California State PTA hereby calls upon its members to send duly accredited delegates to the annual California State PTA Convention, April 21-23, 2023.

Early-Bird Registration Ends 03/31/2023
Regular Registration Ends 04/19/2023
Onsite Registration 4/20 thru 4/23/2023
Convention is the ultimate PTA experience and I invite you to be a part of the excitement by attending our annual California State PTA Convention.

I look forward to spending time together celebrating 126 years of changing children’s lives with you in the fabulous city of Sacramento.

Join us to be inspired by dynamic, nationally renowned speakers who will address important topics affecting students and schools. Connect and network with other PTA members from across California working on behalf of children and families. Grow by attending an amazing workshop and gain practical ideas and best practices on how to run your PTA. Visit with exhibitors and sponsors. Advocate for arts education with special events including the Reflections Art Program awards and the Capital Art Walk. Don’t forget the very important general meetings where we conduct the business of the association. You play a key role in deciding the future of the PTA with your votes on Resolutions and electing our future PTA leaders.

I look forward to seeing you in Sacramento as together we grow, learn, connect, and celebrate Your Kind of PTA.
WORKSHOPS

Workshops are your opportunity to gain skills in areas of leadership, finance, membership, parliamentary procedures, and more necessary in running your local PTA. Skilled Board of Managers, professionals and specialists will also present workshops on education, health, advocacy, and more to enrich your learning experience.

TABLE TALKS

Table Talks are facilitated learning groups on a specific subject. All participants in the group may share best practices and ideas on the subject matter for that table talk and are welcome to ask questions throughout the discussion.

FRIDAY, APRIL 21

WORKSHOP BLOCK A: 10:00 - 11:30 AM
- Run an Effective Meeting with Robert’s Rules
- Ensuring your PTA is Welcoming, Inclusive and Accessible
- Building Successful Family-School Partnerships
- Expanding your Engagement- Ensuring ALL Families are Engaged
- Expandiendo Su Participación: Garantizar que TODAS las Familias Participen
- Fentanyl Discussion Panel
- New To PTA?
- President – Successful from the Start, Part One
- What is a Financial Review? Isn’t that an Audit?
- The ABCs and 123s of Membership
- "I Am Hopeful Because..." of the Reflections Program!

WORKSHOP BLOCK B: 1:00 - 2:30 PM
- Join PTA Leaders in Building a DEI Community of Practice
- Climate Change: What’s PTA Got to Do With It?
- Building Successful Family-School Partnerships
- District PTA Leaders Preview
- President – Successful from the Start, Part Two
- Insurance, Taxes, and Legal Aspects of PTA. What You Need to Know.
- Secretaries - PTA Minutes Make the Meeting
- Demystifying Public Education Funding
- eMembership - TOTEM Basics
- Building a More Diverse and Inclusive PTA

SATURDAY, APRIL 22

WORKSHOP BLOCK C: 9:00 - 10:30 AM
- Bylaws Basics – An Essential Tool
- National PTA Connected - Change Your Digital Life
- Free Digital Tools for PTA Communications & Marketing
- PTA Finances - What Treasurers Need to Know Part 1
- Removing the Barriers - Inclusive PTA Membership and Board
- Advance in the Reflections Program
- California State PTA Award Winning Program: School Smarts
- Partners in Education: PTA and Administrators
- Avenues for Student Advocacy

WORKSHOP BLOCK D: 10:45 AM - 12:15 PM
- Career and the Arts
- Managing Your Bylaws Easily with eBylaws
- Raising and Educating Safe, Smart Digital Citizens
- How to Create a School-Wide Culture of Safe Driving
- Family Engagement from the California Department of Education Perspective.
- PTA Finances - What Treasurers Need to Know Part 2
- Construyendo una junta directiva de la PTA cohesiva
- Effective Advocacy: Be a Changemaker!
- Ethnic Studies: Meet the author of AB101
- Tips & Hints from Membership Leaders

SUNDAY, APRIL 23

WORKSHOP BLOCK E: 8:00 - 9:30 AM
- Meet the Registered Parliamentarian
- Leveling up your PTA Communications Work
- The Path to College/Career -- A Family Voyage
- Meetings Gone Wild
- Building a Cohesive PTA Board
- Council Connection - Collaboration, Coordination, Communication
- Meet the Advocates!
- eMembership - TOTEM for Council and District Leaders
- PTA Resolutions - Representing the Voice of our Membership

*Workshops are tentative and subject to change. To view the latest information visit capta.org/convention
Special Events + Activities

STATE DINNER EVENT

Saturday, April 22 | 7:00 PM to 10:00 PM
$50 per person

Dinner and dancing under the stars to celebrate a job well done. Please join us at our State Event celebrating PTA on Saturday, April 22, 2023. It will be a magical evening of dinner, dancing and mingling with friends old and new on the beautiful outdoor patio at the Sacramento Convention Center. There is no better gift than spending time together. There will be a dinner, DJ, and no host bar! Be sure to buy your tickets early!

REFLECTIONS ART GALLERY

Friday, April 21 & Saturday, April 22
Free

Don’t miss the Reflection Art Gallery on Friday, April 21, and Saturday, April 22. Come see the amazing creative talents of our students showcasing this year’s theme, “Show Your Voice!...” in the following categories: Dance Choreography, Film Production, Literature, Music Composition, Photography and Visual Arts! The gallery will showcase student work from around the state including our Award of Excellence winners.

DOWNTOWN ART WALK

Friday, April 21 to Sunday, April 23
Free

Art is all around us! Take some time to look around and appreciate it in honor of our friend Charlene Goodman. This will be a self guided healthy art walk around the Sacramento Convention Center and State Capitol to explore and interact with exceptional and unique art. For those who would like to go with a group, we offer daily walks led by a member of the Health and Community Concerns Commission or the Arts Education Committee. For those who are not able to participate in the walk, there will be a virtual experience as well.

ADVOCACY CELEBRATION

Saturday, April 22 | 1:00 PM
Free

Let’s celebrate our advocacy work at the California State Capitol. Meet at the west steps at 12:45 PM for a professional picture in front of the Capitol. You’ll be part of the living legacy of California State PTA. Arrive a little early. The picture will be taken at 1:00 PM. Thank you to School Portraits by Adams Photography for helping with photography support for this celebration.

GEAR UP WITH RESOURCES

Visit the Exhibit Hall to gain new ideas for programs, fundraising, and assemblies, for your PTA. Get ideas and information on a variety of activities and services that you can bring back to help grow your PTA!

EXHIBIT HALL HOURS

Thursday, April 20
4:00 PM to 7:00 PM

Friday, April 21
8:00 AM to 2:30 PM

Saturday, April 22
8:00 AM to 2:00 PM

ALLIED AGENCY ALLEY

Stop by the Allied Agency Alley to get the latest materials and resources from several of our nonprofit partners including Ed100, Impact Teen Drivers, California Action for Healthy Kids, Via Foundation, California Music Educators Association, and more.

