REGISTRATION BOOK

118th CALIFORNIA STATE PTA ANNUAL CONVENTION

THREE EASY WAYS TO REGISTER

ONLINE
capta.org

MAIL
Smart-Reg International
990 San Antonio Road
Palo Alto, CA 94303

ONSITE
Registration

2017 San Jose McEnery Convention Center
150 W. San Carlos Street, San Jose, CA 95113
April 28-30, 2017
Our Mission: To positively impact the lives of all children and families.

Our Purpose

To promote the welfare of children and youth in home, school, places of worship, and throughout the community.

To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth.

To advocate for fiscal responsibility regarding public tax dollars in public-education funding.

PTA’s Areas of Focus

<table>
<thead>
<tr>
<th>Student and School Success</th>
<th>Health and Safety</th>
<th>Arts and Culture</th>
<th>Advocacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>All students should receive a world-class education that prepares them for long-term success in college and careers. PTA programs like the School Smarts Parent Engagement Program empower families to be engaged in their children’s education and support their learning, which makes a difference for student success and school improvement.</td>
<td>Every child should have a healthy and safe place to live, learn and thrive. National PTA provides tools and resources—such as the Connect for Respect initiative—that help students, parents and schools work together to create a positive school climate.</td>
<td>Every child should receive a well-rounded education with access to arts and cultural opportunities. PTA celebrates and raises awareness about the importance of arts education and provides all students the opportunity to explore and be involved in the arts through our annual Reflections Art Program.</td>
<td>All families should be at the table and empowered to advocate for their own and every child. PTA’s policy agenda, advocacy toolkit and state and national trainings make it easy for every parent to make a difference.</td>
</tr>
</tbody>
</table>

Our Organizational Goals

Empower, support and inform PTA members and leaders.

Increase awareness of the importance of family engagement and expand family engagement programs.

Promote, strengthen and expand the organization.

Our Advocacy Goal

Represent, inform and mobilize members and the public to advocate for the education, health, safety and well-being of all children.
HELLO PTA and welcome to our 118th Convention! Be part of celebrating PTA’s 120 year anniversary in San Jose April 28-30, 2017.

Last year we announced convention will be three days in 2017, but what an incredible three days it will be! There are some new things and some favorites too, including five general sessions, four workshop sessions, early opening of the Exhibit Hall, free special event on Friday night, a special arts day and more! And, Saturday night is completely open for your district events.

We’ve enhanced your workshop and Table Talk experience by providing more room for training and networking. The Exhibit Hall will open a day early along with Registration and the PTA Store to give you a jump on visiting before all the other action begins.

Each general session is shorter, intermixed with other activities each day. You’ll meet the nominees and elect the board of directors for the 2017-2019 term and hear from incoming President Dianna MacDonald. Ryan Smith of The Education Trust-West will inspire us to continue working to support California’s children and families. We have sessions dedicated to showcase the Reflections Art Program winners. And finally, Teacher of the Year Megan Gross will moderate the student panel.

There are also lots of activities to help you serve in your role in PTA. Live Chat is your opportunity to mix it up with members of the state board -- meet, ask questions, tell us about your association … anything you like. Our Student Involvement Committee will share ways for parents to help students find balance in their lives and we have a fabulous, hands-on Family Arts Experience.

Check out the following pages for details on all the happenings!

We look forward to you joining us April 28-30 at the San Jose Convention Center and celebrating PTA’s past, present and future!

Justine Fischer  
President  
California State PTA

Barbara Harris  
Vice President for Convention  
California State PTA
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# California State PTA Annual Convention

## April 28-30 | San Jose Convention Center

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<th>April 29</th>
<th>April 30</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lobby</strong></td>
<td><strong>Concourse 1</strong></td>
<td><strong>Breakouts</strong></td>
<td><strong>Hall 1</strong></td>
</tr>
<tr>
<td>4-7 pm</td>
<td>8 am-8 pm</td>
<td>8 am-6 pm</td>
<td><strong>Closed</strong></td>
</tr>
<tr>
<td>Includes: Registration, Info/Lost &amp; Found and Reflections Gallery</td>
<td>Includes: Communications and Membership-Exchange Booths</td>
<td>Includes: Workshops, Table Talks and National PTA Presentation</td>
<td>Includes: Exhibit Hall, PTA Store and PTA Booth</td>
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</table>
Inspiring Speakers and Special Guests

Hear from exciting and powerful speakers during the annual convention in each action-packed general meeting.

**Ryan J. Smith, Guest Speaker**

Ryan J. Smith is currently the Executive Director of The Education Trust - West, a research and advocacy organization focused on educational justice and the high academic achievement of all California students, particularly those of color and living in poverty. His previous roles include serving as the Director of Education Programs and Policy for the United Way of Greater Los Angeles, the Senior Director of Family and Community Engagement for Partnership for LA Schools, and coordinating Communities for Los Angeles Student Success (CLASS), a Los Angeles-based coalition of civil rights, education and community advocacy groups dedicated to closing the opportunity and achievement gaps for students-of-color and students living in poverty. Ryan is a current Annie E. Casey Foundation Children and Family Fellow and doctoral candidate in Education at UCLA. He has authored more than a dozen editorials and opinion pieces published in the *Los Angeles Times*, the *San Francisco Chronicle*, the *Sacramento Bee*, EdSource, and others.

**Megan Gross, California Teacher of the Year**

Megan Gross has been a special-education teacher for nine years, the last three teaching an autism spectrum disorder special day class at Del Norte High School, where she leads a team of instructional assistants who collaborate to design and support unique learning opportunities and experiences for their students.

Her classroom is a place where students feel welcome and can access the resources needed to thrive academically and socially in general education settings. It serves as a home base for her students, providing security and comfort when needed, but also confidence for each student to grow with the rest of their classmates and participate in school-wide activities.

**Nathan R. Monell, National PTA Representative**

Nathan R. Monell, CAE, joined National Parent Teacher Association (PTA) as Executive Director in May 2015. Throughout his entire career, Nathan has pushed to help improve the lives of individuals who are often marginalized by multiple life factors. At America’s oldest and largest volunteer child advocacy association, he is working side-by-side with parents, teachers and policymakers at every level to help ensure the educational success of our nation's children.

