

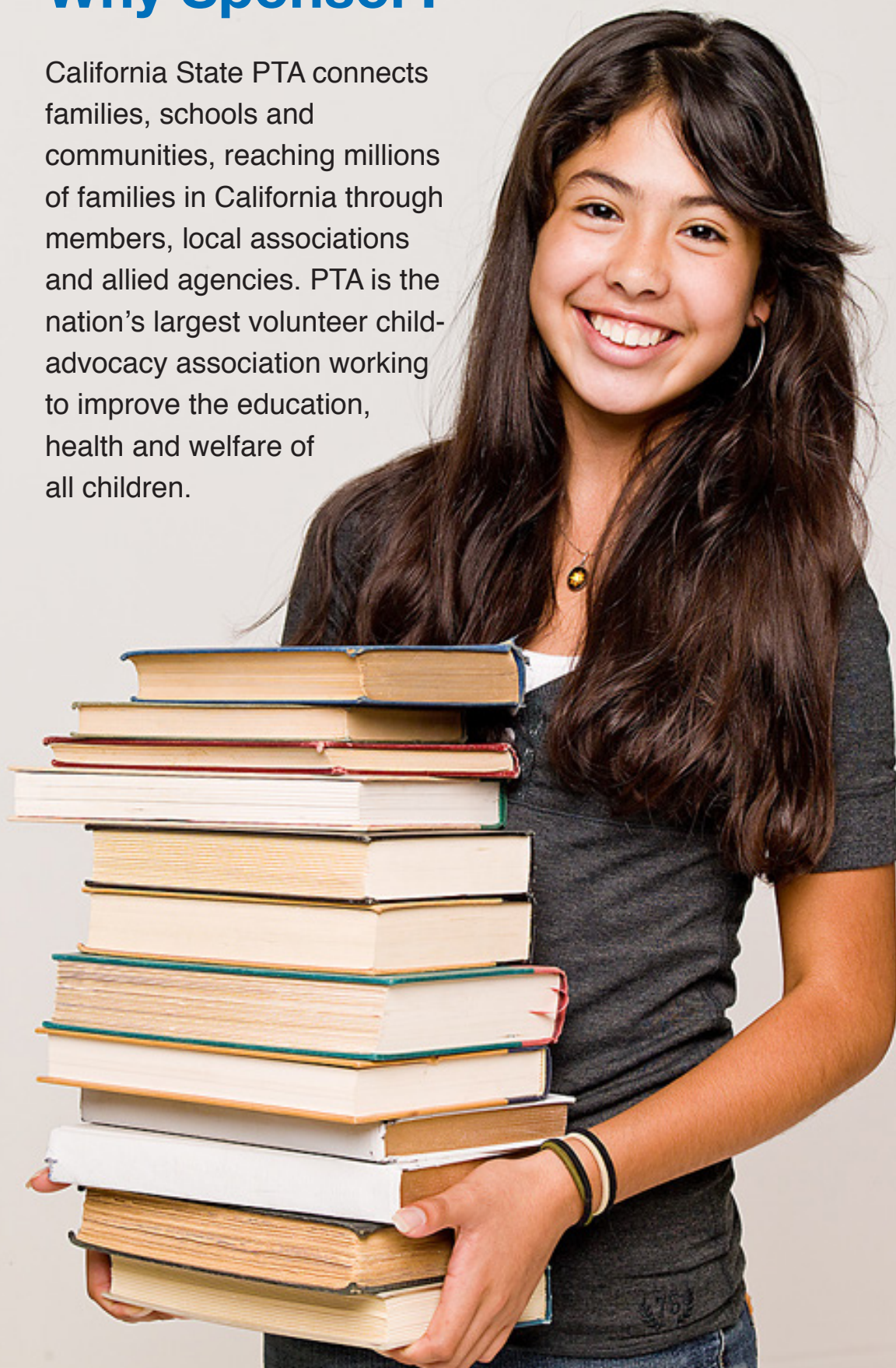
Sponsorship



**Help California State PTA positively impact
the lives of all children and families!**

Why Sponsor?

California State PTA connects families, schools and communities, reaching millions of families in California through members, local associations and allied agencies. PTA is the nation's largest volunteer child-advocacy association working to improve the education, health and welfare of all children.





Member Perks

In addition to supporting PTA through sponsorship of special events, you may also become a **Member Perks** provider. Our Member Perks program offers you the opportunity to provide an exclusive discount or promotion to PTA members and leaders, and thereby build your brand amongst our largest audience. Member Perks are offered quarterly and are provided to all members in English and Spanish. See the "Sponsorship Categories" for more information - and get started today!

Have a Positive Impact on Your Company with California State PTA

By partnering with California State PTA, you benefit from our century-long reputation and trusted leadership in speaking up for kids. You will be aligned to the mission and vision of supporting all children and families in the state. Our easy-to-understand, print-ready resources are the gold standard for educators, administrators, school communities, parents families.

We have revamped our partnership and sponsorship packages to more clearly reflect the deep value that aligning with the PTA brand delivers, and are looking to strengthen and develop relationships with businesses and associations that align with our mission and goals. We invite you contact us at resourcedevelopment@capta.org to learn more about how you and your company can become a partner or sponsor for multiple years, for one year or even for just one event.

OUR REACH INCLUDES:



More than
750 K
members
across the state



More than
1.2 MM
unique visitors to
our website annually



Social networks
reaching more than
3 MM
annually



Direct access to
more than
80 K
local stakeholders
who serve
as gatekeepers

Contact us today!

Email resourcedevelopment@capta.org.

Learn more about potential opportunities that best suit your organization's interests.



Mission Statement

The mission of the California State PTA is to positively impact the lives of all children and families.

Organizational Goals

- Represent, inform and mobilize members and the public to advocate for the education, health, safety and well-being of all children
- Engage and empower our members and mentor the leaders of tomorrow
 - Strengthen our voice for all children by increasing membership
 - Promote and practice inclusiveness
- Promote and build family engagement to foster positive outcomes for every child.

California State
PTA[®]
everychild.one voice.

Contact Information

Resource Development Committee
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