STOP BY THE PTA STORE

Get the latest PTA/PTSA gear, merchandise, and supplies at the PTA Store located inside the Exhibit Hall. And don’t forget to pick up your Promo Pack if you ordered one during registration.
GETTING TO SACRAMENTO

Staying at one of our host hotels gives you the best convention experience and ease of getting to convention activities.

SACRAMENTO BY CAR
If driving to convention, participants are encouraged to carpool.

SACRAMENTO BY AIR
Sacramento Airport is a 16-minute (10.8 mile) drive from the SAFE Credit Union Convention Center, 1400 J St., Sacramento, CA 95814

WHERE TO STAY

The host hotels in Sacramento are the Sheraton Grand and Hyatt Regency. The convention room rates are available online at: capta.org/hotel-and-travel. After March 28, Sheraton reservations must be made directly with the hotel and, after March 31, Hyatt reservations must be made directly with the hotel. Both hotels are subject to availability and price increase.

A credit card is required when checking in at the hotels. Be aware that if you use a debit card, the hotels will secure authorization for the entire cost of your hotel stay. You can use one or more different forms of payment at checkout. Visit sheraton.com or hyatt.com for the hotel’s cancellation policy.

DON’T FORGET

- The convention center is cashless (make sure to bring a debit or credit card.)
- Current PTA membership card, if not pre-verified when registering early.
- Students: Your signed Parent/Guardian Approval and Consent to Treatment Form.
- Convention badge (must be worn for admittance to the convention floor, exhibit hall, and workshops — credentials can not be shared).
- Handouts: Print or download in advance in the convention app for registered attendees.
- Your courteous, friendly, smiling self who is ready to make new friends and connections!
- A notepad/tablet/phone so you can take notes and share all you’ve learned with your PTA when you return.
- Attire: Business casual.

COVID POLICY

Please visit our website, capta.org/convention for the most current COVID-19 Policy for the 2023 Convention.

CONVENTION DELEGATES

Members of your unit, council, or district are depending on you to represent them and vote. Arrive to convention general meetings and any hearings on time and remain until adjourned.

INFORMATION FOR STUDENTS

California State PTA Convention is a great opportunity for students to develop leadership skills, have a voice on key issues, and interact with PTA members throughout California. It’s also a lot of fun!

STUDENT ORIENTATION

Friday, April 21 | 11:30 AM to 1:00 PM
Includes Lunch
Several of the workshops are developed with students in mind including:
- How to Create a School-Wide Culture of Safe Driving
- Avenues for Student Advocacy (student led)
- Career and the Arts
- The Path to College/Career -- A Family Voyage

Remember to complete your Student Consent to Treatment form and bring it with you to Convention.
GENERAL MEETINGS

General meetings allow California State PTA to conduct the business of the association, hear inspiring speakers, and celebrate the past, present, and future of the California State PTA. The election of officers for the 2023-25 term is held at the first General Meeting. Let your voice be heard through the debates on the resolutions. Come and vote on resolutions, bylaws, and the legislative policies that will guide our association into the future. General meetings offer an opportunity for PTA members to shape the direction of California State PTA.

A Motion Review Station will be located at the back of the general Meeting room to assist delegates during consideration of business items.

HEARING SCHEDULE

THURSDAY, APRIL 20
Hearings
5:00 PM to 7:00 PM

FRIDAY, APRIL 21
Hearings
7:30 AM to 9:30 AM

SATURDAY, APRIL 22
Hearings
7:30 AM to 9:00 AM

SUNDAY, APRIL 23
Hearings
7:00 AM to 8:00 AM

For the most up to date hearings schedule including hearing topics, registered attendees can check the convention app.

MOTIONS, DEBATING & VOTING

- Only properly accredited delegates may introduce motions, debate, or speak at the designated microphones, and vote. Voting cards must be used by delegates when voting during business meetings.
- A delegate wishing to speak shall go to the appropriate microphone, present their voting card and delegate information card to the authorized microphone attendant, and await recognition by the chair.
- All main motions and amendments must be presented on California State PTA motion forms which may be obtained at the Motion Review Station.
- Debate on motions shall be limited to four speakers on each side of the question.
- No item of business may be on the floor for more than 30-minutes.
- Voting delegates must have a full-time registration and certify that they have been elected or appointed to represent their local PTA as a voting member.

RESOLUTION + BYLAWS + LEGISLATION POLICIES HEARINGS

Hearings are your opportunity to learn more about the business of the association. Business includes resolutions, bylaws amendments and the legislation policies. Everyone is welcome to attend. Voting delegates, plan to attend one of the hearings held per schedule on this page.

Attending one of these sessions is an opportunity to decide if you wish to submit an Intent to Amend form. These amendments may strengthen or clarify the business of the association. There are only three ways to submit an intent to amend:

- In hearings, voting delegates can submit amendments to the resolutions, bylaws and legislation policies using an Intent to Amend form.
- At the motion review station at least 20 minutes before the general meeting session in which the item is being considered.
- Electronically at least 20 minutes before the general meeting session in which the item is being considered.
Resolution A

EQUITABLE LITERACY FOR ALL STUDENTS

1. WHEREAS, The 2022 results from the National Assessment of Educational Progress (NAEP) revealed that only 31% of California 4th graders performed at or above the NAEP Proficient level and 42% performed below NAEP Basic level of reading proficiency; and

2. WHEREAS, It has been demonstrated that by the end of first grade, 95% of students can learn to read if taught using comprehensive, evidence-based, structured literacy curricula that include, but is not limited to these essential components of learning to read: Phonemic Awareness, Phonics, Reading Fluency, Vocabulary, Text Comprehension, Knowledge Building, Oral Language teaching methods; and

3. WHEREAS, As reported by Yale University, an achievement gap exists as early as 1st grade between dyslexic and typical readers, but that achievement gap can potentially be narrowed with early reading interventions with evidence-based, structured literacy instruction. Further, 3 out of 4 students who do not read well in third grade remain poor readers in high school and beyond; and

4. WHEREAS, Evidence-based research shows students who experience reading failure face social, emotional, and mental health challenges, including but not limited to severe anxiety, depression, and trauma, at a rate 2 to 5 times greater than their peers; and

5. WHEREAS, A large percentage of youth involved in the justice system have low academic reading achievement. Higher levels of literacy are associated with greater success at achieving employment on release, and lower rates of re-arrest, and recidivism; and

6. WHEREAS, There is substantial evidence that illiteracy, including that from dyslexia, results in significant social and economic costs; and

7. WHEREAS, Senate Bill 488 (Rubio, 2022) requires all accredited teacher preparation programs to meet the reading instruction competence assessment standards that align with evidence-based preparation programs, and requires the Commission on Teacher Credentialing (CTC) to revise and strengthen standards for teacher licensure that incorporate both evidence-based structured literacy and the California Dyslexia guidelines; and