Nathan is a Certified Association Executive with the American Society of Association Executives (ASAE). He earned a Certificate in Nonprofit Management from Georgetown University, a Master of Arts in communication studies (organizational communications/behavior) from the University of Michigan, and a Bachelor of Arts in speech from Cornerstone University.
Activities for Everyone

Activities to keep you busy, engaged and inspired. Here is a sample of what you can expect.

General Meetings

Let your voice be heard through participation in the business of California State PTA. The business of the association is conducted in general meeting sessions. Delegates have the opportunity to influence the direction of the organization through debate. Delegates are responsible for attending all meetings, and are encouraged to report back to units, councils and districts on actions taken.

Special Events

Virtual Healthy Lifestyles Scavenger Hunt

Friday, April 28, through Saturday, April 29  Optional $10 donation  Ribbon Opportunity
Participant donation supports Healthy Lifestyles Grants

Guess the secret of each member of the Board of Directors, take a selfie with them, meet new friends and more.

Live Chat

Friday, April 28, from 5 -6:30 pm  FREE for registered participants

Chat with California State PTA board members on any PTA topic you have questions about. Meet leaders from other units, councils and districts to share your ideas.

Finding a Balance

Friday, April 28, from 5-6 pm  FREE for registered participants

A mini-workshop led by students sharing the stressors they face both academically and socially. Learn ways to support students during these stressful times.

Family Arts Experience

Friday, April 28, from 7-8:30 pm  FREE for registered participants

Join California State PTA and the Hewlett Foundation for a Family Art Experience. This hands-on event will showcase research-based strategies to engage families and build awareness about the relevance of the arts in increasing student achievement. Plus, every participant will take home a FREE Family Art Program-in-a-Box so you can bring a family arts night to your school and PTA.
What's on Display?

**PTA Historical Display**
Friday, April 28, through Saturday, April 29
Visit the display of artifacts and learn about the accomplishments of PTA.

**Membership Wall of Fame**
Friday, April 28, through Saturday, April 29
Celebrate PTA membership! Bring photos of your membership event to share. Ask questions and gain best practices in the membership area.

**Reflections Art Gallery**
Friday, April 28, through Saturday, April 29  
Ribbon Opportunity
The Reflections Art Gallery is something you won’t want to miss! View the Award of Excellence Reflections entries, along with selected favorites of the judges.

**Students**
California State PTA welcomes student delegates and participants to convention. Convention offers students a great way to build leadership skills, have a voice on issues and interact with PTA members from around the state. Students are encouraged to take advantage of all workshops and activities offered.

- Children under 12 - Parents may register children under 12 at no charge onsite at convention. Special badges will be issued allowing them to accompany a parent to activities on a space-available basis.
- Children 12 and older - Must register and pay student registration fees.

**Student Orientation (12-18)**
Friday, April 28, from 12:30-1:30 pm  FREE
This is an opportunity for student delegates and attendees to meet each other and interact with student members of the California State PTA Board of Managers. Lunch provided.
PTA Store

Shop at the California State PTA Store while at convention. The PTA Store has a complete line of the latest PTA/PTSA merchandise and supplies for your association. Exclusive PTA/PTSA-branded merchandise will help you present a professional look, and many of our supplies may be approved and reimbursable PTA budget items. The PTA Store continues to be updated and expanded. Connect your PTA today!

Souvenirs

What would a convention be without a little something to remember? To help you reminisce, we have specially designed shirts and pins to commemorate your convention experience.

**The Promo Pack** - Choose from three different styles. Each one comes with a uniquely designed pin of the 2017 convention theme. The "Promo Pack" is only available for pre-order online or by mail. Look for "Promo Pack" on the Convention Registration Form. Must be ordered by April 15, 2017.

**PROMO PACK #1**

Unisex Screen Print T-Shirt
100% Cotton, 6.1 oz fabric
Sizes: Small - XXXL
Color: Heather Royal Blue

$5.00
Price per promo pack
* Must be pre-ordered by 4/15/17*

**PROMO PACK #2**

Ladies V-Neck T-Shirts with Rhinestones
Sizes: Ladies Small - XXXL
Color: Heather Royal

$10.00
Price per promo pack
* Must be pre-ordered by 4/15/17*

**PROMO PACK #3**

Unisex Printed Polo Shirt
100% Polyester, 5.6 oz. fabric
Sizes: Small - XXXL
Colors: Heather Royal

$12.50
Price per promo pack
* Must be pre-ordered by 4/15/17*

Promo-Packs Sponsored By Kustom Imprints
Quality Screen Printing, Embroidery & Promotional Items

Promo Pack = Convention Shirt + Convention Lapel Pin + Exclusive Store Discounts
Visit the Exhibit Hall to gain ideas and information for fundraising, assemblies and programs for your school. Get the latest ideas for child and school safety, educational programs, health and fitness education and much more. **FREE access on Thursday - wristband available at the registration booth.**

**Caution:** Do not sign any contracts which will commit your association in the next term. Remember: All contracts must be approved by your association prior to signing any contract, and must be signed by your association president and one other board member.
Voting Delegates

A delegate representing a unit in good standing is eligible to vote at the California State PTA Annual Convention general meetings. A unit in good standing is one that has paid dues and insurance to California State PTA by March 31, 2017 (California State PTA Bylaws, Article VI, Section 1).

Each unit in good standing is entitled to be represented at the California State PTA Annual Convention by the president or president-elect or an elected alternate and one additional elected delegate (California State PTA Bylaws, Article XV, Section 5). The number of delegates to which a unit is entitled is determined by the total memberships recorded in the California State PTA office by March 31, 2017. (California State PTA Bylaws, Article XV, Section 3). The number of delegates is set forth in Article XV, Section 5, of the California State PTA Bylaws. Each unit of more than 250 members may be represented by additional elected delegates or their alternates (California State PTA Bylaws, Article XV, Section 5) as follows:

15 - 250: 2
251 - 500: 3
501 - 750: 4
751 or more: 5

A delegate shall not be allowed to represent more than one unit and must have been a member of that unit at least thirty (30) days prior to convention or a member of a unit at a feeder school, where applicable. This shall not apply to units organized within ninety (90) days prior to convention (California State PTA Bylaws, Article XV, Section 5).

Student Delegates (12-18)

A student member between 12 and 18 years of age wishing to register MUST present a current PTA membership card and a Parent/Guardian Approval and Consent to Treatment Form signed by a parent(s) or guardian(s). You can download the form below.

