA by becoming a **Member Perks** provider with exclusive discounts and special perks just for PTA members and leaders.

Contact us to learn more about this great opportunity:
resourcedevelopment@capta.org

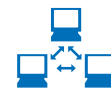
OUR REACH INCLUDES:



More than **800 K** members across the state



More than **1.2 MM** unique visitors to our website annually



Social networks reaching more than **3 MM** annually



Direct access to more than **80 K** local stakeholders who serve as gatekeepers

Contact us today!

Learn more about potential opportunities that best suit your organization's interests.



Mission Statement

The mission of the California State PTA is to positively impact the lives of all children and families.

Organizational Goals

- Represent, inform and mobilize members and the public to advocate for the education, health, safety and well-being of all children
- Engage and empower our members and mentor the leaders of tomorrow
 - Strengthen our voice for all children by increasing membership
 - Promote and practice inclusiveness
- Promote and build family engagement to foster positive outcomes for every child.

California State
PTA[®]
everychild. one voice.

Contact Information

Resource Development Committee
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