8. WHEREAS, The implementation of SB 488 (Rubio 2022), which calls for strengthening of teacher preparation programs and state licensure requirements aligned with evidence-based structural literacy, is vital for the equitable literacy of all students

1. RESOLVED, That the California State PTA and its units, councils, and districts advocate for legislation and public policies that ensure all students are taught reading based on comprehensive, evidence-based, structured literacy curricula; and be it further

2. RESOLVED, That the California State PTA and its units, councils, and districts advocate for legislation and public policies that ensure children who are not reading proficiently upon entering or exiting grade levels K-4 are provided additional support and screen for reading proficiency; and be it further

3. RESOLVED, That the California State PTA and its units, councils, and districts advocate for legislation and public policies to ensure that if the majority of children in a K-4th grade classroom are not reading at grade level proficiency as defined by state standards, the whole school or district needs to make changes to its literacy program to ensure it meets the needs of students through evidence-based, structured literacy instruction; and be it further

4. RESOLVED, That the California State PTA and its units, councils, and districts work with schools, school districts, and families to educate them regarding evidence-based, structured literacy instruction, and be it further

5. RESOLVED, That the California State PTA and its units, councils, and districts advocate for legislation and public policies that ensure all students are taught reading based on comprehensive, evidence-based, structured literacy curricula; and be it further

6. RESOLVED, That the California State PTA, its units, councils, and districts support the establishment of a taskforce of experts in the field of evidence-based structured literacy to ensure creation and implementation of a statewide comprehensive literacy plan that includes, but is not limited to teacher assessment, preparation, coaching, and professional development requirements.

BACKGROUND SUMMARY

In 2020, Randi Weingarten, president of American Federation of Teachers (AFT), the second largest teacher’s labor union in the U.S., wrote a foreword to Dr. Louisa C. Moats’ report:

"Reading is not simply a desire; it is a fundamental skill necessary for virtually everything we do. And we need to ensure all of us, particularly our children, learn to read and read to learn so they too can do everything."

This essence of this resolution is summarized well throughout this report by Dr. Moats1, a respected teacher, psychologist, researcher, and professor who has been at the forefront of literacy research for five decades.

"This report is an update to the original Teaching Reading Is Rocket Science published by the American Federation of Teachers over 20 years ago and emerges from a collaboration between the AFT and the Center for Development and Learning. Together they acknowledge that, although some progress has been made in teaching reading effectively, too few at-risk, disadvantaged, and minority students become proficient readers. Insufficient emphasis has been placed on understanding the science of reading, which, when appropriately implemented, can enable these students to make significant reading and writing gains." (pg. 4)

The National Assessment of Educational Progress (NAEP), a congressionally mandated program initiated in 1969, provides student achievement data from across our nation.

California’s 2022 NAEP score shows only 31% of California 4th graders perform at or above the proficient level in reading. Poor reading instruction by California’s education system continues to perpetuate inequalities that have had a greater impact on at-risk, disadvantaged, and minority students. Of concern, studies show when the literacy gaps widen, also known as the Matthew effect, the inequalities become exponentially greater, as each year passes. Importantly, Dr. Moats indicates:

“Persistent “gaps” between more advantaged and less advantaged students can be narrowed and even closed. Fundamentally, these gaps are the result of differences in students’ opportunities to learn—not their learning abilities.”

NAEP allows us to compare states, including Mississippi, which passed statewide legislation in 2013 implementing early screening, teacher training, and evidence-based reading curricula. The NAEP data below shows Mississippi’s legislative action has proven successful for their students:

- 2013 - Mississippi below 49th
- 2017 - Mississippi just below 44th
- 2019 - Mississippi just above 29th
- 2022 - Mississippi tied at 21st

To quote State Superintendent of Public Instruction Tony Thurmond who spoke at the 2022 California Reading Summit. "If evidence-based programs are not mandated the school districts will not do it." This is a social justice issue and a matter of equity. We ask the California State PTA to pass this resolution to support equitable access to literacy for all students.

Endorsements:
- Adam Middle School PTSA Executive Board
- Seaside Elementary PTSA Executive Board
- La Ballona Elementary PTSA
- Nick G. Parras Middle School PTSA
- El Segundo Council of PTAs & PTAs
- Paramount Council of PTAs Executive Board
- Fern Ave-Greenwood PTSA Executive Board
- Riley Elementary School PTSA
- Santa Monica Mallbu Council of PTAs
- JH Hull Middle School PTSA
- Long Beach Council PTSA Executive Board
- North High PTSA
- Culver City Council of PTAs
Resolution B

INCLUSIVE EDUCATION FOR STUDENTS WITH COGNITIVE DISABILITIES

1. WHEREAS, research studies show that access to inclusive education increases educational outcomes, employment, and independent living for students with cognitive disabilities, such as intellectual disability, Down syndrome, and autism, consistent with the purpose of the California Education system to enable each child to develop to their full potential; and

2. WHEREAS, Federal and State law already mandates that all students with disabilities be educated in the least restrictive environment to the maximum extent appropriate, and yet most California children with Intellectual Disability (an eligibility category under the Individuals with Disabilities Education Act) spend most of their day in a segregated classroom or a separate school, and very few students in California with an Intellectual Disability spend most of their day in a regular classroom, due to barriers such as teachers and administrators’ biases, lack of preparation and training, and lack of resources and capacity, such as supports for communication and behavior, within the inclusive setting; and

3. WHEREAS, the historical separation of two systems of education, general education and special education, often creates structural barriers to the inclusion of students with extensive support needs in the classroom where they would be educated if they were not disabled; and

4. WHEREAS, Existing Federal Law (Every Student Succeeds Act 2015) requires schools to align alternate academic achievement standards for students with cognitive disabilities to the same state content standards for all students, but few students taking the California Alternate Assessment are proficient in these standards, and teachers need materials that can easily be modified using the core content connectors, which are alternate achievement standards aligned with the state content standards; and

5. WHEREAS, Graduation rates for students with disabilities are much lower, and students with significant cognitive disabilities are often awarded a certificate of completion that has no defined achievement standards and does not open opportunities in post-secondary education, training, and employment, and

6. WHEREAS, Relying on the Due Process system (an administrative path that allows parents/guardians/caregivers and districts to appeal Individualized Education Program (IEP) decisions) to enforce fair placement decisions under IDEA, is costly and difficult for families, unfair to students who lack privilege, and is reflected in racial and ethnic disparities in access to inclusive education; now, therefore, be it

1. RESOLVED, To encourage PTA units, councils, and districts to promote awareness among parents, school personnel, and communities that every child can learn, and of the urgent need to increase access to inclusive education for students with cognitive disabilities, such as intellectual disability, Down syndrome and autism, by providing education on the importance of access to general education settings, to extracurricular activities such as sports and arts, and to supports and services needed to make progress in the general education curriculum and personal achievement; and be it further