District Delegates

District presidents register as members of the California State PTA Board of Managers. Convention delegates shall be a maximum of three delegates or their alternates elected from each district PTA executive board, one of the delegates being the president-elect in an election year (California State PTA Bylaws, Article XV, Section 3b).

Council Delegates

Council delegates shall be as follows: one delegate or alternate elected from each council executive board, in addition to the council president or president-elect or elected alternate for a maximum of two voting delegates per council (California State PTA Bylaws, Article XV, Section 3c).
Non-Voting Participants

Non-voting participants will receive a convention badge and tote bag, may attend all meetings and workshops and have all the privileges of a delegate except the right to make motions, debate, vote, or speak at a microphone. When a PTA has more members who wish to attend than the number of delegates to which the unit, council or district PTA is entitled, the additional participants may register as full-time or one-day non-voting.

New Webinar Hearings

Prior to Convention

Hearings are conducted to give you an opportunity to learn specific details on items that will be considered for during general meetings. This year, delegates will vote on changes to legislation policies.

Details will be published in the Convention Chronicle thirty (30) days prior to convention. Be sure to review them thoroughly if you are a voting delegate.

A web-hearing has been scheduled for Thursday, April 20 at 7 pm. It will be recorded for viewing at a later time if you are unable to attend. This will provide you with ample opportunity to ask questions long before the business is presented for your vote. Look for an email blast outlining how to register and what to do if you have an amendment.

There were no Resolutions submitted this year, and bylaws changes are not anticipated. Should something emerge requiring your consideration on these topics, an email will be sent informing you of any pre-convention hearings.
Registration Procedures

Registration Overview

Online registration is the preferred method for convention registration. Members are encouraged to register online or by mail using the registration form. Fees entitle participants to attend the general meetings, workshops, table talks, Exhibit Hall and special events. “Exhibit Hall Only” entitles access to just the Exhibit Hall.

Fee Schedule

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>Early registration</th>
<th>Pre-reg</th>
<th>Onsite</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>March 1 - 31</td>
<td>April 1 - 21</td>
<td>April 27-30</td>
</tr>
<tr>
<td>Fulltime - voting/nonvoting</td>
<td>$219</td>
<td>$249</td>
<td>$319</td>
</tr>
<tr>
<td>Fulltime Student - voting/nonvoting</td>
<td>99</td>
<td>99</td>
<td>99</td>
</tr>
<tr>
<td>One Day - nonvoting</td>
<td>99</td>
<td>129</td>
<td>199</td>
</tr>
<tr>
<td>One Day Student - nonvoting</td>
<td>59</td>
<td>59</td>
<td>59</td>
</tr>
<tr>
<td>Non PTA member</td>
<td>500</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Exhibit Hall only - PTA member</td>
<td>75</td>
<td>75</td>
<td>75</td>
</tr>
<tr>
<td>Exhibit Hall only - Non-PTA</td>
<td>175</td>
<td>175</td>
<td>175</td>
</tr>
<tr>
<td>Exhibit Hall Free Day (Thursday, April 27)</td>
<td>obtain wristband onsite for access</td>
<td>FREE</td>
<td></td>
</tr>
</tbody>
</table>

Special Notes

Some district fees may be collected through the registration process. Check with your council and/or district PTA for other fees and fee procedures.

Statement of Understanding

By registering you agree to the terms and conditions set forth for the California State PTA Annual Convention. Registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for state PTA registration and event fees, district fees or pre-ordered promo packages.

Photography and Audio Release

By registering for or attending the California State PTA Annual Convention, you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion, all photographic, audio, video and digital images of you and your guests (including minors) taken while in attendance at the California State PTA Annual Convention. By registering for or attending the California State PTA Annual Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, audio, video and digital images.
Registration for New Units and Councils

Special guidelines are necessary for recently organized units and councils awaiting acceptance of membership into the California State PTA at the pre-convention Board of Managers meeting.

1. Applications for membership into the California State PTA by new units and councils may be accepted at the pre-convention Board of Managers meeting.
2. All required dues, applications and approved bylaws must be processed by district PTA prior to California State Board of Managers acceptance.
3. Registrants from new units or councils not yet accepted by the Board of Managers must register onsite and will be registered as non-voting participants.
4. Bring a current PTA membership card: New unit/council PTA status will be verified onsite.
5. Make checks payable to *California State PTA*; the pre-registration rate will apply to your registration.

Online Registration - Recommended

Begins March 1; ends April 21

1. Go to [www.capta.org](http://www.capta.org) and click on “Programs + Events” and scroll down to “Convention”
2. If you have a priority code select “Yes” and enter your code, otherwise select “No” and continue with the registration.
3. Choose if you are representing your Unit (School PTA), Council or District.
   - Units will be asked to enter the city of their unit; a list will appear for you to choose from.
   - Councils and Districts will be given another option to select Council or District and if they want their exhibitor information sent to a unit.
4. Choose your registration option.
5. Choose the events/activities and any promo pack(s) you desire.
6. If your district PTA has chosen to participate in online registration your district fee will automatically be added and an option to choose any district event fees.
7. You will be asked for an address to send exhibitor information (home or school). If you choose a school address, identify the recipient on the “Attention” line.
8. You may “Add to cart” to register additional participants. Complete payment information. Missing this step will delay processing of your order.
9. Upon completing the online registration, you will receive an email confirmation, which will include your registration number, a bar code and any item you paid for.
   - Bring this confirmation with you to check-in at registration.
10. Changes can be made online to your registration until **April 21**. After **April 21**, changes must be made onsite.
Mail-In Registration
Accepted between March 1 and April 15

1. Fill the form out completely. You may only represent one unit or council or district. Be sure to write in your PTA Unit ID number, as listed on your membership card.
2. Read ALL NOTICES on the form.
3. You may pre-order promo packs on this form.
4. Payment and a copy of your membership card must accompany the registration form.
5. Units can mail multiple forms with one check.
   • If your completed registration form is received by April 15, confirmation will be sent to the email address provided on the registration form. Bring the email confirmation with you to the Registration Booth where you will receive your badge and tote bag.
6. Changes to any registration can be made online after receipt of the confirmation email. Additional fees will be collected, if incurred.
7. Mail-in registration will not be accepted after April 15.

Onsite Registration
Open April 27 - 30

1. Complete a registration form (copies will be available in the registration area).
2. Bring your membership card and full payment to the onsite registration booth.
   • Check, cash, money order, Visa and MasterCard are accepted.
   • We do not accept American Express.

Membership Requirements

You can verify membership by:
1. Bringing your membership card with you to convention if registering online.
2. Sending a copy of your membership card with your mail-in registration form.

NOTE: Failure to provide proof of membership will cause convention fees to be assessed at the non-member rate.

When Convention Begins

Upon arrival at convention, check in at Registration.
Be sure to bring the following with you:
2. Barcode confirmation email.
3. Students must bring a signed Parent/Guardian Approval and Consent to Treatment Form. Forms are available from district PTAs or online English Spanish. Mailed copies are not accepted.
Use the Self-Serve Kiosk
If you pre-registered and have no changes, scan the barcode from your confirmation email. Present your membership card to pick up your tote, ribbons and voting card.

Use the Onsite Registration Booth
If you have not pre-registered, have changes or are a student.

Badges (credentials) are encoded with items purchased through the registration process. A “Tap-N-Zoom” system is in place throughout the workshop areas and convention hall: Simply tap your badge to the unit for access to workshops, events, and when entering or exiting general meetings.

Credentials may not be shared. Once convention begins, delegates may not give their credentials to another. Credentials are provided to each delegate and are required for entrance to workshops, general meetings, special events and the Exhibit Halls.

Voting cards are provided to voting delegates at registration and are not replaced if lost.

Transfers and Name Changes
If you are unable to attend convention, your registration may be transferred to another individual. Payment arrangements are the responsibility of you, your replacement and your unit/council/district PTA.

If you registered online, provide the user ID, password and email confirmation to your replacement. Name changes can be made online until April 21: an email confirmation will be sent to the new registrant. After April 21, changes must be made onsite.

Mailed-in registrations may be transferred and changes made online if an email address was provided. Failure to provide an email address requires the transfer to be completed onsite.

Changes may be made onsite. The individual receiving the transfer must provide a signed letter from the original registrant approving the transfer.

Transfers without a current PTA membership card will pay the non-PTA member fee and will not be eligible to vote in the general meetings.
# Registration Form

**118th Annual California State PTA Annual Convention**  
San Jose McEnery Convention Center, San Jose, CA  
April 28-30, 2017

## Online Registration Form

**Statement of Understanding:** By registering you agree to the terms and conditions set forth for the 118th Annual California State PTA Convention in San Jose. Registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for State PTA Registration and Event Fees.

**Photography and Audio Release:** By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion, all photographic, audio, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, audio, video and digital images.

**Print or type. Copy this form for each person registering. Read and complete each section.**

**Representing:**  
- □ Unit  
- □ Council  
- □ District  
- □ Other  

**Name of Association:**  
**National PTA Number:**

**First Name:**  
**Last Name:**

**Billing Address:**  
**City:**  
**State:**  
**ZIP:**

**Email:**  
**Contact Cell Phone:** ( )

**Emergency Contact:**  
**Emergency Phone:** ( )

A barcode confirmation email will be sent to the email address provided upon receipt of registration form and payment. Mail-in registrations will not be accepted after April 15. Online registration continues until April 21 and begins onsite on April 27.

**Send Exhibitor Information to: □ Home  □ School**

**Attention (name or title):**

**Street:**

**City:**  
**State:**  
**Zip:**

- □ Send a copy of your membership card with mailed registration form and payment.
- □ STUDENTS: Obtain Parent/Guardian Approval and Consent for Treatment Form from district PTA or online at www.capta.org and bring signed original to convention registration booth.
- □ I am a first-time convention participant
- □ I have received an Honorary Service Award

**Special needs:**  
- □ Hearing impaired - assisted listening device
- □ Wheelchair access (Wheelchair not provided)
- □ Sign-language interpretation
- □ Spanish interpretation with headphones
- □ Other: ________________________________

**Payment in Full Required - Check or Money Order, Only**

- □ Check #________  
  Payable to: California State PTA

**Mail To:** Smart-Reg International, 990 San Antonio Road, Palo Alto, CA 94303

* Include a copy of your PTA membership card.

## Registration Fees

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
<th>QTY</th>
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<tbody>
<tr>
<td>Healthy Scavenger Hunt Donation</td>
<td>10</td>
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<tr>
<td><strong>PROMO PACKS WITH PIN</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>#1 - T-Shirt</strong></td>
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<tr>
<td>□ Small  □ Medium  □ Large  □ XL  □ XXL  □ 3XL</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>#2 - Vee Neck Rhinestone</strong></td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>□ Small  □ Medium  □ Large  □ XL  □ XXL  □ 3XL</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>#3 - Polo Shirt</strong></td>
<td>12.50</td>
<td></td>
</tr>
<tr>
<td>□ Small  □ Medium  □ Large  □ XL  □ XXL  □ 3XL</td>
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**Total Payment**

FEES WILL BE ASSESSED AT THE NON-MEMBER RATE IF A MEMBERSHIP CARD IS NOT PROVIDED.
Getting Around in San Jose

http://www.sanjose.org/maps-more/getting-to-and-around/

Staying at the designated hotels gives you the best convention experience and ease of getting to convention activities. Always be safe: Be sure to travel with at least one other person or in a group.

San Jose by Car

If driving to convention, participants should form carpools. The convention center does not allow overnight parking. See hotel planning for parking costs at the hotel.

San Jose by Bus

VTA Bus
Dash (Downtown Area Shuttle)
Shuttle
Greyhound Bus Lines

San Jose by Cab

Pedicab Service
San Jose Limo and Cab Services
Zip Car (car sharing hourly car rentals)
Uber

Get traffic updates and plan your walk, ride, drive at 511.org.
Hotel Planning
Reservations open March 1; end March 28

Visa or MasterCard is required when checking in at the hotels. If you use a debit card, the entire cost of your hotel stay will be deducted from your bank account when you check in. No outside food/beverage for group consumption. Cancellations are accepted 24 hours prior to arrival without penalty.