2. RESOLVED, That California State PTA, its units, councils, and districts encourage all partners in the educational system – teachers (both general and special education), parents/caregivers, administrators, and members of the community - to adopt and provide training on evidence-based practices, especially in instruction, behavior intervention, technology and communication support, that overcome the barriers to stasis and making progress in the general education curriculum and environments for students with cognitive disabilities; and be it further

3. RESOLVED, That California State PTA, its units, councils, and districts advocate for policy changes at local and state levels to end the barriers to access to general education environments and curricula including policy on teacher preparation and credentialing, funding, accountability, and school planning and program design, to promote greater coordination between general education and special education, as a service, within one system; and be it further

4. RESOLVED, That California State PTA, its units, councils, and districts encourage all partners in the educational system to extend their high expectations for all students, to students with cognitive disabilities who need a modified curriculum to succeed, promoting the use of alternate achievement standards aligned with the state content standards; such as, preparation for meaningful employment and college programs for individuals with intellectual disabilities, and be it further

5. RESOLVED, That California State PTA, its units, councils, and districts encourage all partners in the educational system to recognize personal achievement at each individual’s capacity, and to support efforts to provide an alternate pathway for students with significant cognitive disabilities identified for alternate assessment, to a high school diploma, recognized by employers and post-secondary institutions, consistent with federal law, while maintaining high standards for other students with disabilities; and be it further

6. RESOLVED, That California State PTA, its units, councils, and districts shall promote the principles of authentic family engagement as part of the administration of special education in order to foster genuine partnerships in education for students with cognitive disabilities, including representation in advisory committees.

BACKGROUND SUMMARY

The Individuals with Disabilities Education Act (IDEA), (1975, reauthorized in 2004) entrenched the right of children with disabilities to public education. Despite a clear legal presumption that, except in very limited circumstances, students should be educated in the classroom they would be in if not disabled, for the most part, special education was established in public schools as a separate place, rather than as a service within general education. This is particularly true for students with intellectual disabilities, Down syndrome and Autism, despite compelling research in favor of inclusive education.

The spirit of IDEA was to support placement in a regular classroom as an outcome of successful special education. In recent data, California is the fourth worst state at including children with Intellectual Disabilities (ID). Less than 8% of children with ID in California public schools spend 80% of their day in a regular classroom. Most students with ID, 63.05%, are in a regular classroom less than 40% of their day (which can be as little as zero). A further 8% are educated in a separate school provided by their school district.

In Vermont, 55.21% of children with ID spend 80% of their day in a regular classroom. To match Vermont, California would need a 650% increase, affecting 23,077 California children with ID.

The Every Student Succeeds Act (ESSA) (2015) allows schools to use an alternate assessment for students with the most significant cognitive disabilities, only if the alternate achievement standards are aligned with the state content standards, students are able to access and make progress in general education, and they have an opportunity to earn a regular high school diploma; all of which many students placed on the California Alternate Assessment lack.

Recent state initiatives offering technical assistance to schools and studies, such as the Work Group on an Alternate Pathway to a Diploma, indicate California’s support for inclusive education but move the needle very slowly.

Parents/Caregivers/Guardians can use their rights under IDEA to access inclusive placements on an ad hoc basis. Without a system of support, inclusion one child at a time is often stressful for parents, students, and school professionals. As families often need to hire legal assistance, the system is unfair to low-income students. We should not need an attorney to access Kindergarten! We need systemic change to make inclusion for children with cognitive disabilities the norm in our schools.

Endorsements:

- Cram Elementary School PTA, Los Alamitos PTA, Ties Center
- Paramount
- Towers Elementary PTA, Culver City Council of PTAs, Fern Ave-Greenwood PTA Executive Board

Table 1: Comparison of U.S. Department of Education data for students with intellectual disability as their disability category under IDEA Part B age 6-22 in California, US, and Vermont using 2019-2020 data.
SYNTHETIC AND TOBACCO-FREE NICOTINE PRODUCTS

1. WHEREAS, Congress granted the FDA jurisdiction over synthetic* and tobacco-free nicotine** products used in electronic delivery systems, oral pouches and other preparations, but the FDA has yet to take any meaningful action, including establishing and enforcing regulations, allowing our youth continued access to these harmful products; and,

2. WHEREAS, The chemicals used to synthesize synthetic and tobacco-free nicotine, along with the safety of their use in manufacturing, are frequently unknown and often unregulated; and,

3. WHEREAS, The safety and potential adverse health impacts of the use of commercially available synthetic and other tobacco-free nicotine products on youth are unknown; and,

4. WHEREAS, Youth consumers of synthetic and other tobacco-free nicotine products believe these products to be less addictive and are unaware of their nicotine concentration, leading to increased addiction rates; and,

5. WHEREAS, Synthetic and tobacco-free nicotine products are sold in marketplaces that do not allow tobacco products to be sold, allowing youth access; now therefore be it,

6. RESOLVED, That California State PTA and its units, councils and districts seek and support laws, regulations, policies and/or other national, state and local measures that demand the removal of any marketing claims suggesting that these products are safe and non-addictive for youth; and be it further,

7. RESOLVED, That California State PTA and its units, councils and districts seek and support laws, regulations, policies and/or other national, state and local measures to protect the public and especially youth by closing regulatory loopholes that allow the sale of synthetic and non-tobacco-derived nicotine products in marketplaces where the sale of tobacco is currently not allowed.

BACKGROUND SUMMARY

Synthetic and non-tobacco-derived nicotine products exist due to regulatory loopholes exploited by tobacco companies; existing regulations and legislation do not adequately address the manufacturing, marketing, labeling and the safety of using these products that are easily accessible to our youth.

- 2003 California Cigarette & Tobacco Products Licensing Act defined "a product containing, made, or derived from tobacco or nicotine (regardless of source) that is intended for human consumption" a tobacco product.
- 2009 Federal legislation gave the FDA the power to regulate tobacco products, but not newly emerging tobacco products.
- 2021 FDA regulatory ban on flavored nicotine and products ordered to be taken off of the market.
- 2021 tobacco companies rapidly relaunched products as “synthetic” and ‘tobacco-free formulations’
- 2022, Congress enacted law that clarified that synthetic nicotine products must be regulated by the FDA’s Center for Tobacco Products in the same way that tobacco-derived nicotine products are regulated.

Tobacco policy continues to lag behind the tobacco industry evolution, allowing products to be sold and consumed by our youth for years while regulations are established, refined and enforced.