Services offered at both hotels
- Outdoor pool
- Fitness Center
- Coffee maker in room
- Ironing board and iron
- Hair dryer
- Cash machine/ATM in lobby

San Jose Marriott
301 South Market Street, San Jose, CA 95113
- $189 single/double
- $209 triple/quad
- Check-in: 4:00 PM
- Check-out: 12:00 PM

Internet Access (subject to change)
- High Speed: $7.95 per day
- Enhanced High Speed: $11.95 per day

Parking (subject to change)
- Valet parking, in-and-out privileges, $34 daily; oversized, $40 daily

Services
- Local restaurant dinner delivery

Fairmont San Jose
170 South Market Street, San Jose, CA 95113
- $147 single/double
- $172 triple
- $197 quad
- Check-in: 3:00 PM
- Check-out: 12:00 PM

Internet Access (subject to change)
- High Speed Internet access for $13.95 per day

Parking (subject to change)
- Valet parking including in-and-out privileges for $26 per day

What you need to know:
- The group reservation rate is available online until March 28, 2017.
- After March 28, 2017, reservations must be made directly with the hotel and are subject to availability and price increase.
- Payment is made directly to the hotel.
- Expect the hotel to require payment by credit card or cash only.

FAQ’s
- Can I call the hotel directly?
  Registering online is the preferred method. However, you may call the hotel directly. Be sure to ask for the California Congress of Parents and Teachers group rate.
- What if I have roommates? How do we designate our roommates?
  Designate one roommate to reserve the room.

If you need further information, contact California State PTA at (916) 440-1985 ext. 104.
Learn New Skills
Workshops & Table Talks

All workshops and table talks are located at the San Jose Convention Center. They are open to all properly credentialed participants until room capacity has been met. There are a variety of topics to offer something for everyone. Both workshops and table talks are 90-minute sessions. Electronic handouts will be available for download at www.capta.org beginning April 21, 2017, or bring your own USB to the PTA Booth onsite at convention for a full download of handouts.

**Workshops (W)**
Workshops are your opportunity to gain skills in areas of leadership, finance, membership, parliamentary procedures and more necessary in running your local PTA. Skilled board of managers, professionals and specialists will also present workshops on education, health, advocacy and more to enrich your learning experience.

**Table Talks (TT)**
Table Talks are facilitated learning groups on a specific subject. Each table consists of 10 participants which includes a facilitator. All participants in the group may share best practices and ideas on the subject matter for that table talk and are welcome to ask questions throughout the discussion.

**Workshop & Table Talk Key**
The key below will enable participants to plan workshop and Table Talk attendance that will meet their specific needs.

<table>
<thead>
<tr>
<th>PTA Type</th>
<th>School Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>U = Unit</td>
<td>EL = Elementary</td>
</tr>
<tr>
<td>C = Council</td>
<td>MS = Middle School</td>
</tr>
<tr>
<td>D = District</td>
<td>HS = High School</td>
</tr>
<tr>
<td>CO = College</td>
<td></td>
</tr>
</tbody>
</table>

Electronic handouts will be available for download at www.capta.org beginning April 21, 2017, or bring your own USB to the PTA Booth onsite at convention for a full download of handouts.
<table>
<thead>
<tr>
<th>Session A</th>
<th>Friday, April 28, from 1:30 to 3 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A01</strong></td>
<td><strong>Parliamentary Procedure-Easy as ABC</strong>&lt;br&gt;Meet with a nationally registered parliamentarian for an introduction to basic PTA parliamentary procedures. These basic demonstrated procedures will enable PTA leaders to conduct meetings efficiently and confidently.</td>
</tr>
<tr>
<td><strong>A02</strong></td>
<td><strong>Inclusive PTAs through Communication</strong>&lt;br&gt;Communication is essential in creating a stronger and more inclusive PTA! This workshop will be an interactive, engaging conversation to encourage everyone to sit at the same table to advocate for all children with one voice. This workshop will aid PTA members in establishing communication skills that will build unity and discourage conflict. These activities will encourage PTA members to step outside their comfort zone and invite new community members to join our organization so we can advocate and volunteer for all children and families in California.</td>
</tr>
<tr>
<td><strong>A03</strong></td>
<td><strong>Mind the Gap: What is the Achievement Gap &amp; How to Fill It</strong>&lt;br&gt;The achievement gap is present for California’s most vulnerable students, who are traditionally underserved. Learn how the gap is defined. Get resources to address the issue at home, including program ideas, partnership options and actionable items for parents and caregivers to support children at home.</td>
</tr>
<tr>
<td><strong>A04</strong></td>
<td><strong>Students with Special Needs: Parents and PTA</strong>&lt;br&gt;Have a child with special needs? Need more information about the IEP/504 process? Want to know how your PTA can include students with special need and their families in your program? Then this workshop is for you! Information and sharing. Don’t miss this opportunity to learn more about this important school community!</td>
</tr>
<tr>
<td><strong>A05</strong></td>
<td><strong>Power Up Your Board</strong>&lt;br&gt;Ready to step up as a board member? Get empowered by knowing more about PTA basics, your key roles and how to work smarter. Boost your skill sets with five ways to get started in planning an awesome year. Share success stories on how to jumpstart your PTA in this interactive workshop.</td>
</tr>
<tr>
<td><strong>A06</strong></td>
<td><strong>Successful Treasurers</strong>&lt;br&gt;This workshop provides an in-depth discussion of financial procedures for PTAs as 501c3 associations. Topics include banking, budgets, money handling and financial reports. We will explore fundraising, workers’ compensation and more.</td>
</tr>
</tbody>
</table>
### Hot Topics
This workshop will feature Sacramento legislators discussing major issues addressed this session. Workshop participants will hear the latest information on legislative issues affecting children and public schools.

### Advocacy
- U, C, D
- EL, MS, HS

### Membership Idea Exchange
Want new ideas for membership themes? Promotions? How about marketing strategies? Sit down with your California PTA family and hear what other PTAs are doing to successfully increase their membership. This is an interactive table talk session, and we want to hear from you!

### Some Spanish Interpretation available
- Membership & Students
  - U, C, D
  - EL, MS, HS

### PTA Programs in a Flash
Join us and learn how PTA programs can be the foundation for attracting volunteers, bigger membership, meaningful family engagement and more FUN in your PTA!

### Programs & Communication
- U
- EL, MS, HS

### School Smarts: Building PTA Leadership & Advocacy for the Arts
Parent engagement in education improves student success in school, across all socioeconomic groups. Learn how the School Smarts Parent Engagement Program can benefit you, your child and school community.

### Family Engagement
- U, C, D
- EL, MS

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**Friday, April 28, from 1:30 to 3 p.m.  Session A**

| Session A | A07  
| W | **Advocacy**  
| U, C, D | EL, MS, HS  

| A08  
| TT | **Membership Idea Exchange**  
| Some Spanish Interpretation available  
| Membership & Students  
| U, C, D | EL, MS, HS  

| A09  
| W | **PTA Programs in a Flash**  
| Programs & Communication  
| U | EL, MS, HS  

| A10  
| W | **School Smarts: Building PTA Leadership & Advocacy for the Arts**  
| Family Engagement  
<p>| U, C, D | EL, MS |</p>
<table>
<thead>
<tr>
<th>Session B</th>
<th>Saturday, April 29, from 8:30 to 10 a.m.</th>
</tr>
</thead>
</table>
| **B01 W** | **Arts on the Brain**  
Come learn about the connection between the brain, learning and arts education. Become an arts leader at your school with the resources we will provide. | **Advocacy & Education**  
U, C, D  
EL, MS, HS |
| **B02 W** | **Friday Night Live!**  
Today’s young adults live in a fast-paced, social-media world instantly exploiting their so-called flaws for the whole world to see. We all want to live in safe and healthy communities. Friday Night Live, developed by the California Department of Alcohol and Drug Programs, provides youth with skills to do just that. | **Advocacy, Health & Community, Family Engagement, Programs & Communications**  
U, C, D  
EL, MS, HS, CO |
| **B03 TT** | **Social Media and Today’s PTA**  
Explore multiple forms of social media in a speed dating table talk format. Learn how to use social media effectively to benefit your PTA. We’ll share successes and challenges, best practices and lessons learned. | **Programs & Communications**  
U, C, D  
EL, MS, HS |
| **B04 W** | **Why People Don’t Participate, Ask Questions or Volunteer**  
Maybe we need a little getting-to-know-each-other. This workshop is all about ice breakers, games and activities that not only help people begin to know each other, but also help recognize and appreciate differences and similarities. | Presented in Spanish, Interpreted in English  
**Membership & Students, Family Engagement**  
U, C, D  
EL, MS, HS |
| **B05 W** | **College or Career? How About Both?**  
Many California high-school students are preparing for college and participating in career-focused pathways and internships. Linked Learning programs emphasize college AND career readiness. Hear from educators and students about their experiences. Is Linked Learning right for your schools? | **Education**  
U, C, D  
MS, HS |
| **B06 TT** | **Family, School and Community Connections**  
Connected and engaged families make our community stronger. Join us for interactive discussions on diverse strategies and programs for families in PTA and at school. Learn the importance of welcoming all families, how to support student success and create advocates to strengthen your PTA! | **Family Engagement**  
U, C, D  
EL, MS, HS |
### Saturday, April 29, from 8:30 to 10 a.m.  Session B

| Council - What You Need to Know Now | Finance & Leadership  
|-------------------------------------|------------------------|
| It’s different outside of the unit. Understand your new role as a council leader. Learn to better represent your PTA members, while helping your PTA officers to develop as leaders. We will go over tools and resources to help you succeed, including compliance. | C  
| B07  
| W  |

| PTA Minutes Make the Meeting | Finance & Leadership  
|-------------------------------|------------------------|
| Whether you use paper, electronic tablet, laptop or cell phone, bring it to this workshop and learn how to be the best secretary. This session will help you write the minutes so everyone knows what really occurred. We will discuss what to include and what not to include in this permanent record. | U, C, D  
| EL, MS, HS  
| B08  
| W  |

| Creating Local Change for Children | Advocacy  
|------------------------------------|------------|
| No school crossing guard? Too much homework? Learn how to advocate on issues like these. We will give you the tools to advocate for the children in your community and share strategies for talking with teachers, principals, school boards and city leaders. Use your voice to get things done! | U, C  
| EL, MS, HS  
| B09  
| W  |

| Do Good Things for Your PTA Membership | Spanish Interpreted  
|----------------------------------------|-----------------------------|
| The focus is on membership. Learn how to maintain and increase members. Receive needed tools to run an effective, yearlong membership campaign. | Membership & Students  
| U, C  
| EL, MS, HS  
| B10  
| W  |
### Session C