The makeup of synthetic and any other tobacco-free nicotine products is largely unknown, with limited manufacturing regulations and testing to the contents of these products. Synthetic nicotine has a much higher production cost, leading to mixtures with limited information concerning carcinogenicity, toxicity and adverse health effects in humans. These products often contain chemicals listed on the US FDA’s list of harmful and potentially carcinogenic constituents, including essential oils, melatonin, caffeine, herbs, herbal supplements, vitamins, flavoring chemicals, solvents, aldehydes, VOCS, propylene glycol, vegetable glycerin, silicate particles and other heavy metals that are dangerous when ingested/inhaled.

The manufacturers of these products use marketing specifically targeted to youth, suggesting that these products are safe, healthy, non-addictive and do not contain nicotine, leading to a rapid, ongoing increase in youth use and addiction. An estimated 42% of youth cannot correctly identify the source of nicotine, interpret ‘tobacco-free nicotine’ or understand nicotine concentration language. Sales occur via e-commerce and in storefronts not allowed to sell nicotine-based products, with no age restrictions.

Endorsements:
- Adam Middle School PTSA Executive Board
- Seaside Elementary PTA Executive Board
- La Ballona Elementary PTA
- Nick G. Parra Middle School PTSA
- El Segundo Council of PTAs & PTSA
- Paramount Council of PTAs Executive Board
- Fern Ave-Greenwood PTA Executive Board
- Riley Elementary School PTA
- Santa Monica-Malibu Council of PTAs
- JH Hull Middle School PTSA
- Long Beach Council PTA Executive Board
- North High PTA
- Towers Elementary PTA
- Culver City Council of PTAs
- South High PTA Executive Board
AID TO RAPE VICTIMS OF SEXUAL VIOLENCE AND THEIR FAMILIES

1. WHEREAS, Sexual violence is a violent crime against children as well as adults, with long-lasting effects on the victims and their families; and

2. WHEREAS, Black, Indigenous and People of Color as well as members of the LGBTQIA+ community are disproportionately represented in sexual violence data; and

3. WHEREAS, The social stigma associated with the crime of rape sexual violence creates needless guilt and suffering for victims and their families; and

4. WHEREAS, Resources have been developed to provide assistance to the victims of rape sexual violence and their families; and

5. WHEREAS, PTA units, councils, and districts can assist by informing their communities of locally provided services membership of services provided in a community; and

6. WHEREAS, National PTA addresses the subject of sexual violence in a resolution titled Response To Sexual Harassment And Sexual Violence Affecting Students, adopted by the 2014 board of directors that focuses on schools providing support services for victims and presenting awareness and prevention programs; now therefore be it

1. RESOLVED, That PTA urge its units, councils and districts to educate parents regarding sexual violence in its many forms and that it happens in every community affecting people of all genders and ages with disproportionate representation by Black, Indigenous and People of Color as well as members of the LGBTQIA+ community; and be it further

2. RESOLVED, That PTA units or councils and/or districts work to secure appropriate services for rape victims assure that adequate and appropriate services for victims of sexual violence and their families are available in the community and their families; and be it further

3. RESOLVED, That PTA units inform their membership promote the awareness of community services available to rape victims of sexual violence and their families; and be it further

4. RESOLVED, That the California State PTA forward this resolution to the National PTA for consideration by the delegates at the National Convention in June, 1998.

5. RESOLVED, That the California State PTA support advocate for legislation that will provide for appropriate services to rape victims of sexual violence and their families.

BACKGROUND SUMMARY

Sexual violence is a broad term that describes behaviors and actions that are sexual in nature and are unwanted, coerced, and committed without consent. It may also be known as sexual assault, rape, sexual abuse, exploitation, incest, date rape, and human trafficking. Sexual violence also includes sexual harassment, indecent exposure, forced sexual acts between children, stalking, showing or distributing sexual images without consent, and other forms of online violence or misogyny. Research has demonstrated that sexual violence is widespread and has traumatic and long-lasting effects, not only on the victims, but also on their families. Black, Indigenous, and People of Color, as well as members of the Lesbian, Gay, Bisexual, Transgender, Queer/Questioning, Intersexual, Asexual/Aromantic/Agender (LGBTQIA+) community, are disproportionately represented in the data.

Sexual violence is preventable through the collaboration of community members at multiple levels of society—in our homes, neighborhoods, schools, faith settings, workplaces, and elsewhere. We all play a role in preventing sexual violence and establishing norms of respect, safety, equality, and service to others. Based on data regarding the impact of sexual violence on victims and their families, our support and advocacy are essential. Currently, there are many groups that provide immediate services to victims of sexual violence and their families, but unless these groups are in every community, well known and called upon, needless emotional suffering will continue.

The California State PTA, with its mission to positively impact the lives of all children and families, is in a unique position to be of assistance as it has the ability to:

- Work to educate people about the importance of understanding what sexual violence is, that it affects children as well as adults, how our culture enables it, and the impact it can have on a victim/survivor and those around them.
- Work with school districts to help create and maintain safe learning environments for all of our children and youth.
- Advocate for comprehensive local, state, and national legislation that protects all victims of sexual violence and their families.
- Seek out available community organizations and facilities and make their purpose and functions known to all families in the community. Where no facility exists, the PTA can be instrumental in working with outside organizations, such as the county department of health, to ensure the availability of such services.

JOIN THE CALIFORNIA STATE PTA BOARD OF MANAGERS!

JOIN TODAY!

ALL CALIFORNIA STATE PTA MEMBERS ARE WELCOME TO APPLY. EXPERIENCE AS A COUNCIL OR DISTRICT EXECUTIVE BOARD MEMBER IS PREFERRED.
CALIFORNIA STATE PTA BYLAWS – PROPOSED AMENDMENTS

Delegates at the 2023 Convention will consider amendments to the California State PTA Bylaws, which are published in the California State PTA Toolkit and posted online at capta.org. The proposed revision presented below includes the rationale for the changes. The only amendments to the Bylaws that are in order are those pre-noticed to members in the meeting notice and Convention Chronicle. Please note: Deletions are identified by a line through a word; additions, insertions or substitutions are identified in blue text.

1) To substitute Article IV, Section 12 of the California State PTA Bylaws to update language and procedures for financial reviews as follows:

The books and financial records of each constituent organization shall be reviewed and audited semi-annually by the financial reviewer of the organization and a copy of each adopted financial review report must be uploaded to the document retention system. Sent through channels.

Rationale: Both the insurance company and the Attorney General only require one year-end review of the books. It will continue to be best practice to do two but there is no legal requirement for the mid-year review.

2) To strike “fifteen (15)” and insert “twenty-five (25)” Article VI, Section 2c as shown below:

Is composed of not less than twenty-five (25) members of whom at least three (3) shall serve in the offices of president, secretary and treasurer, respectively; and

3) To substitute Article VI, Section 14 of the California State PTA Bylaws to update Auditor and electronic payment language:

Each local PTA/PTSA shall require two signatures on all checks and electronic payment authorizations. Any two of the following are authorized to sign: president, treasurer or other elected officer other than the secretary or financial reviewer auditor. The authorized signers shall not be related by blood or marriage or reside in the same household.

Rationale: We require two signatures to initiate all forms of electronic payments. They are the same people as listed in the U/C/D bylaws as check signers.

4) To strike “his” and replace with “the president’s” in the second paragraph of Article IX, Section 1 of the California State PTA Bylaws as shown below:

When the president in writing or the Board of Directors by a two-thirds affirmative vote declares that the president is unable to discharge the powers and duties of that office, such powers and duties and privileges of that office shall be assumed immediately by the president-elect as acting president. The president shall be returned to office upon the president’s written declaration that no inability exists, the Board of Directors concurring by a two-thirds affirmative vote. Should the Board of Directors not concur, at the president’s request, the president’s written declaration shall be referred to the Board of Managers at its next scheduled meeting for resolution and may be accepted by a two-thirds vote.

Rationale: This reflects proper English and gender neutral language in our bylaws.

5) To strike “special events” and replace with “convention” and to strike “executive” and replace with “managing” in the second paragraph of Article IX, Section 4 as shown below:

All funds and securities shall be deposited in the name of the California Congress of Parents, Teachers, and Students, Inc. in banks or other depositories approved by the Board of Directors. Two signatures shall be required on all checks drawn on bank accounts or withdrawals from savings accounts and for authorizations or transactions involving securities. The following seven persons shall be authorized signatories: president, president-elect, treasurer, vice president for managing Director and two other elected officers residing in close proximity to the State PTA office.

Rationale: The title, Vice President for Convention was changed in a previous term. The 2021-23 Board of Directors has changed the staff lead title to Managing Director.

6) To strike “and shall coordinate the National PTA member to member network” after the word “program” in Article IX, Section 6 as follows:

Section 6. The director of legislation shall be responsible for implementing the State PTA legislation program and shall coordinate the National PTA member to member network.

Rationale: This is no longer done.

7) To strike “executive” and replace with “managing” in the second paragraph of Article XI, Section 1 as shown below:

The Board of Directors of this corporation shall consist of the elected officers of the State PTA, the parliamentarian, the director of legislation and the chair of the district PTA presidents. The Managing Director has the right to attend and participate at all Board of Directors meetings, except when the Board enters into executive session, but shall have no voting power.

Rationale: The title, Vice President for Convention was changed in a previous term. The 2021-23 Board of Directors has changed the staff lead title to Managing Director.

8) To strike “executive” and replace with “managing” in the second paragraph of Article XI, Section 6 as shown below:

The Board of Directors shall employ an executive Managing Director and such other employees as may be found necessary to carry on the work of the State PTA.

Rationale: The title, Vice President for Convention was changed in a previous term. The 2021-23 Board of Directors has changed the staff lead title to Managing Director.
Legislation Policies

CALIFORNIA STATE PTA LEGISLATION POLICY & PROCEDURES

POLICY 1

California State PTA is responsible for analyzing and taking action on state and federal legislative measures.

Until the California State PTA has taken a position on a legislative measure or specifically declines to take a position, support or opposition should not be expressed in the name of PTA.

A legislation action committee is authorized to act on behalf of the State Board of Managers when taking positions on legislative bills. Such action must conform to established PTA positions and must be reported immediately to the California State PTA Board of Managers. The Legislative Action Committee consists of the director of legislation, president, legislative advocates, president-elect, executive director, vice presidents and representatives from the subject matter commissions (education, health & community concerns, and family engagement), two district presidents (elected by the district presidents) and others as may be appointed by the president.

The Legislation Action Committee must complete a study based on PTA authorities before proposing a position on an initiative or a referendum to the Board of Managers.

In order to take a position on a legislative bill that places a measure on the ballot, a study must be prepared. The Legislation Action Committee’s action serves to recommend a position on the bill and the subsequent ballot measure. The recommendation must be adopted by the Board of Directors and the Board of Managers. The Board of Directors and Board of Managers shall hold a meeting within fifteen days of receipt of the recommendation from the Legislation Action Committee. If bill amendments substantively change the content of the measure, the recommendation can be reconsidered utilizing the same process.

When there will be no meeting of the State Board of Managers between the date an initiative or referendum qualifies for the ballot and the date of the election, the Legislation Action Committee may make a position on the measure. The recommendation must be brought to the Board of Directors and the Board of Managers. The Board of Directors and Board of Managers shall hold a meeting within fifteen days of receipt of the recommendation from the Legislation Action Committee.

In order to maintain a strong united position, contact legislators in the name of PTA shall be made by PTA members authorized by the State Board of Managers, unit, council or district PTAs.

POLICY 2

Legislative measures selected for action by California State PTA must be of statewide significance. These measures must also fit within both the Purposes of the PTA, and the legislation platform adopted by the convention delegates, as well as and other relevant PTA authorities.

PTA action on legislative measures is based on some or all of the following authorities:

• Legislation Platform;
• California State PTA resolutions;
• Position statements adopted by the Board of Managers;
• National PTA positions and resolutions;
• Previous PTA action on the same issue; and
• Information from authoritative and professional sources

POLICY 3

Any position on legislative measures adopted by California State PTA remains in effect, unless, after subsequent review, new action is deemed warranted, and is adopted according to California State PTA procedures.

When action on state or federal legislation is required between meetings of the legislation action committee, or when a bill has been amended to the extent that an existing position needs to be changed, such action may be taken by an interim committee. This committee consists of the president, president-elect, director of legislation, appropriate subject matter vice president and the advocate who will manage the bill.

When these situations occur, the advocate managing the bill shall contact the subject matter commission vice president. If the vice president concurs that an immediate decision is warranted, and the director of legislation agrees, an interim committee meeting shall be called.

Any such action(s) must be ratified at the next regular meeting of the Legislation Action Committee.

POLICY 4

All positions on legislative measures taken by California State PTA shall be posted on the association’s website and shared with membership in a timely manner.

When positions are adopted on state legislative bills by the legislation action committee:

• The positions shall be made available via an electronic information alert to all subscribers, including the district PTA presidents and other members of the Board of Managers.
• Positions on legislative bills shall be maintained and displayed on the California State PTA website.

When positions are adopted on state ballot measures:

• The study committee report shall be posted on the website and distributed to unit, council and district PTAs for distribution to their members.

POLICY 5

A unit, council, or district PTA with an interest in a proposed or qualified statewide ballot measure, which pertains to the welfare of children and youth, must determine whether California State PTA is studying or has taken action, before considering any action locally. Action may be taken locally by following PTA’s standard procedure for making a study.

The issue or ballot measure must fit within the Purposes of PTA and the California State PTA legislation platform. The issue or ballot measure should not be in opposition to the well-being of children and youth.

Before a unit, council or district PTA takes a position on a statewide ballot measure, a study committee shall prepare a report including information from all sides of the issue. Authorities to take a position described in Policy 2) must be documented in the study.