**Saturday, April 29, from 1 to 2:30 p.m.**

<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
<th>Category</th>
<th>Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>C01 W</td>
<td><strong>Online Safety: What Parents Need to Know</strong></td>
<td>Programs &amp; Communications</td>
<td>U, C, D</td>
</tr>
<tr>
<td></td>
<td>Parents have a lot to learn when it comes to keeping kids safe in our digital world. Learn how we can help navigate the world of social media, online access to everything and whatever might come next.</td>
<td>EL, MS, HS</td>
<td></td>
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<tr>
<td>C02 TT</td>
<td><strong>Full STE(A)M Ahead!</strong></td>
<td>Education</td>
<td>U</td>
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<tr>
<td></td>
<td><strong>Science, Technology, Engineering, Arts and Math</strong></td>
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<td>EL, MS, HS</td>
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<td></td>
<td>Join us for a session of fun, information and experiments you can take back to your school, as we unwrap the mystery of STE(A)M and Next Generation Science Standards (NGSS). You will leave the workshop ready to create a STE(A)M night at your school.</td>
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<tr>
<td>C03 W</td>
<td><strong>Engaging English-Language Learners’ Families</strong></td>
<td>Spanish Interpreted</td>
<td>U, C, D</td>
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<tr>
<td></td>
<td>English is a foreign language to many parents in California. Does your PTA know how to reach these families? Presenters will share strategies to engage these parents, support the academic success of their students, improve communications and build a connected community in our schools.</td>
<td>EL, MS, HS</td>
<td></td>
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<tr>
<td>C04 W</td>
<td><strong>Vision and Learning: There is More to Learning Than Just 20/20</strong></td>
<td>Family, Health &amp; Community</td>
<td>U, C, D</td>
</tr>
<tr>
<td></td>
<td>Learning is 80 percent visual in the primary grades. If a student has any visual deficiency, learning can be compromised. 90% of students with learning disabilities have a visual component contributing to their learning disability. If you have a child who has any learning deficiency, come hear how some or all of it could be related to a vision condition and how you can help them. Children of all abilities can have a vision condition impacting their ability to learn efficiently.</td>
<td>EL, MS, HS, CO</td>
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<tr>
<td>C05 W</td>
<td><strong>Conflict Management in PTA</strong></td>
<td>Finance &amp; Leadership</td>
<td>U, C, D</td>
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<tr>
<td></td>
<td>When there is conflict in your PTA, the work of the members is often disrupted or even stopped. This workshop will help you understand how and why conflict can develop between members, learn how communication styles differ between personalities, and most importantly, how to prevent conflict so you can do the good work of PTA.</td>
<td>EL, MS, HS</td>
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<tr>
<td>C06 W</td>
<td><strong>You Are the New PTA President</strong></td>
<td>Spanish Interpreted</td>
<td>U, C</td>
</tr>
<tr>
<td></td>
<td>Congratulations, and thank you for taking on this important role. This innovative workshop will explore your new responsibilities, providing you with the tools needed for today's PTA and to be an effective president. We will walk you through setting the calendar, developing meeting agendas, how to build your committees and to create a partnership with your principal.</td>
<td>EL, MS, HS</td>
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<tr>
<td>Session C</td>
<td>Saturday, April 29, from 1 to 2:30 p.m.</td>
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<td>----------------------------------------</td>
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<tr>
<td>It's Not All About Cookie Dough: How PTA Advocates for You</td>
<td>Advocacy</td>
<td></td>
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<tr>
<td>Learn how California State PTA advocates for you in Sacramento and throughout the state. Discuss PTA priority issues and advocacy goals and tips on how you can get involved to make a difference for kids.</td>
<td>U, C, D</td>
<td></td>
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<tr>
<td>Retaining Today's PTA Members</td>
<td>U, C, D</td>
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<tr>
<td>This workshop presented by National PTA will help PTAs understand the power of retention as a base for membership growth. Learn how to use proven association renewal process models, engage members and stay connected throughout the year in order to increase retention rates. Keep your PTA units strong and viable by retaining the members you have worked hard to recruit.</td>
<td>EL, MS, HS</td>
<td></td>
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<tr>
<td>PTA Spotlight Awards: Winning Program Ideas</td>
<td>Programs &amp; Communications</td>
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<tr>
<td>Come see presentations of the outstanding programs the award winners have created, which could also work for your unit or council. Leave inspired to start a new award-winning program at your council or school PTA next year!</td>
<td>U, C</td>
<td></td>
<td></td>
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<tr>
<td>Student Involvement: Putting the &quot;S&quot; in PTSA</td>
<td>Membership &amp; Students</td>
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</tr>
<tr>
<td>There is only one reason why we are all in PTA: Students. Parents, educators and community leaders are great advocates, but is that same passion and dedication being cultivated in our students? Students need to be informed; there are a myriad of ways to connect with them, such as social-media platforms. Hear directly from students about their involvement and how to get them involved in your school. This workshop will provide you with tangible resources to take back to your community.</td>
<td>U, C, D</td>
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<td></td>
<td>EL, MS, HS</td>
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</tbody>
</table>
### Session D  
**Sunday, April 30, from 9 to 10:30 a.m.**

| D01  
W | **Teen Drivers - Distracted and Reckless**  
Join us for an interactive teen-driving workshop educating parents on the importance of parental involvement/role modeling in teen-driver education and teen-driving safety.  
Family, Health & Community  
U, C, D  
HS, CO |
| D02  
W | **How is My School Doing? How Do We Help Schools Improve?**  
How does California’s new system determine how successful schools and districts are? What measures of student success and school quality are reported publicly? Learn how it all supports the state’s goal of continually improving education and the vital role parents can play in local decisions.  
Advocacy, Education, Family Engagement  
U, C, D  
EL, MS, HS |
| D03  
W | **LGBTQIA+ Facilitating the Conversation**  
Comprehensive health education, including sexual health, is a foundational building block for emotional and physical well-being. Lack of awareness and understanding has contributed to high rates of isolation, depression and suicidal tendencies in the LGBTQIA+ community. A panel will discuss the issues and share ways to have this conversation with others, including an educational component about gender identity and sexuality.  
Family, Health & Community  
U, C, D  
EL, MS, HS, CO |
| D04  
W | **Revitalizar su Directiva**  
Presentado totalmente en español, asegure el éxito de la PTA mediante la comprensión de la importancia de la organización, las responsabilidades generales de los miembros de la mesa directiva, la planificación eficaz y el establecimiento de objetivos e intercambio de ideas.  
Presented in Spanish only  
Finance & Leadership  
U, C  
EL, MS, HS |
| D05  
TT | **You've Got Questions; We've Got Answers**  
Whether you are a new or seasoned PTA leader, let us answer all those burning questions you have. Come sit and talk with us as we provide answers to those questions or concerns on a variety of topics: developing your team, conflict management, finances, insurance, diversity and inclusion and more.  
Finance & Leadership  
U, C, D  
EL, MS, HS |
| D06  
W | **Having a Great Reflections Art Program is Within Reach**  
Learn how to have a successful Reflections Art Program at your school!  
Programs & Communications  
U  
EL, MS, HS |
Talleres y Charlas en Español

Todos los talleres y charlas se llevaran a cabo en el Centro de Convenciones de San José. Están abiertos a todos los asistentes que tengan las debidas credenciales hasta que se haya llenado la capacidad del local. Hay una gran variedad de temas que ofrecen algo para todos. Tanto los talleres como las charlas son sesiones de 90 minutos. Los folletos electrónicos sólo estarán disponibles para descargar en www.capta.org a partir del 15 de abril del 2017, o usted puede llevar su USB a la taquilla de la PTA en el congreso y allí podrá descargar todos los folletos.

Talleres (W)

Los talleres son su oportunidad para adquirir habilidades en las áreas de liderazgo, finanzas, membresía, procedimientos parlamentarios necesarias para administrar su PTA local. Una mesa directiva de gerentes y especialistas también presentará talleres sobre la educación, salud, defensa y mucho más para enriquecer su experiencia de aprendizaje.

Charlas (TT)

Las charlas son grupos de aprendizaje facilitados sobre un tema específico. Cada mesa consta de 10 participantes que incluye un facilitador. Todos los participantes en el grupo pueden compartir ideas y sus mejores prácticas sobre el tema que se le asignó a esa mesa para charlar y todos pueden hacer preguntas durante toda la discusión.

Clave de Talleres y Charlas

La clave a continuación ayudará a los participantes a planear a cuales talleres o charlas quieren asistir según sus especificas necesidades.