The unit, council or district PTA executive board must approve the study and then submit the report to the association for action. The results must be recorded in the minutes. Adopted positions on must be communicated to California State PTA.

When no action is planned and information only is being presented to the Board of Managers when taking positions on legislative bills. Such action must conform to established PTA positions and must be reported immediately to the California State PTA Board of Managers. The Legislation Action Committee consists of the director of legislation, president, legislative advocates, president-elect, executive director, vice presidents and representatives from the subject matter commissions (education, health & community concerns, and family engagement), two district presidents (elected by the district presidents) and others as may be appointed by the president.

The Legislation Action Committee must complete a study based on PTA authorities before proposing a position on an initiative or a referendum to the Board of Managers. In order to take a position on a legislative bill that places a measure on the ballot, a study must be prepared. The Legislation Action Committee’s action serves to recommend a position on the bill and the subsequent ballot measure. The recommendation must be adopted by the Board of Directors and the Board of Managers. The Board of Directors and Board of Managers shall hold a meeting within fifteen days of receipt of the recommendation from the Legislation Action Committee. If bill amendments substantively change the content of the measure, the recommendation can be reconsidered utilizing the same process.

When there will be no meeting of the State Board of Managers between the date an initiative or referendum qualifies for the ballot and the date of the election, the Legislation Action Committee may make a position on the measure. The recommendation must be brought to the Board of Directors and the Board of Managers. The Board of Directors and Board of Managers shall hold a meeting within fifteen days of receipt of the recommendation from the Legislation Action Committee.

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When there will be no meeting of the State Board of Managers between the date an initiative or referendum qualifies for the ballot and the date of the election, the Legislation Action Committee may make a position on the measure. The recommendation must be brought to the Board of Directors and the Board of Managers. The Board of Directors and Board of Managers shall hold a meeting within fifteen days of receipt of the recommendation from the Legislation Action Committee.

In order to maintain a strong united position, contact legislators in the name of PTA shall be made by PTA members authorized by the State Board of Managers, unit, council or district PTAs.
POLICY 6

Any California State PTA action on legislative measures represents the official position of the organization and shall not be interpreted as representing the personal opinion or conviction of every individual PTA member.

POLICY 7

Unit, council, and district PTAs are encouraged to promote adopted California State PTA positions on legislative measures and may be requested to actively support them. This does not require a local vote affirming the state position. While unit, council, and district PTAs are not required to work actively for any position, they should not officially oppose a stand taken by California State PTA. Disagreement with a position on legislative measures should be communicated to California State PTA through regular channels, with a report of the extent of - and reasons for - the disagreement, including supporting PTA authorities.

Unit, council, district PTAs, or executive boards need not vote to affirm a California State PTA position in order to support the position. When reporting a position of California State PTA, a unit, council or district PTA may also inform the membership of opposing views.

If a unit, council or district PTA desires to express disapproval of an adopted California State PTA Board position on legislation to the California State PTA Board of Managers, a study of both sides of the issue should be made by the disagreeing group, and results of the study (with supporting material) should be forwarded to the California State PTA Board of Managers.

If not speaking in their official capacity, a current or former PTA officer/board member must not use a PTA title, the name of the PTA or the trademark of PTA to take action in opposition to an official California State PTA position.

POLICY 8

Any unit, council, or district PTA may request that California State PTA consider taking action on a legislative measure.

A request should be accompanied by background information and the reasons for the recommendation, including relevant PTA authorities. A copy of the request should be forwarded to the PTA District.

POLICY 9

A local (district, council or unit) Any unit, council, or district PTA may wish to take action on a state legislative measure that affects only its local or regional area. The local unit, council, or district PTA affected must inform California State PTA before making a study and taking a position.

The measure must have serious implications for children and youth within that local or regional area.

The measure must fit within the Purposes of PTA and be supported by PTA authority.

The local PTA must complete a study and take a vote at its association meeting in order to take a position on any measure. Meeting notice must be given according with the bylaws. A copy of the study must be provided with the notification. After a position has been taken, the local PTA shall report that action to the California State PTA Director of Legislation.

Any advocacy of the local PTA’s position is the responsibility of the local PTA and must be preceded or accompanied by a statement making it clear that the local PTA spokesman represents a PTA area, and is not speaking for California State PTA.

The local PTAs concerned must communicate their positions on legislation, their actions, and the results to their membership in a timely manner.

POLICY 10

Unit, council, and district PTAs may take action on local issues originating in school districts, cities, regions, or counties, if such action fits within the Purposes of PTA, the legislation platform, is supported by PTA authorities, and affects the well-being of children and youth.

The local PTA must complete a study and take a vote at its association meeting in order to take a position on any measure.

A unit should consult the council, a council should consult the district PTA for advice and coordination of efforts and the district PTA president should be informed of any projected study by a unit or council.

Meeting notice must be given according to the bylaws. If this is a legislative measure, a copy of the study must be provided with the notification. A vote of the association must be taken in order for the position to be adopted.

POLICY 11

Informational (non-advocacy) material on PTA positions related to legislative issues, including local or statewide ballot measures, may be sent home with students, in compliance with local school district policies and procedures.*

*State law requires school districts to adopt policies regarding sending material home with students.

Before sending any materials home with students or using any school district resources, PTAs must check with their school district to ensure compliance with school district policies and procedures. Advocacy materials must never be distributed using school district resources such as websites, listservs, copy machines, email servers, and social media accounts.

Advocacy materials provide biased information about the issues and often tell the voter how to vote on a specific issue. This information must never be sent home with students, and PTAs must find alternative methods of distribution.

Only informational materials on legislative issues may be distributed via the students. Informational materials must provide “a fair and impartial presentation of relevant facts to aid the electorate in reaching an informed judgment regarding the bond issue or ballot measure.” (See California Education Code, Section 7054 (b)(2).) Note that a statement of California State PTA’s position on an issue is, in itself, informational. If there is a question regarding whether legislative material constitutes advocacy or is informational, consult the district PTA president or the appropriate school district personnel.

The school district designated administrator must authorize in writing the distribution of all legislative material considered to be informational before it can be sent home with students or electronically posted on a school website.

It is a best practice for a PTA unit to maintain a file of all legislative materials distributed via students. The file should include a copy of every piece of legislation material with the appropriate written authorization for distribution.
Elections

ELECTIONS OF THE 2023-2025 CALIFORNIA STATE PTA OFFICERS

The California State PTA bylaws (Article VIII, Section 2) state that, except for the office of president, the officers shall be elected biennially in odd-numbered years, and the president-elect shall succeed automatically to the office of president. President-elect for the 2021-2023 term of office Shereen Walter will succeed to the presidency for the 2023-2025 term. Elections will be held at the First General Meeting.