<table>
<thead>
<tr>
<th>Tipo de PTA</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>U = Unidad</td>
<td>C = Consejo</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tipo de Escuela</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>EL = Escuela Primaria</td>
<td>MS = Escuela Segundaria</td>
</tr>
</tbody>
</table>
### Sesión A  
**Viernes, abril 28, a la 1:30 - 3 p.m.**

| A02 | W | Inclusividad en las PTAs A Través de la Comunicación | Interpretado al Español  
Programas y Comunicaciones  
U, C  
EL, MS, HS, CO |
|-----|----|-----------------------------------------------------|-------------------------|

¡La comunicación es esencial para crear una PTA más fuerte y más inclusiva! Este taller será una conversación interactiva para motivar a todos a abogar por todos los niños con una sola voz. Este taller ayudará a los miembros de la PTA a establecer habilidades de comunicación para formar unidad y evitar el conflicto. Estas actividades animarán a los miembros de la PTA a salir de su zona de confort e invitar a nuevos miembros de la comunidad a unirse a nuestra organización para que podamos abogar y ser voluntarios por todos los niños y familias en California.

| A03 | W | Brecha Académica:  
¿Qué es la Brecha de Logros Académicos? y ¿Qué Puedo Hacer? | Interpretado al Español  
Educación y Participación de los Padres  
U, C  
EL, MS, HS |
|-----|----|----------------------------------------------------------|-------------------------|

La brecha de logros académicos es más obvia en los estudiantes más vulnerables de California, que tradicionalmente no reciben servicios. Ed Trust West está invitado a definir que es esa brecha a los asistentes a los que se les proporcionarán recursos para abordar el problema en el hogar, incluyendo ideas para programas, opciones de asociación y medidas que los padres y proveedores pueden tomar para apoyar a los niños en el hogar.

| A08 | TT | Intercambio de Ideas para la Membresía | Charla (s) en Español  
Membresía y Estudiantes  
U, C  
EL, MS, HS |
|-----|-----|--------------------------------------|-------------------------|

¿Quiere nuevas ideas para temas de membresía?  
¿Promoción?  ¿Qué tal estrategias de marketing? Siéntese con su familia de la PTA de California y escuche lo qué otras PTAs están haciendo para aumentar exitosamente su membresía. ¡Esta es una sesión de charla interactiva y queremos escuchar lo que usted tiene que decir!

### Sesión B  
**Sábado, abril 29, a las 8:30 - 10 a.m.**

| B04 | W | Por qué las Personas No Participan, Hacen Preguntas o se Hacen Voluntarios | Presentado en Español  
Membresía y Estudiantes, Participación de los Padres  
U, C, D  
EL, MS, HS |
|-----|----|----------------------------------------------------------------------------|-------------------------|

Tal vez necesitamos conocernos unos a los otros un poquito más. Este taller se enfocara en juegos y actividades para romper el hielo las cuales no sólo ayudaran a las personas a conocerse, sino que también les ayudaran a reconocer y apreciar las diferencias y similitudes.

| B10 | W | Haga Cosas Buenas para la Membresía de Su PTA | Interpretado al Español  
Membresía y Estudiantes  
U, C  
EL, MS, HS |
|-----|----|---------------------------------------------|-------------------------|

El enfoque es en la membresía. Aprenda a cómo mantener y aumentar el número de miembros. Obtenga las herramientas necesarias para ejecutar una campaña de membresía eficaz durante todo el año.
### Sábado, abril 29, a la 1 - 2:30 p.m.

<table>
<thead>
<tr>
<th>Sesión C</th>
<th><strong>Involucrar a las Familias de los Estudiantes de Habla Inglés</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>C03 W</strong></td>
<td>El inglés es un idioma desconocido para muchos padres en California. ¿Sabe su PTA cómo ayudar a estas familias? Los presentadores compartirán estrategias de cómo involucrar a estos padres, apoyar el éxito académico de sus estudiantes, mejorar la comunicación y formar una comunidad que esté conectada en nuestras escuelas.</td>
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<table>
<thead>
<tr>
<th><strong>Interpretado al Español</strong></th>
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<tbody>
<tr>
<td><strong>C03 W</strong></td>
</tr>
<tr>
<td>Participación de los Padres</td>
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<tr>
<td>U,C,D</td>
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<tr>
<td>EL, MS, HS</td>
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</tbody>
</table>

| **Usted Es El Nuevo Presidente de la PTA** |
|----------|----------------------------------------------------------|
| **C06 W** | Felicitaciones, y gracias por asumir este importante papel. Este innovador taller explorará sus nuevas responsabilidades, proporcionándole las herramientas necesarias para la PTA de hoy en día y para que sea un presidente eficaz. Le guíaremos a como programar el calendario, a preparar la agenda de las reuniones, la forma de como formar sus comités y establecer una asociación con su director. |

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<th><strong>Interpretado al Español</strong></th>
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<td>Finanzas y Liderazgo</td>
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### Domingo, abril 30, a las 9 - 10:30 a.m.

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<th>Sesión D</th>
<th><strong>Revitalizar su Directiva</strong></th>
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<td><strong>C06 W</strong></td>
<td>Presentado totalmente en español, asegure el éxito de la PTA mediante la comprensión de la importancia de la organización, las responsabilidades generales de los miembros de la mesa directiva, la planificación eficaz y el establecimiento de objetivos e intercambio de ideas.</td>
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Convention Checklist

March 1 - April 21 (Online Registration.)

☐ Registered for 118th California State PTA Annual Convention.
☐ Donated to Healthy Lifestyles (Scavenger Hunt)
☐ Purchased Promo Pack #(s) ________________.

March 1 - March 28 (Hotel Reservation)

☐ Booked hotel room; Confirmation # _________________
☐ Roommates
___________________________________________________________________

Book Flight as soon as you know you confirmed participation at convention

☐ Booked flight (if needed) with___________ Flight #________ Time ______________
☐ Confirmation # _________________

April 21 (Download Handouts)

☐ Download/print handouts for workshops.

Pack

☐ Membership card
☐ Registration barcoded confirmation email
☐ Boarding pass, if flying
☐ Directions to hotel or convention center
☐ Printed handouts/digital device
☐ District contact information
___________________________________________________________________

Save the Date for Future Convention

April 27-29, 2018 in Ontario, CA