REPORT OF THE NOMINATING COMMITTEE

The California State PTA Nominating Committee met on Dec 10, 2022, January 13, 2023, and January 27-29, 2023, to consider all eligible applicants for the 2023-2025 term of office for the California State PTA Board of Directors. On behalf of the Nominating Committee, the following slate of officers is presented for the association's consideration at the California State PTA 2023 Convention.

PRESIDENT-ELECT
LEA DARRAH
THIRD DISTRICT PTA

Lea Darrah has been a PTA member and volunteer since her oldest child, who is now a college graduate, started kindergarten. Over the years she has been active as a leader at PTA units in her community as well as serving on a wide range of district committees. She was elected to her school board in 2020. She is a passionate advocate for DEI and family engagement. She believes these are the keys to keeping PTA relevant to the families of today and tomorrow. Lea and her husband Matt are committed supporters of public education.

VICE PRESIDENT FOR LEADERSHIP SERVICES
DERBY PATTENGILL
NINTH DISTRICT PTA

I am a husband and the parent of two children currently in college. Both of my children attended schools in the San Diego Unified School District. I graduated from the University of San Diego with degrees in Marine Studies and Computer Science. I am trained as a faux finisher and decorative painter. I like to work on and race hot rods in the dry lakes of Southern California and Utah. A former professional cyclist, I still ride my bike to stay fit. I have been involved with PTA for over 15 years and have served in multiple leadership positions at the unit, council, and district levels. I am currently the VP of Health and Community Concerns for California State PTA.

VICE PRESIDENT FOR MEMBERSHIP SERVICES
ELLEN TORRES
FIRST DISTRICT PTA

Ellen Torres started her PTA journey when her oldest son entered kindergarten. She has served in many PTA positions during her 30+ years of volunteering including president at the Elementary, Middle School, High School, Council and District levels. She has also served on the California State PTA Board of Managers as VP for Convention, Membership Service Commission, Student Involvement Committee and chaired the Scholarship and Grants Committee. She is an active community volunteer in South Pasadena and is a passionate advocate for all children. Ellen has been married to Edward for 45 years and is the mother to four adult children.

VICE PRESIDENT FOR COMMUNICATIONS
BARBARA SMITH
THIRTY-FIRST DISTRICT PTSA

Barbara Smith took on leadership roles in the PTA, twenty years ago when her son, Nicholas entered kindergarten, she has a wonderful sense of humor and enjoys working closely with other people. She takes tasks to a new level - be it personalized biographical journals for an entire 2nd grade, to working with units in her District to get them all active on Totem. There are no impossible tasks, just opportunities to learn new skills in order to accomplish goals in her personal opinion.

VICE PRESIDENT FOR CONVENTION
WILL SANFORD
THIRTY-SECOND DISTRICT PTA

Will Sanford, has been an active unit, council, district and State PTA leader for over 25 years. He has served as a commissioner on the California State PTA Convention Commission for 18 years. He is focused on helping PTA’s to be fully inclusive of all community members to ensure that all children have an opportunity to learn and grow.
Marilyn Cachola Lucey is a longtime PTA supporter, having served as president at the unit, council, and district PTA levels. Her work at the state level centered on DEI, legislative advocacy, and education, and her current role at National PTA is to identify and recruit leaders. She currently works as legislative staff, and worked professionally in public education and nonprofit sectors prior. She is proud of her affiliation with ACLU, First 5, and Moms Demand Action. She has a graduate degree from the school of counseling psychology and education. She lives in the SFBay Area with her neurodiverse family.

Brad Waller is a serial volunteer, Internet entrepreneur, and high technology business owner. Trained in Physics (MIT), Brad has worked in engineering and marketing for the last 30 years. Education is a passion, as Brad has served numerous positions at the unit, council, district, and state, and national levels for the PTA; as well as a member of two school boards. Brad started his career in the Aerospace industry doing things he can’t talk about – working in advanced infrared technology, project management, and marketing. Brad lives in Redondo Beach with his wife of 30 years and has a daughter who recently graduated from college.

I have been a part of PTA since 1993. I have served in almost every position within PTA, including membership chair, financial secretary, treasurer, auditor, parliamentarian, legislation chair, convention chair and first VP. I was also the president at an elementary, middle and high school, Council and District. I have had the privilege of serving on CAPTA BOM for the last ten years. Because of PTA and what I learned I was fortunate enough to be able to serve as a Trustee on my local school board.

I have served at different levels and roles of the PTA and have leaned on my experience as a manager to help. Delegation, trust, and active listening are important when working with many individuals. As a Convention Chair, I came in under budget and even saved the District money. It was time-consuming and stressful, and I knew it was important because I remember that feeling of invigoration after my first convention. I also currently serve on a local PFLAG board in Contra Costa. PFLAG aligns with PTA values because we want the best for ALL students and families.

Derick Boerner has 10+ years of experience in PTA. He has served as a unit leader in most positions, starting his PTA journey as Treasurer of his daughter’s elementary school. After serving as President, Derick moved on to Secretary of San Diego Unified Council of PTAs, learning he was surrounded with people that shared his passion for PTA and leadership. After serving as the Legislation Director, he quickly embraced a love for the legislative aspect of PTA. While serving as Council President, Derick continued to embrace his passion for Legislation, serving as Vice President of Legislation with Ninth District PTA. As an accountant, Derick offered his Financial Leadership to PTA by serving as Treasurer for the District. Derick’s true joy is his family. He is married to Alexis, a Special Education teacher, and is the proud father to Sydney and Audrey. Derick believes that all children deserve a quality public education and shares a passion for the advocacy within Special Education and diversity. Derick truly respects that PTA works for ALL CHILDREN and encourages all members of the community to join PTA today.
What would a convention be without a little something to remember it by?

Promo Pack #1
$15

Promo Pack Includes:
100% Cotton - Unisex Tee- Navy Blue
Adult Sizes: S-4XL
Convention Lapel Pin +
PTA Store Discount Coupon

Promo Pack #2
$20

Promo Pack Includes:
Women’s Re-Tee V-Neck- Navy Blue
Women’s Sizes: XS–4XL
Convention Lapel Pin +
PTA Store Discount Coupon

Promo Pack #3
$35

Promo Pack Includes:
Ladies Heather Microfleece Full-Zip
Jacket- Black Charcoal Heather
Ladies Sizes: XS-4XL
Convention Lapel Pin +
PTA Store Discount Coupon

Promo Pack #4
$25

Promo Pack Includes:
Moisture-wicking Racer Mesh Polo
Shirt- Navy Blue
Adult Sizes: XS-4XL
Convention Lapel Pin +
PTA Store Discount Coupon

Each Promo Pack comes with a uniquely designed pin for the 2023 convention theme as well as discount coupon for the PTA Store. Order your Convention Promo Pack when registering to get the best pricing on your Convention 2023 apparel and pin!

Information current at time of printing.

Visit CAPTA.ORG/CONVENTION